



Challenge

A global oil, gas, and energy leader needed a new document management system that was cloud-enabled, secure, and would promote business continuity. Being able to move applications to the cloud would help this global oil, gas, and energy leader digitally transform their company.

Solution

Adlib's Content Intelligence platform provided employees across the company with the business insights they need to make faster decisions and work more efficiently.

Results

- Created clean structured data and moved it downstream to the various workflows that required it
- Replaced outdated platform with capability to migrate to the cloud—a more cost-effective alternative
- Flexibility to downsize or expand servers as needed

Global Oil, Gas, and Energy Leader Doubles Down on Digital Transformation with Content Intelligence

Overview

The oil and gas industry is facing increasing pressure from all directions. The competition is stiff, compliance demands are persistent, and the recent volatility of the global economy has forced companies to dig deeper for organizational efficiencies and to deliver on shareholder expectations.

This global oil, gas, and energy leader recognized that a comprehensive digital transformation strategy would bolster their efforts as they navigated the current climate. They knew deploying the right technologies would enable them to respond to data and content challenges with agility and speed. Moreover, the company needed a solution that could adapt quickly as their business requirements evolved.

After evaluating several content transformation applications, this global oil, gas, and energy leader determined Adlib's Content Intelligence platform was the right decision. The company would be able to immediately mitigate risk associated with older, unsupported technology; access and disseminate valuable data at scale, quickly and inexpensively, in order to make critical business decisions faster than it had before.



As an early adopter of progressive technology solutions, this global oil, gas, and energy leader saw that Adlib's platform had the capabilities to fuel its digital transformation over the long term.

Challenge

The oil and gas industry is heavily dependent upon access to internal and external assets. What complicates the discovery process is that many of these assets—including CAD drawings—are locked away in unstructured data.

Their engineering team needed reliable access to the latest CAD schematics. The previous system was nearing the end of support and the Adlib platform provided a comprehensive solution to the immediate problem while onboarding additional capabilities to support the broader document content strategy into the future.

Without reliable access to all relevant CAD data, the team utilized significantly more resources to identify and convert these files to meet compliance checks.

To mitigate risk inside the business and to scale across the enterprise, they also needed a more advanced solution that was cloud-enabled. Being able to move applications to the cloud was a central tenet of this global oil, gas, and energy leader strategy to digitally transform the company.



Solution

After evaluating several applications to replace their existing document management software, the team discovered that Adlib—from a solution, process, expertise, and people perspective—checked all the boxes. A core capability of the Adlib platform is locating and converting dark, unstructured data into intelligent, machine-ready structured content at scale. The business value inside these documents could now be accessed reliably and supported into the future. This meant their engineers could find and utilize any and all CAD schematics. This was a game-changer.

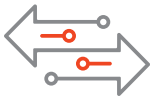
Access to structured data coming out from the document management systems also gave their employees the insights to move decision-making to a rapid state, without jeopardizing the security of the environment.





Simplified Compliance

Adlib's platform helped this global oil, gas, and energy leader render its entire subset of CAD drawings, allowing the engineering team to do what they do best: design innovative solutions that would maintain their leadership position in the industry.



Improved Efficiencies

Adlib's Content Intelligence platform gave them the ability to constantly evaluate their throughput needs and scale the platform up or down as needed. This flexibility saved the company money and resources that could be applied to higher-value initiatives and was a primary reason this global oil, gas, and energy leader selected Adlib.



Competitive Edge

In a competitive market, it is essential to adopt technology solutions that will grow with and adapt to your business. Adlib's Content Intelligence platform could integrate with their existing systems, as well as future software solutions. Adlib connected to the customer's document management system without requiring much IT involvement, and also had the flexibility to integrate with software partnerships that were in the works.

Interoperability was complementary to the company's long-term strategy to modernize its infrastructure across the enterprise.



Digitally Transform Your Company with Confidence

Click below or call 1.866.991.1704 to schedule an overview of Adlib's Content Intelligence solution for oil, gas & energy.

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About Adlib

Our purpose is to create better data that amplifies human potential and maximizes business performance. How do we get there? Our content intelligence and automation solutions make it easy to discover, standardize, classify, extract, and leverage clean structured data from complex unstructured documents. In doing so, our global customers reduce risk, simplify compliance, automate processes, and enter a whole new level of performance.



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