ADLIB®

USE CASE

Acquisition triggered Migration project and new capability for archiving and search

CHALLENGE

With a major joint venture recently completed, coupled with a retiring workforce leaving with essential content knowledge, a global energy corporation was challenged with ensuring the full value of newly acquired content was migrated into their systems, as well as the retention and accessibility of mission-critical intelligence.

Nearly one million chemical research documents that were extremely valuable to the organization but largely unsearchable and inaccessible, needed to be migrated quickly to ensure availability of this content.

- A massive set of documents, including non-searchable information, had to be analyzed, organized, tagged and accessible as part of the content migration project
- Chemical research documents containing essential corporate IP needed to be made fully searchable to support access, compliance and archiving mandates
- Due to a largely retiring work force, the company was challenged with retaining intelligence and understanding of this 'Dark Data'
- Beyond getting control over existing content, all new content being created or flowing into and through the organization needed to be proactively processed

RESULT

Within two months, working with Adlib and one of its key partners, the company was able to successfully migrate nearly a million high-value documents containing critical business intelligence using content cleaning, capturing and classification capabilities that exceeded expectations. This was achieved through a close partnership between the customer, Adlib's partner and the use of Adlib's robust classification solution, powered by proven Advanced Rendering technology.

- Adlib was able to reduce the collection by more than 35% through advanced de-duplication
- The set of documents, initially more than 400 GB, was reduced by more than 300% out of the box with Adlib to optimize transfer speeds and minimize storage
- Adlib worked closely with the partner and company to develop a clear taxonomy consisting of 5 major attributes which did not exist previously, allowing for a more precise classification process
- With a failure rate under 0.2%, Adlib delivered repository-ready (OpenText) documents and data within an aggressive 60 day timeframe
- With this infrastructure in place, the company is now prepared to extract and organize 'Dark Data' and business intelligence from all unstructured content going forward in support of projects

INDUSTRY

Oil & Gas

FUTURE OPPORTUNITIES

Expansion of classification project to other business units & document collections

WHAT DOES THE CUSTOMER SAY?

"Adlib staff had the right combination of business & technical expertise that we required."

"I watched with enthusiasm as Adlib & their partner drove this over the finish line. I've also seen significantly increased awareness of our senior managers within the R&D, Planning and IT organization of the capability for long-term data archiving and searching."

WHAT CAN WE DO?

As the global leader in Advanced Rendering, Adlib helps organizations enhance document-centric processes by unlocking the value in unstructured content. Integrating with key business tools, Adlib's sophisticated data extraction and classification approach enables improved compliance, customer experience, collaboration and the long-term digital preservation of critical business information.