



DRIVEN TO LEAD





Dear leaders,

Congratulations. As a woman in transportation, you play a key role in paving the way for women to continue leading and growing in our industry.

Whether you're behind the wheel or in a conference room, you are vital to the growth and transformation of our field. You're dynamic, creative, influential, and resilient. The unique skillsets and perspectives you bring to our industry are creating positive change in transportation – and that momentum isn't slowing down any time soon.

During my 26 years in the industry, I had the privilege of learning from one of the first female pioneers in our field – Mrs. Hunt. Her guidance and encouragement gave me the confidence to help lead J.B. Hunt to new heights. She made a way for all of us. Now, it's time we do the same for the next generation of women.

Today, I encourage you to share about the things you're doing as a woman in this industry. Let others know about your efforts and how you're making a difference. Be proud of what you're accomplishing and continue to challenge yourself each day.

Keep moving forward. The future is bright for us.

Sincerely,

Shelley Simpson

EVP, Chief Commercial Officer, President Highway Services

J.B. Hunt Transport, Inc.

@JBHUNTDRIVERS





“Don’t say you can’t
until you try it.”

What is your favorite part of being a driver?

Being proud that I’m doing something that not everybody can do. Being around people. Seeing something different every day. Your job is different every day.

What advice do you have for women interested in getting behind the wheel?

Don’t say you can’t until you try it.

Why is it important to have female representation in the industry?

To get the word out there and let them know that we can do it...to see that the women that have been in trucking are succeeding. To encourage other women to get into it.

Achievements:

Account Driver of the Month
Southwest Region Driver of the Month
479,352 J.B. Hunt Safe Miles

CAROL

DEDICATED CONTRACT SERVICES DRIVER

5 YEARS WITH J.B. HUNT



“I strongly believe that as more women join the industry it becomes a better field for everyone.”

What challenges have you had to overcome as a woman in this industry?

I remember feeling challenged when I first joined this industry because there was so much tenure around me and everyone had extensive knowledge of the business. I think that's just the nature of the trucking industry, it sucks people in and they never leave! I think many new entrants to the industry can experience those feelings, not just females, but if you lean into those around you and let them know you're willing to learn from them, you can be quite successful.

Why is it important to have women in key roles in the trucking industry?

I strongly believe that as more women join the industry it becomes a better field for everyone. In addition to diverse thought and perspective, a focus on providing safe work environments and improved facilities will propel the industry to grow. I've yet to meet a man who voluntarily chooses a port-a-potty over a brick and mortar bathroom when given the choice.

What keeps you at J.B. Hunt?

Hard to pick just one, but there is nothing better than watching people on your team grow or accomplish their own goals. Some of my most fond memories are when drivers have shared their stories of purchasing their first home or assisting with their child's college expenses. I find great motivation in knowing that so many others are counting on me to show up and give it my best every day.

RACHEL
VICE PRESIDENT OPERATIONS
12 YEARS WITH J.B. HUNT



“I’m a really good driver and that’s something I’m really proud of.”

What is your favorite part of being a driver?

My safe miles. I’m a really good driver and that’s something I’m really proud of.

What advice do you have for women interested in getting behind the wheel?

It does matter how you’re treated. It matters that you feel like family and not a number. It matters that you have safe equipment and good equipment, and that someone cares that you get home to your family.

Achievements

Driver of the Month

908,597 J.B. Hunt Safe Miles

Yearly Safe Driving Bonus

Lowest Idle

JULIA
INTERMODAL DRIVER
10 YEARS WITH J.B. HUNT



“Being a mentor and leader in the industry helps pave the way for the next generation of talent.”

What accomplishments are you most proud of as a female in this industry?

I'm proud I overcame my inner-introvert early in my career. I volunteered to teach classes and present to large groups, attended truck driving school to get my Class A CDL, and went through various experiences within the company that led me to my current role as Safety Technology Manager.

Why is it important to have women in key roles in the trucking industry?

Being a mentor and leader in the industry helps pave the way for the next generation of talent.

What keeps you at J.B. Hunt?

The people at all levels of J.B. Hunt make it a great company.

DONNA
SAFETY TECHNOLOGY MANAGER
28 YEARS WITH J.B. HUNT



“Just do it. Don’t be intimidated.”

Why is it important to have female representation in the industry?

When I first got into automotive stuff, my mom was like, ‘girls don’t do that’...to me, it’s cool and empowering. It’s motivation for other females to do this, to not be ashamed to be into cars and trucks and get dirty.

What is your favorite part of working in the shop?

The environment is really cool and also learning more. I did learn a lot in school but actually being out here and doing things myself. All of the knowledge I’m gaining is definitely one of my favorite parts.

What advice do you have for women interested in getting under the hood?

Just do it. Don’t be intimidated.

DESIREE
TRACTOR HELPER
1 YEAR WITH J.B. HUNT



“[Women are] the most untapped resource in the industry...”

What is your favorite part of being a driver?

My truck is my office. The view on the other side of the window changes daily, the sound inside the office is whatever I want it to be.

What advice do you have for women interested in getting behind the wheel?

A little research goes a long way...I'm a very independent person, but the one thing we have at J.B. Hunt is you can always talk to someone. As big as this company is, and as much as people would like to say, 'Oh, you're a big company, you're just a number.' I'm not.

Why is it important to have female representation in the industry?

[Women are] the most untapped resource in the industry...we're trying to let women know that it's a viable option. You know? It's not just a job but your career.

Achievements

1,600,000 J.B. Hunt Safe Miles

Northeast Driver of the Year 2013 and 2018

Million Mile Driver

JODI
INTERMODAL DRIVER
23 YEARS WITH J.B. HUNT



“Women are role models for younger generations and are breaking the stereotypes within our industry.”

What challenges have you had to overcome as a woman in this industry?

I have had to gain the confidence to be among and be accepted by others in the field and in the industry much longer than I have. Coming from a creative background and not supply chain or transportation, I constantly need to step out of my comfort zone to stand out.

What accomplishments are you most proud of as a female in this industry?

I'm proud to be where I am today and see it all from where I started. Being green to the industry, learning the ropes, building my brand, navigating through the network, learning and expanding my knowledge, and, now, being able to coach and influence others to do the same – it's very rewarding.

Why is it important to have women in key roles in the trucking industry?

Women are role models for younger generations and are breaking the stereotypes within our industry.

CHRISTINA
SENIOR LOGISTICS MANAGER
9 YEARS WITH J.B. HUNT



“We need
versatility in
this world.”

Why is it important to have female representation in the industry?

We need versatility in this world. A lot of women want to do things besides sitting behind a desk, and this is perfect for me. I'm not in one place all the time. I'm traveling.

What advice do you have for women interested in getting behind the wheel?

Just do it...we have training. Someone has to show you how to do it, and over time, you'll get better and better and better.

What would you like people to know about female truck drivers?

That we're awesome.

Achievements

500,000 J.B. Hunt Safe Miles

DIANA
INTERMODAL DRIVER
5 YEARS WITH J.B. HUNT



What accomplishments are you most proud of as a female in this industry?

After getting into the field, I have been able to show what I'm capable of, including helping my account receive the Account of the Year Award for 2019. I would say my accomplishments are never giving up, winning Account of the Year, being chosen for leadership classes, and gaining respect and recognition from my peers.

Why is it important to have women in key roles in the trucking industry?

Women play a lot of roles that are very important. Women are supportive, strong-willed, dedicated, create balance, and create order. Women can bring in a different view, as well.

QERA

TRANSPORTATION MANAGER II

10 YEARS WITH J.B. HUNT

What challenges have you had to overcome as a woman in this industry?

I joined J.B. Hunt in 2007. Shelley Simpson was launching our ICS (Integrated Capacity Solutions) segment and it provided me the opportunity to have several women mentors during an amazing time of growth. The main challenge was finding my own unique voice and building confidence in myself and my ideas so that I could speak up and contribute.

What accomplishments are you most proud of as a female in this industry?

I am proud of my growth overall professionally. I have learned how to build and maintain my own business, create meaningful relationships and partnerships with customers and key stakeholders, run a P&L, manage and develop people, build top-notch teams, become an organizational influencer, and mentor several up-and-coming leaders.



HANNAH

SENIOR DIRECTOR OF TRANSPORTATION

13 YEARS WITH J.B. HUNT



“If you tell me I can’t,
watch me. I’ll prove
them wrong.”

What would you like people to know about female truck drivers?

I’ve always been stubborn. If you tell me I can’t, watch me. I’ll prove them wrong.

What is your favorite part of being a driver?

Driving. My office is a window. I like being out there...I like being somewhere new just by looking out the windshield. You see new stuff all the time.

Why is it important to have female representation in the industry?

Because of people like me, and others who pioneered it, it gives new drivers coming in someone to look to for mentorship and gives them the confidence to do it.

Achievements

1,000,000 J.B. Hunt Safe Miles
Million Mile Driver

CINDY
TRUCKLOAD DRIVER
13 YEARS WITH J.B. HUNT



What challenges have you had to overcome as a woman in this industry?

I'm a female in a very male-dominated industry. I feel like I have had to prove myself and get buy-in, but I feel like I'm there now. I've put in a lot of hours to get there.

What accomplishments are you most proud of as a female in this industry?

When I was a Transportation General Manager, I took driver turnover from 196% to 59% in one year on my account and manager turnover from 100% to zero. We received Account of the Year in 2015, and I received Support Person of the Year in 2017.

What keeps you at J.B. Hunt?

The culture and the people. I don't think a job somewhere else could beat the reputation I've developed here at J.B. Hunt.

“I don't think a job somewhere else could beat the reputation I've developed here at J.B. Hunt.”

STACIE

ENTERPRISE EXPERIENCE MANAGER

8 YEARS WITH J.B. HUNT



“We have just as much to bring to the table as our counterpart.”

What is your favorite part of being a driver?

The traveling, the high-productivity of it and we do so much customer service. It's a very necessary job, and I feel like it's recession-proof. Trucking is one of those things where if it stops, America stops.

What advice do you have for women interested in getting behind the wheel?

[Women] shouldn't be afraid to come out here and earn a standard of living that is able to take care of your home, your family and yourself.

Why is it important to have female representation in the industry?

We have just as much to bring to the table as our counterpart.

Achievements

Bob Mack Award 2020

Driver of the Month May 2015

Driver of the Month January 2016

1,400,000 J.B. Hunt Safe Miles

Million Mile Driver

ANDREA
TRUCKLOAD DRIVER
12 YEARS WITH J.B. HUNT