

ADVANTAGE NEWSLETTER

Industry updates from
your trusted advisor.



February 2021



Five Reasons Why a Cobot is Right for You

Cobots are more than just robots - they are collaborative robots that allow you to work and program side by side in a collaborative manner. The Techman Cobot is a powerful tool that allows workers to take a step back and focus on other tasks, allowing your company to increase revenue and streamline production. Here are the top five reasons why a Techman cobot may be right for you:

- Sharable workspaces
- Easy programming and installation
- Portability
- Repeat tasks with no wear and tear
- Increased productivity

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Light It Up with Finder's 7L Series Panel Light

The 7L Series LED Panel Lights are the perfect solution for lighting machinery and electrical panels of all types. It can be easily positioned anywhere within the electrical panel thanks to the direct magnetic mounting or through screw supports.

[Learn more...](#)



ENGINEER SPOTLIGHT
FEATURING STANDARD ELECTRIC'S
TECHNICAL SOLUTIONS TEAM



Mike Berrong
Application Specialist

What is your role?
Applications Specialist with the Technical Solutions Team

What do you specialize in?
Motion, Motion Control Products and Mechatronics

Get Your Labels Right Every Time with Leuze's GSX Fork Sensor

Labeling machines in the packaging industry are used to affix labels of different formats, sizes, materials, and textures to products of all types. The accuracy of label placement is key to the process, even at high conveyor speeds. This is where the new GSX comes in.



[Learn More...](#)



Introducing FrameworkX University by Tatsoft

Tatsoft recently held a virtual launch for their FrameworkX University, a free program that help you learn how to develop IIoT and Industry 4.0 Solutions.

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MANAGER MINUTE

STANDARD ELECTRIC SUPPLY CO.

WITH KATI BROADY



Hot Products: See the Industry's Latest!

FEBRUARY HOT PRODUCTS

from Standard Electric

Includes paid promotion

0:01 / 4:01



Upcoming Events Hosted by Standard Electric



The Benefits of Versatile Cabling in Material Handling

Wednesday, February 24th
11:00AM CST (Webinar)

**Register
Now**



The 10 Commandments of PLC Programming - Thou Shall Not Use Timers for Idle Tasks

Wednesday, March 10th
11:00AM CST (Webinar)

**Register
Now**



Part 2: Helpful Tips and Tricks for Basic Automation Tasks

Thursday, April 15th
11:00AM CST (Webinar)

**Register
Now**



Standard Electric Family of Companies, 222 North Emmer Lane, Milwaukee, Wisconsin 53223,
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