

## Should you build your own TBL system or Buy InteDashboard?

| Decision Criteria       | Build your own TBL system if  | Buy InteDashboard if  |
|-------------------------|---|---|
| Lead Time               | Your institution has 12 to 18 months to work on the project   | Your institution wants a system up and running in less than 3 months  |
| Feature<br>Requirements | <ul> <li>Your institution has unique<br/>requirements, different from TBL<br/>process used by other institutions.</li> <li>Your team has clarity on the<br/>features needed for the software</li> </ul> | Your institution follows a standardized TBL process   |
| Faculty Availability    | Faculty time is available to explain the requirements to the technical team   | Faculty time is not available   |
| Talent Availability     | Technical team's time is available, and they understand the nuances of TBL process  | Technical resources are limited or committed to other projects  |
| Vendor Availability     | No credible vendor exists   | Credible vendor is available  |
| Opportunity Cost        | There are no other priorities or upcoming projects  | There are other priorities, such as<br>accreditations, curriculum mapping, etc.<br>New programs are getting introduced. |
| Upfront Cost            | Budget is available to make large investment  | Budget is limited   |
| Ongoing Cost            | Budget is available to manage maintenance cost  | Budget is not available   |
| Upgradation Cost        | Budget is available to manage application upgradation   | Budget is not available   |
| Training                | Resources and trainers are available to<br>train new professors<br>Enough time is available to train the<br>faculty   | Resources and trainers aren't available<br>Time constrained: Need to train faculty in 2-<br>3 days                      |
| Support                 | Assigned personnel on technical team to<br>handle support request from educators<br>and students  | No dedicated personnel to assist the<br>educators and students with technicalities<br>of the platform                   |





| Risk Appetite | Ready to take risk on investment, and  | Don't want any risk on investment, and are |
|---------------|--|--|
|               | have assurance on student and educator | unsure of student and educator buy-in.     |
|               | buy-in.                                |  |

- 1. <u>BUY</u> is 10x cheaper: Building a TBL platform can cost several hundred thousand dollars Product maintenance and upgradation would always remain an additional cost
- 2. <u>BUY</u> is more certain: When you buy, you know the product you are getting because it exists today for you to try and use. If you don't like it, you can always switch!
- 3. <u>BUY</u> is less risky: An entire company is there to support you. There is availability of use case scenarios
- 4. <u>BUY</u> is more reliable: There is a community of users who are also making sure that the software works reliably and consistently in a wide variety of settings
- 5. <u>BUY</u> saves faculty and technology teams' time: Use InteDashboard to manage your TBL classes, and allow your faculty and IT staff to focus their time on other priority projects
- 6. <u>BUY</u> a platform that can be adapted to your TBL requirements: InteDashboard allows for over 80 possible TBL process configurations to meet your needs
- 7. <u>BUY</u> new features: With InteDashboard, you can benefit from continued enhancement in functionality and regular new feature upgradation
- 8. <u>BUY</u> is faster: InteDashboard can be setup in 2-3 days. A new development project could take at least six months or longer and may be subject to delays
- **9.** <u>BUY</u> in good company with a community of TBL educators: 100+ institutions are using InteDashboard with 95% satisfaction
- **10.** <u>BUY</u> an ISO 27001 certified, GDPR-compliant and FERPA-compliant product: InteDashboard is secure and protects your student and faculty data

