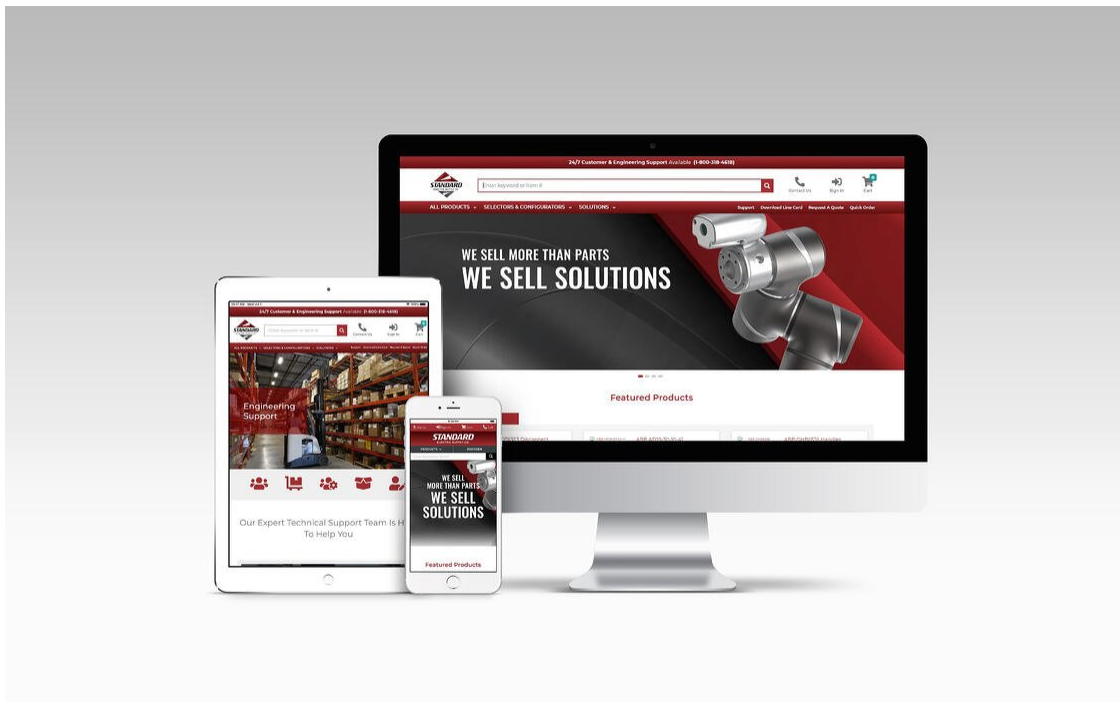


# ADVANTAGE NEWSLETTER

Industry updates from  
your trusted advisor.



January 2021



## Our 2021 Resolution: Make Online Ordering Easier for YOU

In 2020, we launched a new website, which was designed with you in mind! Now that we've (finally!) made it to 2021, we want to make sure you're putting it to good use.

Our new website will make ordering a whole lot easier for you with online order and account management, product list management, updated product search capabilities and more.

Have you created your account yet? If not, make sure to sign up today to increase your on the job efficiencies.

[CREATE MY ACCOUNT](#)



## **Maximize Your System Uptime with the WAGO Pro2 Power Series**

With the introduction of the Pro2 Series, WAGO set new benchmarks for industry communication and parameterization. Pro2 models range from 120 – 960 W and provide an energy conversion efficiency of up to 96%.

**[Continue Reading...](#)**

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## **Smart, Simple and Safe: The Techman Robot**

Techman designed the world's first cobot with built-in vision as a standard feature. Their emphasis on vision-based tasks provides another level of sophistication, allowing the robot to work beyond movement and placement to deliver responsive assistance.



**[Learn More...](#)**

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## For Hygienically Designed Enclosures with Superior Cleanability, Trust Rittal

It's estimated that 20% of each day at a F&B plant is spent cleaning equipment. That's a big chunk of time. Rittal's Hygienic Design Enclosures were created to make your cleaning process easier.

[Continue Reading...](#)

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## Let us UnMASK A Solution for You.

What work challenges are you facing?  
Tell us about it and we'll send you a free mask.

**UNMASK MY  
SOLUTION**



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**Hot Products: See the Industry's Latest!**



## Upcoming Events Hosted by Standard Electric



**Once Your VFD is Functional, How Do You Incorporate Safety Activation? It's Easier Than You Think!**

Wednesday, January 13th  
12:00PM CST (Webinar)

[Register Now](#)



**Show Me How To Use an HMS Ewon Cosy or Flexy for a Remote Connection**

Thursday, February 11th  
12:00PM CST (Webinar)

[Register Now](#)



**The Benefits of Versatile Cabling in Material Handling**

Wednesday, February 24th  
11:00AM CST (Webinar)

[Register Now](#)





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414-272-8100

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