Energy company classifies millions of critical documents

Challenge
A global energy enterprise needed to ingest millions of new electronic asset-based documents into corporate repositories.

- A huge number of documents was created every day & the volume of unstructured content was doubling every 18 months
- Content needed to be classified based on document type
- Effective attribution needed to take place with appropriate metadata applied
- Documents needed to be de-duplicated and archived to the appropriate corporate repositories

The Result
Following an enlightening and engaging Content Coaching session, and leveraging partner relationships, a robust classification solution, powered by Adlib’s Content Intelligence platform was designed and developed to classify, attribute and archive millions of documents related to the company’s exploration assets.

- High volume of documents is processed daily and made searchable with OCR
- Business rules engine as key component of classification tool allows the company to support migration plans now and in the future
- As more and more documents are processed, the intelligence of the classification tool increases, reducing the manual work of doc controllers and thereby improving efficiencies

Transform Unstructured Content into Actionable Intelligence
Schedule a demo to experience the power of Adlib

About Adlib
Our purpose is to create better data that amplifies human potential and maximizes business performance. How do we get there? Our content intelligence and automation solutions make it easy to discover, standardize, classify, extract, and leverage clean structured data from complex unstructured documents. In doing so, our global customers reduce risk, simplify compliance, automate processes, and enter a whole new level of performance. 