



TOP 5 MOST LOVED LOYALTY PLATFORM FEATURES

01

KPI TRACKER

Create motivation with growth targets & trackers



- Show previous period sales vs. current period sales
- Show progress towards a growth target
- Award points or leaderboard position for hitting targets

- Inject a fresh twist into earning rewards
- Collect points which can be used for Auction cash
- Only one prize per auction per member, ensuring that everyone has a chance to participate and win
- Set bidding reserves for each prize

02

ONLINE AUCTIONS

Create fun with gamification



- Instant earn guarantee
- Count down rewards – “first in best dressed”
- Allows individuals to track in real time what rewards are left up for grabs

03

REWARD SPRINTS

Create urgency with a race to the finish



- Gather customer opinions on new product or service offerings
- Target polls to segmented groups
- Award rewards for those who complete polls

04

POLLS

Collect instant feedback



- Simple, instant, online VISA/Mastercards
- Cut the hassle of managing physical Pre-paid card
- Stop wasting time managing lost cards queries
- Enjoy consistent delivery and reliability

05

INTEGRATED PRE-PAID REWARDS STORE

