## Read David's Conversation with SavvyISA!

See how SavvyISA was able to engage and qualify this lead using the right channel at the right time.

## Strike While the Iron is Hot Using the Right Channel

Giving your potential customers the option for a call or text sets the tone for the entire conversation. David chose text and we were able to qualify him using the channel he was most comfortable with.

## **23** 89%

Of leads prefer to communicate with businesses via SMS

## Supercharge Each Lead with Data and Insights

It's our mission to gather as many insights as possible so you're armed with the right information to make the next move toward closing the deal.

\*contact information has been modified to protect privacy Hi David\*, this is Alex with Perfect Home Realty. We just received your inquiry online. We specialize in helping buyers find their ideal property. Would you prefer to chat via text message or should I give you a quick call so that I can assist you?

I can only text right now.

Great! Have you had the chance to tour any homes with an agent yet?

No. I'm currently in Indiana. Retirement is about 9 months away. Looking to relocate to your area at that time. Just trying to get ahead of the curve.

Sounds good! What is the price range you're looking to stay around?

Would like to stay below 240K

Got it. And just to confirm, you are interested in properties in the Englewood area?

I have a sister in Osprey, a niece in Nokomis. So any thing from Osprey to North port would probably work.

Great! Can I get a good email to also send property listings?

davidbunson52@gmail.com\*

Great! I'd like to get you started on your search and I will have one of our team members reach out to you as soon as possible to assist you. If there is a better time to reach you, please let me know. I hope you have a great rest of your day!

Thanks.

QUALIFIED