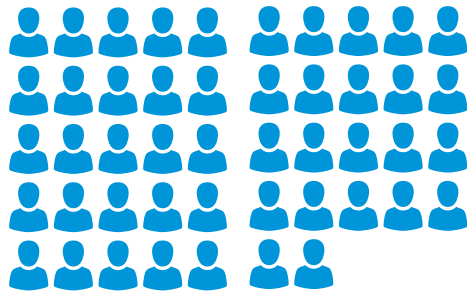
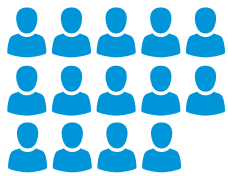


# GROW YOUR BUSINESS

Generate valuable social media exposure with push-button ease & at no cost to you!

REALTOR® REBECCA LYNCH REACHED TENS OF THOUSANDS OF PROSPECTS  
WITH A PUSH-BUTTON SIMPLE PROPERTY SHARE & OPEN HOUSE ANNOUNCEMENT



**FOR FREE!**

**HOW?**

Simply by sharing her  
Property SavvyCard® to  
Facebook

**28,182**

Property Views

**90,325**

Consumer Engagements

## WHAT REBECCA DID

**1** INPUT LISTING  
INTO MLS



**2** RECEIVED PROPERTY  
SAVVYCARD IN EMAIL



**3** SHARED PROPERTY SAVVYCARD  
& OPEN HOUSE INFO ON FACEBOOK



## RESULTS SUMMARY



Total time spent:  
**3 minutes!**

**28,182**

property views

**130**

turn-by-turn directions

**90,325**

total consumer actions

**204**

called, texted, emailed or attended



*"I was floored when the Property SavvyCard I shared on social media had ninety thousand interactions. I couldn't believe it."*

**Rebecca Lynch**

Broker/Owner and REALTOR®, Lynch Realty & Associates

**Want More Exposure?**  
Contact us to get started!

**(727) 502-6012**  
<http://SavvySchool.SavvyCard.com>

MEMBER, CORELOGIC® ALLIANCE NETWORK

**SavvyCard®**

# SavvyCard® User Success Story



## Rebecca Lynch

Broker/Owner and REALTOR®, Lynch Realty & Associates

### GENERATED VALUABLE SOCIAL MEDIA EXPOSURE BY SHARING PROPERTY SAVVYCARD ON FACEBOOK

- Event:
- Shared an Open House and Property SavvyCard on Facebook
- Marketing Tools:
- Property SavvyCard®
  - Facebook Business Page
- Marketing Spend:
- \$0
  - 3 minutes
- Results Generated:
- 90,325 consumer engagements
  - 204 prospect contacts

### What Prospects Did

Viewed Property SavvyCard® .....	28,182
Viewed property photos .....	73,304
Got turn-by-turn directions .....	130

Searched for additional listings .....	109
Shared property to other people .....	26
Engaged with Rebecca .....	204

## Valuable Online Exposure, at No Cost

Rebecca Lynch entered her new listing into the MLS. Within a few hours, she received an email containing a link to a Property SavvyCard that had been automatically created for it. The Property SavvyCard (pictured above) had all the important details about her listing that prospective buyers needed to know.

Using the "Share" button, Rebecca shared the Property SavvyCard to her Facebook page and mentioned her upcoming open house in her post. She asked her agents, friends and family to share her post on their social media pages, too. This simple effort generated over **28 thousand online views** of her property, and over **90 thousand actions** consumer engagements! Rebecca captured 204 new prospect contacts, including those who attended her open house or reached out directly by phone, text or email. The entire process to share her Property SavvyCard took only 3 minutes and required no marketing spend.

## Learn Additional Exposure & Lead Generation Strategies

New listings are the most valuable assets REALTORS® have. Leveraging new strategies to promote your listings can help grow your business while overcoming current social distancing restrictions.

To learn how you can use your SavvyCard member benefit to maximize listing and brand exposure, **visit <https://savvyschool.savvycard.com> or call us at (727) 502-6012.**

