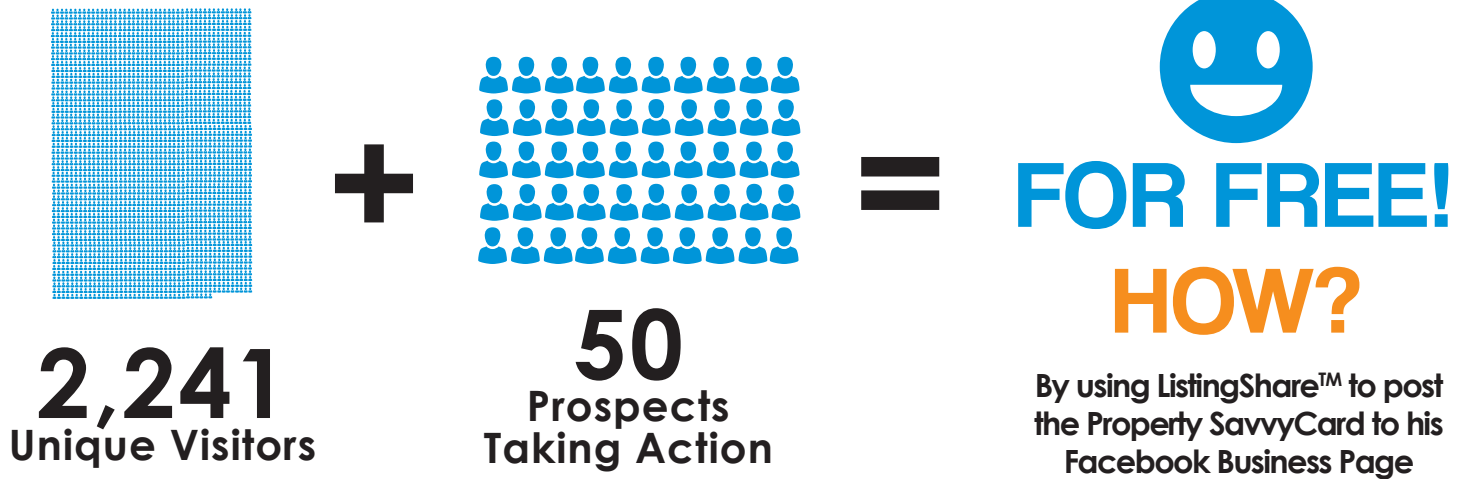


GROW YOUR BUSINESS

Post Property SavvyCards® on Your Facebook Business Page

IN 24 HOURS, DEAN WEISSMAN, A COLORADO SPRINGS, CO REALTOR® GOT



WHAT DEAN DID

1

INPUT LISTING
INTO MLS



2

RECEIVED PROPERTY
SAVVYCARD IN EMAIL



3

USED LISTINGSHARE TO POST
PROPERTY SAVVYCARD ON
FACEBOOK



ADDITIONAL RESULTS



Total time spent sharing
Property SavvyCard:

< 2 minutes!

7 min. 6 sec

average time looking at listing

55 people

searched area schools

1,331 people

viewed home photos

38 people

got directions to home

154 people

read property features

12 people

called, emailed, texted or shared



“We’ve increased our reach with very little effort or spend using SavvyCard.”

Dean Weissman

Broker Manager / Owner,
The Platinum Group REALTORS®



THE
Platinum Group
REALTORS

Want More Exposure?
Contact us to get started!

(727) 502-6012
<http://SavvySchool.SavvyCard.com>

MEMBER, CORELOGIC® ALLIANCE NETWORK
SavvyCard®

SavvyCard® User Success Story



Dean Weissman
Broker Manager / Owner,
The Platinum Group REALTORS®

USED PROPERTY SAVVYCARDS AND HIS FACEBOOK BUSINESS PAGE TO REACH TONS OF NEW PROSPECTS

Marketing Activity: Facebook Post

Marketing Tools:

- Property SavvyCard®
- Facebook Business Page

Marketing Spend:

- \$0
- < 2 minutes

Results:

- 2,241 Visitors
- 50 Prospect Actions

< 2 Minutes = 2,241 Prospect Visitors & 50 Actions

Dean Weissman entered his new listing into the MLS and received an email containing a link to the resulting Property SavvyCard that had been automatically created. The Property SavvyCard (pictured above) had all the important details about his listing that perspective buyers needed to know. With a few quick taps, Dean shared the SavvyCard to his Real Estate Team's Facebook business page and added a note about the property's outstanding features.

Within 24 hours, Dean's Property SavvyCard was viewed by 2,241 new prospects, 50 of which either got driving directions, shared the property to other people, or called, texted or emailed Dean. The entire process took him less than 2 minutes, start to finish.

Assuming Dean converts prospects into closed customers at a 1% rate (nationally, that figure varies from .5% to 5%) and earns 3% in commission on a sale, and using a US median home price of \$210,200, Dean's expected return on that 2 minute time investment is \$3,153.

Giving Agents Back the Power to Leverage Their Listings for New Business

New listings are the most valuable assets REALTORS® have, which is why listing portals use them to generate leads, only to sell them BACK at a premium to multiple agents (not just the listing agent). Use your SavvyCards to take back YOUR leads from the portals!

To get more exposure and reach more prospects like Dean does, call us at (727) 502-6012 or watch the ListingShare™ Sales Strategy video and download the guide here: <https://savvy-school.savvycard.com/savvycard-real-estate-listing-share>.