

24/7/365 LEAD ENGAGEMENT FOR REAL ESTATE

Engage and qualify leads on their own terms with authentic people-powered conversations via text, phone, and email.

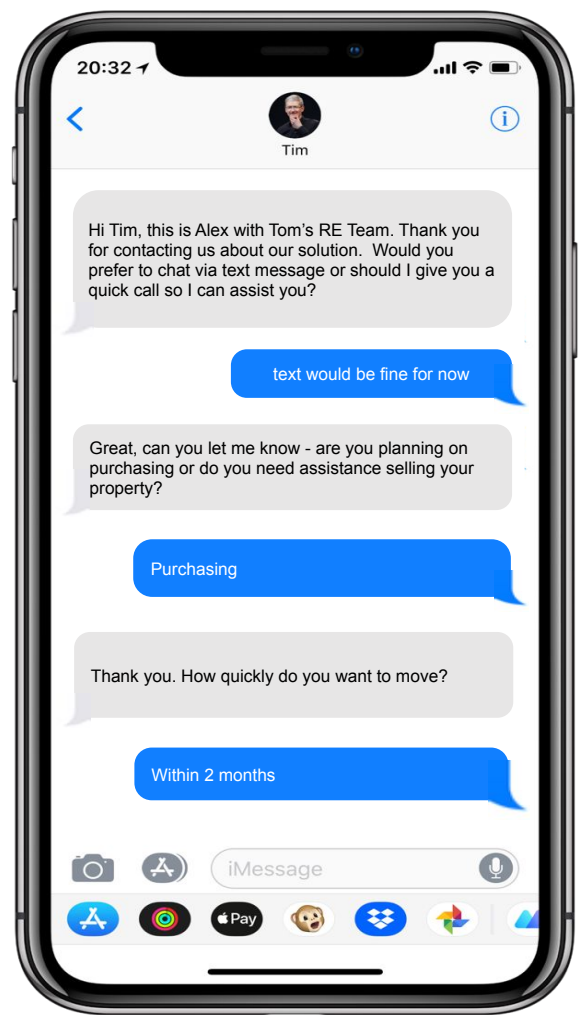
OVERVIEW

At **SavvyISA** we are passionate about helping Real Estate Teams & Brokerages close more sales by transforming how they create conversations with prospects. These days consumers like to control the pace and style of their dialogue with businesses, and prefer to communicate with them the same ways they communicate with friends, especially via texting. In fact, the majority of consumers would rather converse with a business via text than phone.

SavvyISA helps our customers engage, qualify and nurture prospects through authentic text and phone conversations powered by a combination of real people and powerful technology.

SavvyISA functions as a 24/7/365 extension of your business -- we free your team from the grunt work of qualifying leads at the top of the sales funnel, and provide them with the data they need to succeed. We get prospects on the phone with your team at the opportune moment -- when they are qualified, engaged, and receptive.

Our service ensures that all leads are engaged immediately, that no leads fall through the cracks, and it boosts lead conversion rates by up to 300% while creating significant operational efficiencies, cost savings, and brand equity in the process.

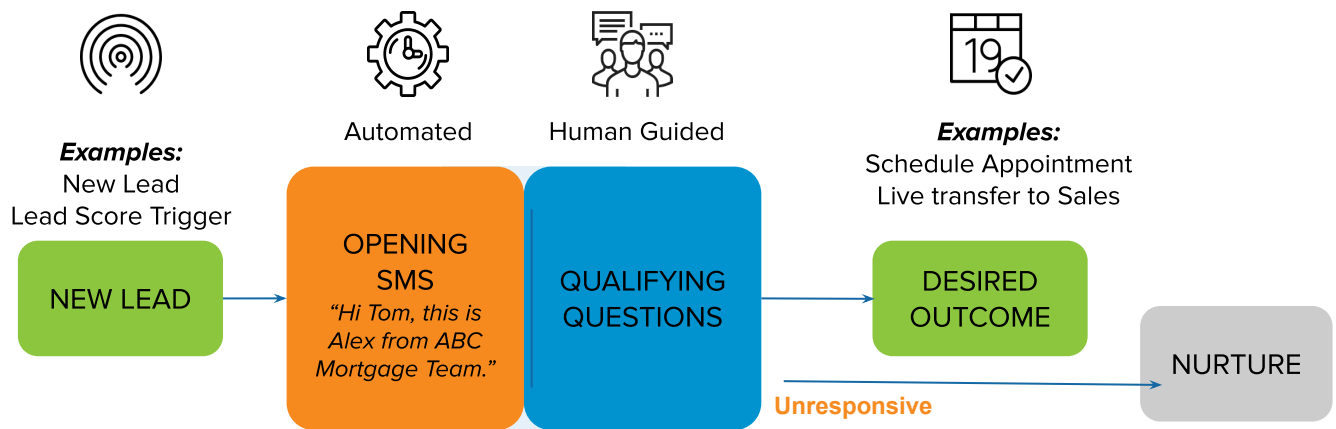


SavvyISA™

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HOW IT WORKS

1. **Lead Syncing** - SavvyISA syncs with popular lead sources and CRMs (Salesforce, Hubspot, Zoho and others) to immediately engage leads as they originate.
2. **Engagement** - We make multiple attempts to engage prospects via text and phone (upon customer request) to qualify leads. These conversations are authentic, guided by a superhuman combination of technology and our highly trained engagement concierges. Your leads are handled by real english-speaking people with empathy and personality working at our US office.
3. **Qualification Outcomes** - When a lead is qualified, we can make a live transfer to the sales team, book a call/meeting, or take other customer-defined actions.



4. **Nurturing** - Leads that are unresponsive to our initial outreach sequence can be nurtured by Agentology for up to 6 months via text and/or phone.
5. **Customer CRM Updates** - Prospect records are automatically updated in the customer's CRM including data points for routing leads into appropriate CRM driven nurture campaigns.

BENEFITS

Our service is powerful, flexible, and scalable -- designed to help sales teams communicate with prospects in a way that meets their expectations, a measurable advantage over the competition. The benefits are many.

- Engage prospects immediately
- Book more appointments with less effort
- Customize your lead engagement process
- Communicate with prospects on their own terms
- Stop losing leads to the competition
- Extract value from older or stale leads
- Maximize ROI on all your marketing efforts
- Reduce lead qualification costs

Want to boost
your conversion
rate up to 300%?

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