

CLARIMEDIA

CDX | TECHONOMY | **Worth**



We're a media company focused on convening an **influential community** for conversations about the evolution of **business and society**.



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The UN Sustainable Development Goals (SDGs) provide a great framework that highlights the most important issues facing the world today.



**We believe that...**

**Business and technology can accelerate social and economic progress.**

**Entrepreneurs and executives have a responsibility to make the world a better place.**



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2021 PARTNERS INCLUDE



We partner with like minded brands to build **integrated marketing and communications programs** that align with their business **goals and objectives.**



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# Our media platforms provide unique access to influencers and thought leaders

## CDX

CDX (Chief Digital Executive) convenes a peer group of digital, innovation, and technology executives from Fortune 500 companies to discuss best practices around digital transformation.

Editorial topics include:

- 🌱 Digital Transformation
- 🌱 Open Innovation
- 🌱 Emerging Technologies

## TECHONOMY

Techonomy brings together business leaders, tech executives, academics, and NGOs to explore the impact of technology on social and economic progress.

Editorial topics include:

- 🌱 The Digital Divide
- 🌱 Ethical & Responsible Tech
- 🌱 Tech & the SDGs

## Worth

Worth has built a community of successful and influential individuals who are interested in making a positive impact on the world.

Sample topics include:

- 🌱 Conscious Capitalism
- 🌱 Impact & ESG Investing
- 🌱 Diversity & Inclusion



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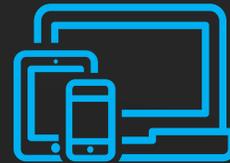
# Our **Highly Qualified** Digital Reach



Social Followers  
**300,000+**



Email Database  
**75,000+**



Website Traffic  
**130K+**  
UVM  
DECEMBER 2020



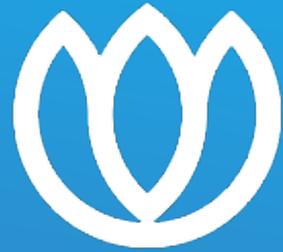
Seniority\*  
**59%** **21%**  
C-SUITE VP

\*Community profile based on 2019 event attendees.

MEDIA  
RELATIONSHIPS  
INCLUDE:



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# 2021 Q1 / Q2 Events

C D X | TECHONOMY | **Worth**

# Event: Accelerate

## 2020 SPEAKERS INCLUDED:



**Gunjan Bhow**  
Chief Digital Officer  
Walgreens



**Koley Corte**  
SVP, Transformation  
Alliance Bernstein



**Raj Kapoor**  
Chief Strategy Officer  
Lyft



**Navin Kunde**  
Open Innovation Leader  
Clorox



**Ritesh Patel**  
Chief Digital Officer  
Ogilvy



**Danielle Cohn**  
VP, Startup Engagement  
Comcast

## Accelerate:

### Digital Business in a Post-Transformation Age

presented by CDX | February 23-24, 2021

The COVID crisis has altered behavior, consumption habits, corporate structure, competition, and the nature of innovation. It has accelerated us into a post-transformation age. What are the new imperatives, now that any successful company must by definition be digitally-savvy? How are organizations adapting to the new consumer economy, the evolving realities of work, and the urgent task of constant innovation? The Accelerate conference will highlight the leaders of this new economy and their best practices for keeping businesses relevant.



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# Event: **Women & Worth**

## 2020 SPEAKERS INCLUDED:



**Ashley Etienne**  
Communications Director  
for VP, Kamala Harris



**Cathy Engelbert**  
Commissioner  
WNBA



**Leona Qi**  
VistaJet  
President



**Jamie Sears**  
Head, Corporate  
Responsibility  
UBS



**Rebecca Minkoff**  
Rebecca Minkoff  
Founder



**Sandra Campos**  
Diane von Furstenberg  
CEO

## **Women & Worth**

### **Actions Speak Louder Than Words**

**presented by Worth | March 2-3, 2021**

It's time to take heed of the lessons we've learned and look toward a future full of infinite possibilities. Right now, we have the opportunity to create wealth, take on real, systemic challenges and accelerate impact and true change. While the task may sound daunting, it's within reach by collectively coming together to tackle some of these challenges head on. Join us for inspiring programming, action-oriented talks, discussions and networking sessions on how we should be rebuilding our world for the benefit of all.



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# Event: Digitally United

## Digitally United: Closing the Gaps in a Techonomic World presented by Techonomy | March 23-24, 2021

2020 SPEAKERS INCLUDED:



**Clayton Banks**  
Silicon Harlem  
Co-founder & CEO



**Linda Boff**  
GE  
CMO



**Dr. Robert Grossman**  
NYU Langone  
CEO



**Jessica Rosenworcel**  
FCC  
Commissioner



**Roy Schoenberg**  
Amwell  
CEO



**Raj Subramaniam**  
Fedex  
President & COO

We now live more than ever in a digital society, but much work remains for business and society to adapt. We see digital division between citizens who are connected and those who aren't, between regulators and tech platforms, between fully-online companies and those still transforming, even between workers at home and those in the office. What are the new demands of our finally-techonomic world? And how will we, as people, as companies, and as societies rise to them?



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# Event: The Health & Wealth of America

## 2020 SPEAKERS INCLUDED:



**Steve Case**  
Revolution  
Chairman & CEO



**Dr. Zeke Emanuel**  
Vice Provost  
UPENN



**Dr. Angela Jackson**  
New Profit  
Managing Partner



**Hon. Van Johnson**  
City of Savannah  
Mayor



**Sallie Krawcheck**  
Ellevest  
CEO & Co-Founder



**Larry Summers**  
Fmr. Secretary of  
the U.S. Treasury

## The Health & Wealth of America presented by CDX, Techonomy, and Worth April 20-22, 2021

In a time of shockingly rapid change, where can and should the U.S. go? How healthy a society are we—both in our bodies and in our social fabric? This ongoing initiative brings together experts on our national mood and politics, the role of business, the state of tech and innovation, healthcare, education, inequality and the push for equity, climate responsibility, and more.



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# Event Partnerships are customized to meet our partners goals

## Supporting Partnership

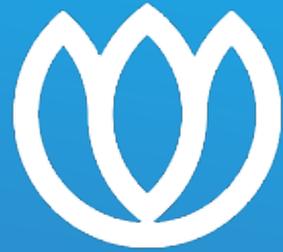
- 🌸 Logo and brand inclusion on website and in marketing (email, social media, etc.)
- 🌸 Role for mutually agreed executive on program
- 🌸 Amplification of video from program
- 🌸 Opportunity to contribute one (1) piece of editorial content

## Presenting Partnership

- 🌸 Prominent logo and brand inclusion
- 🌸 Co-branded session with role for mutually agreed executive on program
- 🌸 Editorial and video recap from session
- 🌸 Amplification of video from program
- 🌸 Opportunity to contribute two (2) pieces of editorial content
- 🌸 One (1) custom content article produced by Clarim Media on a mutually agreed to topic
- 🌸 One (1) Newsletter sponsorship

These are samples of what is included in our event partnerships. Specific deliverables to be mutually agreed to between partner and Clarim Media.





# Digital Products & Services

CDX | TECHONOMY | Worth

# Digital Partnerships are our strength in these challenging times



## Virtual Roundtables

Our experience in event programming and audience development gives us a unique advantage in developing and hosting virtual events.



## Custom Content

Leveraging our veteran journalists, editors, and multi-media producers, we can create high quality custom content and research.



## Digital Salons

We bring together small curated groups of executives for moderated conversations on specific themes.

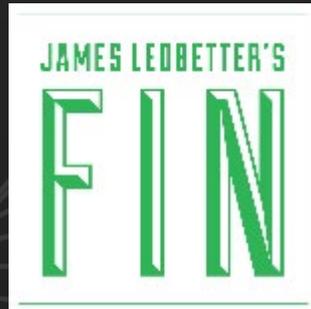


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# Our Newsletters reach over 40K highly engaged members of our community



Frequency:  
**Weekly**



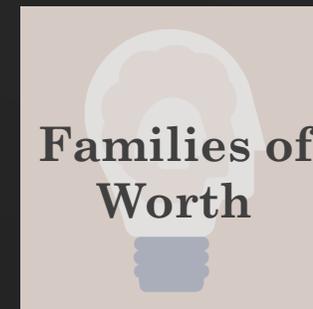
Frequency:  
**Weekly**



Frequency:  
**Weekly**



Frequency:  
**Bi-Weekly**



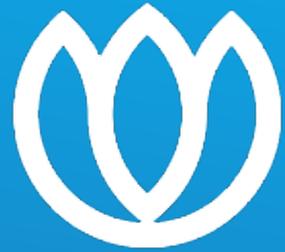
Frequency:  
**Monthly**



Frequency:  
**Weekly**



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