



WONDERS



BLUNDERS

of vILT Content Design

You want to wow learners with vILT, right? To effectively meet learner needs, you'll need to carefully examine your content design. Where wonder-packed design deepens engagement and learning capacity, blunder-full design hurts learners' eyes and impedes understanding. Audit your vILT content today using the guide below.

EASY-TO-READ TEXT SIZE

SHORT, DIRECT STATEMENTS

**LOGICAL TEXT &
IMAGE PLACEMENT**

CLEAN & MODERN DESIGN

EYE-CATCHING VISUALS

COHESIVE COLOR SCHEME

TEXT THAT MAKES YOU SQUINT

**LONG-WINDED SENTENCES OR
PARAGRAPHS**

**CARELESS TEXT & IMAGE
PLACEMENT**

BUSY OR BORING DESIGN

LACK OF VISUALS

CLASHING COLOR SCHEME

Ready to wow learners with your vILT content? Schedule a call with an Ardent advisor at [ardentlearning.com/solutions](https://www.ardentlearning.com/solutions).

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