



FOR THE LOVE OF BEER

SPECIAL PROGRAM **PRICING**

Not only are we making your operations life easier, we're making your accountant's heart soar. We sat down with our production guys over a couple of craft beers and worked out a way to make your margins better while maintaining the quality of service and materials that made you fall in love with us in the first place.

STAND OUT PRODUCTS IN STANDARD SIZES

Standard sizes might not sound sexy but bear with us. We're talking about the same high-quality material, tech, and registration for less. Seriously, standard sizing has never felt this good. Plus, you can still order full-size, embellished-to-the-nines labels outside of the program whenever you want.

hello.summitlabels.ca/for-the-love-of-beer-templates



CUSTOM PRESSURE SENSITIVE LABELS

Minimum order quantity (per size):

355ml: 5,000 labels*

473ml: 5,000 labels*

*Unlimited artfiles for ultimate SKU flexibility

*Standard pre-flight charges apply

Material specs:

Liner: PET only

Roll sizes: 12" OD

Unwind directions: #3 and #4

Colour profile:

White BOPP: CMYK: Matte or gloss finish

Metallic BOPP: CMYK + White: Matte or gloss finish

CUSTOM SHRINK SLEEVES:

Minimum order quantity (per size):

355ML: 5,000 Labels*

473ML: 5,000 Labels*

*Unlimited art-files for ultimate SKU flexibility

* Standard pre-flight charges apply

Material specs:

Roll sizes: 15.5" OD

Unwind directions: #2

Colour profile:

PETG: CMYK + White: Gloss finish (stay tuned for a matte finish-coming soon to a sleeve near you!)

CUSTOM BRANDED KEG COLLARS:

No Minimums:

One size fits all*

*Unlimited art-files for ultimate SKU flexibility

Colour Profile:

Water-resistant composite paper: CMYK

PRE-SCHEDULED SHIP DATES

We've collaborated with our partners to give you a concrete date to work back from. So now it's super simple, place your order with approved artwork by 9am on Thursday receive your labels the following Thursday. Same deal for sleeves but with a 2 week leadtime instead. So what do you do in the meantime? Maybe drink a beer or troll the #bcbeermemes, look for bigfoot or have a nap, really it's up to you because your time is once again yours.

hello.summitlabels.ca/beer-calendar

FEBRUARY

| SUN | MON | TUE | WED | THU | FRI | SAT |
|-----|-----|-----|-----|-----|-----|-----|
| | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | | | | | | |

MARCH

| SUN | MON | TUE | WED | THU | FRI | SAT |
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| 28 | 29 | 30 | 31 | | | |

APRIL

| SUN | MON | TUE | WED | THU | FRI | SAT |
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MAY

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| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 | | | | | |

JUNE

| SUN | MON | TUE | WED | THU | FRI | SAT |
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| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | | | |

JULY

| SUN | MON | TUE | WED | THU | FRI | SAT |
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| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

AUGUST

| SUN | MON | TUE | WED | THU | FRI | SAT |
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| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
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SEPTEMBER

| SUN | MON | TUE | WED | THU | FRI | SAT |
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| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | | |

OCTOBER

| SUN | MON | TUE | WED | THU | FRI | SAT |
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| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
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NOVEMBER

| SUN | MON | TUE | WED | THU | FRI | SAT |
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- 9am Label Order Deadline (With Approved Artwork)
- Labels Ship
- 9am Sleeve Order Deadline (With Approved Artwork)
- Sleeves Ship

KEG COLLARS

We're making this quick and easy (and inexpensive). Once a month place your order, approve it, and get your supply by the 1st Monday of the following month. Because labelling kegs should be that simple.

hello.summitlabels.ca/keg-collars

FEBRUARY

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MARCH

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APRIL

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MAY

| SUN | MON | TUE | WED | THU | FRI | SAT |
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| 30 | 31 | | | | | |

JUNE

| SUN | MON | TUE | WED | THU | FRI | SAT |
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JULY

| SUN | MON | TUE | WED | THU | FRI | SAT |
|-----|-----|-----|-----|-----|-----|-----|
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| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
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AUGUST

| SUN | MON | TUE | WED | THU | FRI | SAT |
|-----|-----|-----|-----|-----|-----|-----|
| | 1 | 2 | 3 | 4 | 5 | 6 |
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SEPTEMBER


| SUN | MON | TUE | WED | THU | FRI | SAT |
|-----|-----|-----|-----|-----|-----|-----|
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| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
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OCTOBER

| SUN | MON | TUE | WED | THU | FRI | SAT |
|-----|-----|-----|-----|-----|-----|-----|
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| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 | | | | | | |

NOVEMBER

| SUN | MON | TUE | WED | THU | FRI | SAT |
|-----|-----|-----|-----|-----|-----|-----|
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| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
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| 28 | 29 | 30 | | | | |

-  Keg Collars Shipped
-  Keg Collars Order Deadline
-  Keg Collars Artwork Approval Deadline