

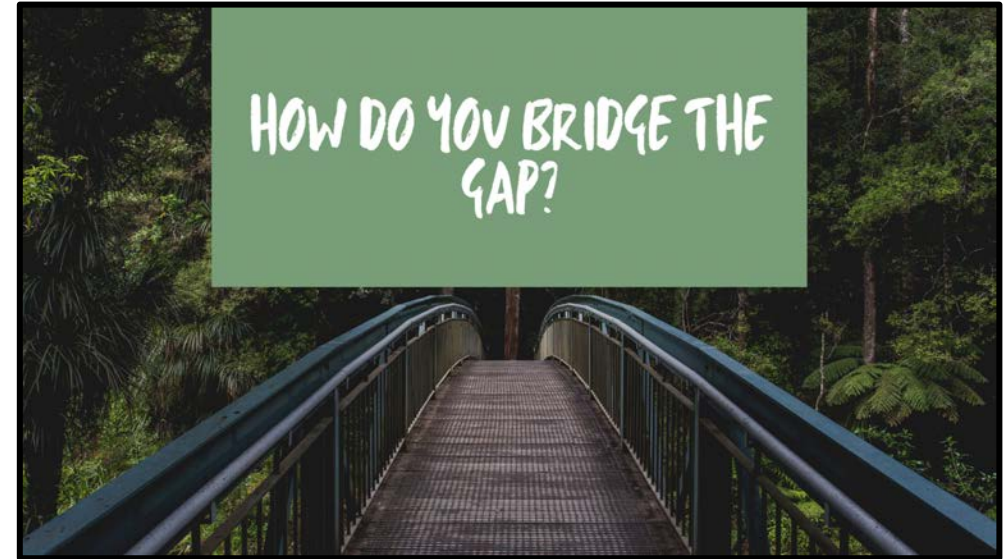
The Future of Transportation: Bridging the Gap Between Remote Individuals, HQ, & Satellite Locations



Objectives



- Establish your Baseline
- Reviews
- Develop & Connect
- Assessment & Engagement
- Designate Resources
- Establish an Interconnected Company Culture
- Bridge the Gap



Establish Your Baseline



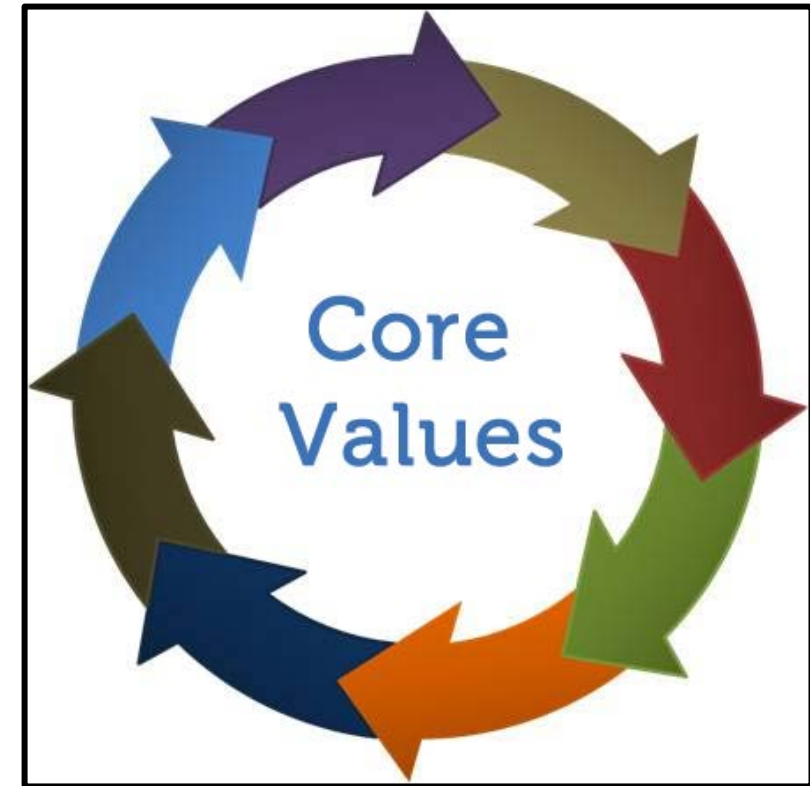
- **Goals**
 - Strategic Plan
 - Business Plan
 - Employee Development Plan
 - Marketing Plan
- **Strategy**
- **Budget Design**
- **Staffing Levels**
- **Employee Satisfaction**
 - Growth opportunities



Why Conduct a Company Review?



- What is vital to the success/growth of your business?
- **Culture**
- **Core Values**
- **Efficiency**
- **Financial Health**
- **Customer Portfolio**
- **Market Review**
- **Growth**



Reviews



- **Comprehensive Employee Reviews**
- **S.W.O.T.**
 - Strengths
 - Weaknesses
 - Opportunities
 - Threats

Develop & Connect

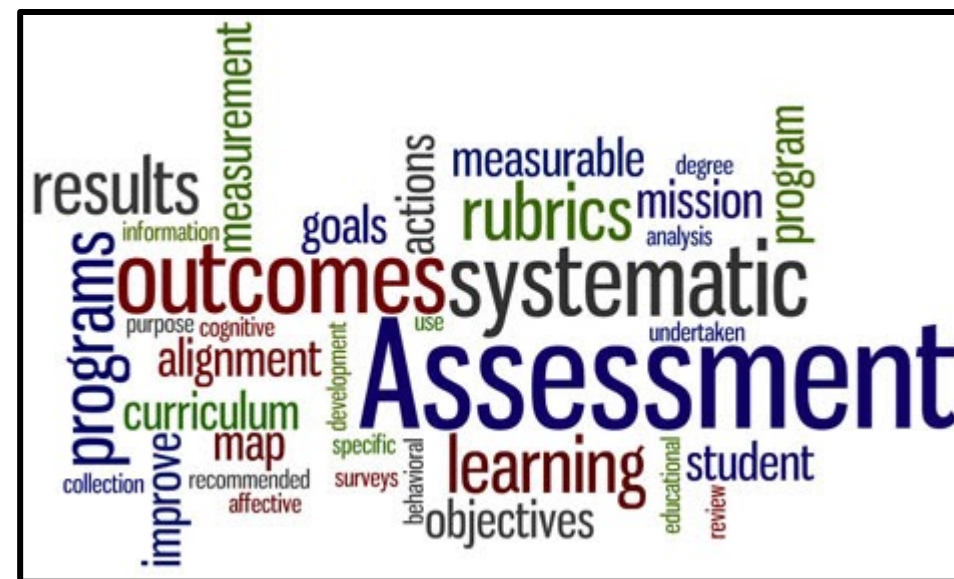


- **Employee Development**
 - New Employee Orientation
 - Ongoing Professional Development
 - Employee level
 - Leadership
- **Employee Engagement**
 - Office strategies
 - Virtual strategies
- **Philanthropy**

Assessment & Engagement



- What measures do you have in place to assess programs, progress, employee satisfaction, and retention?
 - Surveys
 - Post Training Assessments
 - Software Implementations
 - Check-in's/One-on-One's
 - Data
 - Visibility
 - Analysis



Designate Resources



- What resources do you need to be successful?
 - Leadership
 - Talent
 - Expectations
 - PDP's
 - HR
 - L&D
 - IT
 - SME's
 - Division Experts

Establish an Interconnected Company Culture



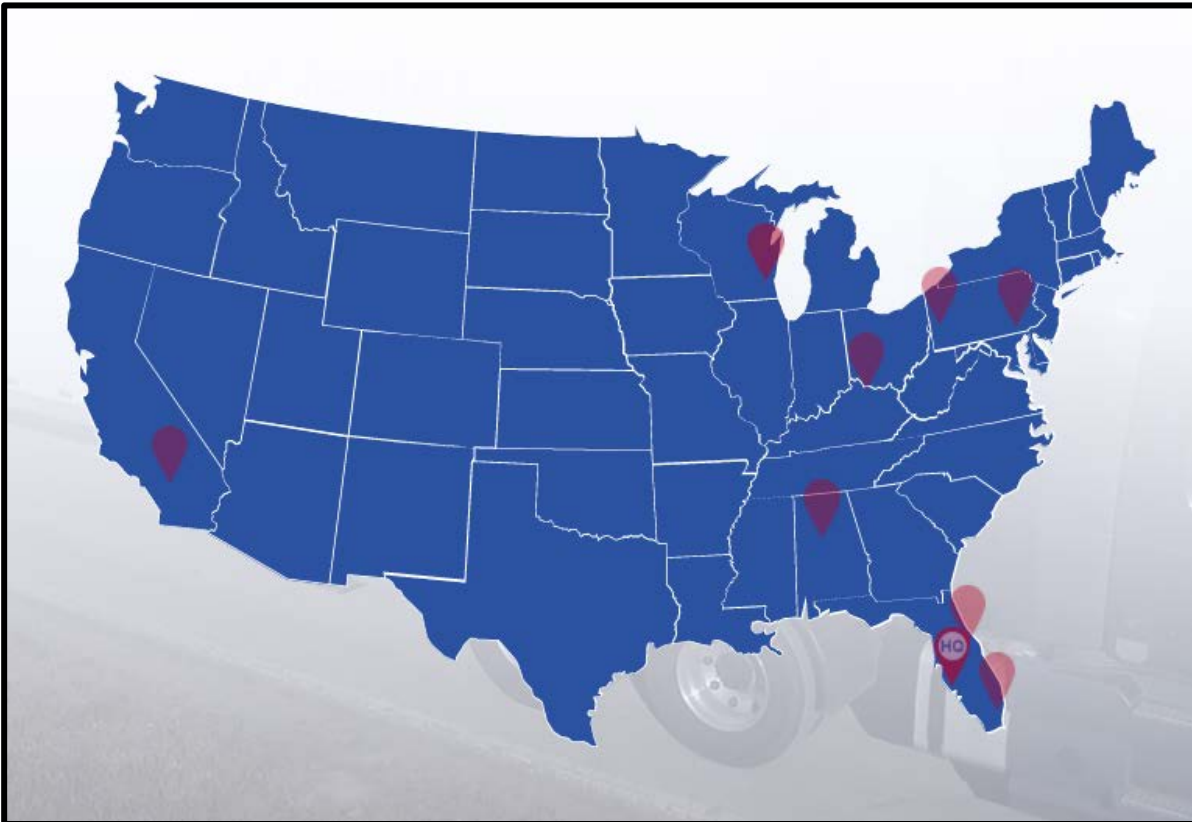
- **What does your Company culture look like?**

- Mission Statement
- Vision
- Core Values/Fundamentals



- Does your company work hard & play hard?
- Do you celebrate together?

Bridge the Gap



- Remote/OTR, Satellite & HQ
- Communication
- Shared Resources
- Best Practices
- Mentorship
- Team Building
- Virtual Events

Thank You!



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