



Standard Electric Supply Co.

JUNE ADVANTAGE

e-Newsletter

STANDARD ELECTRIC SUPPLY CO.
**NATIONAL CUSTOMER
SOLUTIONS**



Standard Electric is a proud member distributor partner of supplyFORCE, which enables us to support you and your locations, anywhere in the United States. What does this mean for your business?

- Support for all of your plants - regardless of location
- Access to key manufacturing lines
- Local fulfillment and support
- Enhanced supply chain efficiency
- Cost savings
- Maintain local relationships
- One corporate agreement

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HOT / NEW PRODUCTS

[Baumer O200 Miniature Sensors](#)

[Eaton Crouse-Hinds ECP Series Explosionproof Enclosures](#)

[Hubbell inSIGHT Data Monitoring](#)

Standard Talks

Industry News from our Industry Experts



**Brady M611 - Your Durable,
Print-From-Everywhere Solution**

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100 Years of Setting the Standard
1919 - 2019
Standard Electric Supply Co.

1960s

From the musical and civil rights revolutions, to landing on the moon, these were all pivotal moments of the 1960s that brought about a time of change in the nation. The 1960s were also a time of change for Standard Electric. Product lines expanded into the more industrial focused items as the Milwaukee industrial base began to change.

[READ MORE](#)

ABB CABLE TRAY

Cable management solutions for industrial facilities

ABB

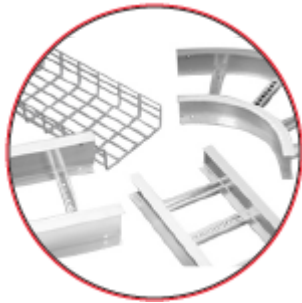


ABB cable tray is a cost-effective solution compared to a conduit wiring system, with possible savings up to 60% (including conductor, material, and installation labor costs). The system's reliability, adaptability, ease of maintenance, and inherent safety features results in many other types of cost savings including:

- Lower engineering and maintenance costs
- Less need to reconfigure system as needs change
- Less down time for electrical and data handling systems
- Fewer environmental problems resulting from loss of power to essential equipment

[WATCH VIDEO](#)

LUTZE INDUSTRIAL ETHERNET CABLES

For Automation and IIoT Applications

LUTZE 
SYSTEMATIC TECHNOLOGY



Data collection and analytics have become increasingly important in modern manufacturing. With a wide a variety of cables, connectors and connectivity solutions, LUTZE is a complete solutions provider for industrial Ethernet applications.

Options available for:

- Static, continuous flexing and torsion applications
- 600V AWM
- UL Type PLTC
- UL Type CMG, CMX (Outdoor) with sunlight resistance, CMR

[LEARN MORE](#)

ALTIVAR™ MACHINE ATV320

The New Benchmark in Machine Performance



Altivar 320, part of the Altivar™ Machine range, is a powerful combination of safety, reliability, and simplicity which makes it a versatile choice that reduces costs both during installation as well as throughout the machine's life cycle.

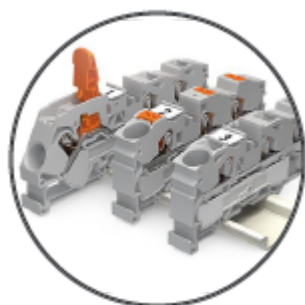
Features include:

- Unprecedented Flexibility
- Improved Machine Performance
- Extended Machine Availability
- Optimal Machine Safety

WATCH VIDEO

WAGO TOPJOB® S

Rail-Mount Terminal Blocks



The marking system and the multifunctional range of jumpers for the well-known WAGO TOPJOB® S Rail-Mount Terminal Blocks can also be used for the new rail-mount terminal blocks with levers.

Advantages:

- Three actuation variants: lever, push-button, open tool slot
- Continuous marking possibilities
- Existing range of TOPJOB® S Jumpers for all three models
- Push-in termination of solid, stranded and ferruled conductors for all variants
- Test options for all variants

FREE SAMPLE

TruWAVE ACTIVE HARMONIC FILTER

Flexible solution for harmonic mitigation



HPS TruWAVE monitors the load current and very quickly responds to the power system distortion as it develops. A corrective current is injected to effectively cancel out the harmonics required from the upstream power source. The result is a harmonic load on the power system that is acceptable, with more balanced current and voltage waveforms.

Features and benefits:

- Actively reduces harmonic distortion
- Improves power factor resulting in decreased utility cost
- Parallel system installation to accommodate large scale applications
- 98% operation efficiency to lower operation costs and increase reliability

LEARN MORE

LITTELFUSE SPD2 SERIES TYPE 2 Surge Protection Devices



Littelfuse SPD2 Series Type 2 Surge Protection Devices (SPDs) for branch circuits safeguard components from transient overvoltage or surges by limiting the fault current to a load or the unit being protected.

Features:

- Capability to clamp and withstand high-energy transients
- UL and VDE-IEC compliant in single part number
- Interlocking tab mechanism
- No additional overcurrent protection devices required in UL applications
- SPD type and voltage-coded plug-in module

LEARN MORE

News Around the Industry

- [What you need to know about motor selection](#)
- [Ethernet's Impact on Network Topologies](#)
- [Four steps to a sound electrical safety culture](#)
- [VIDEO: Cutting Through the Buzzword: What does IIoT Mean for My Business and How Can I Leverage It?](#)

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