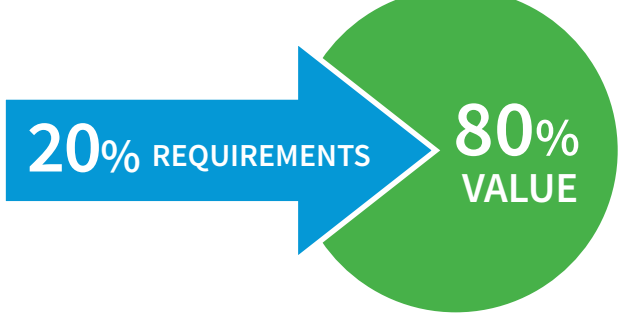


# Create a Unified Product Backlog by Bringing Together Data Across Tools

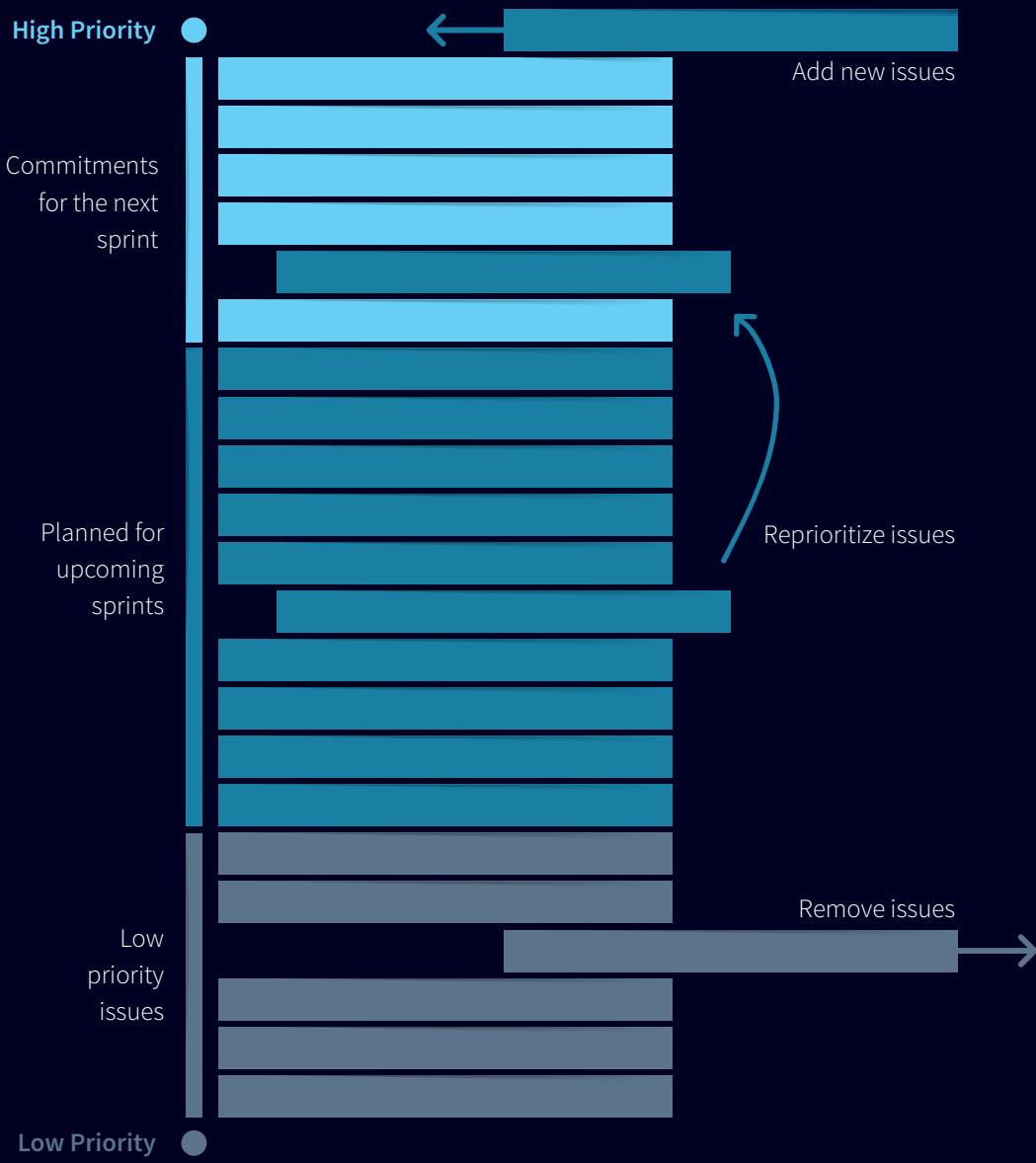


## THE PARETO PRINCIPLE

As applied to product development — 20% of requirements contribute to 80% of the value delivered in a sprint or release.

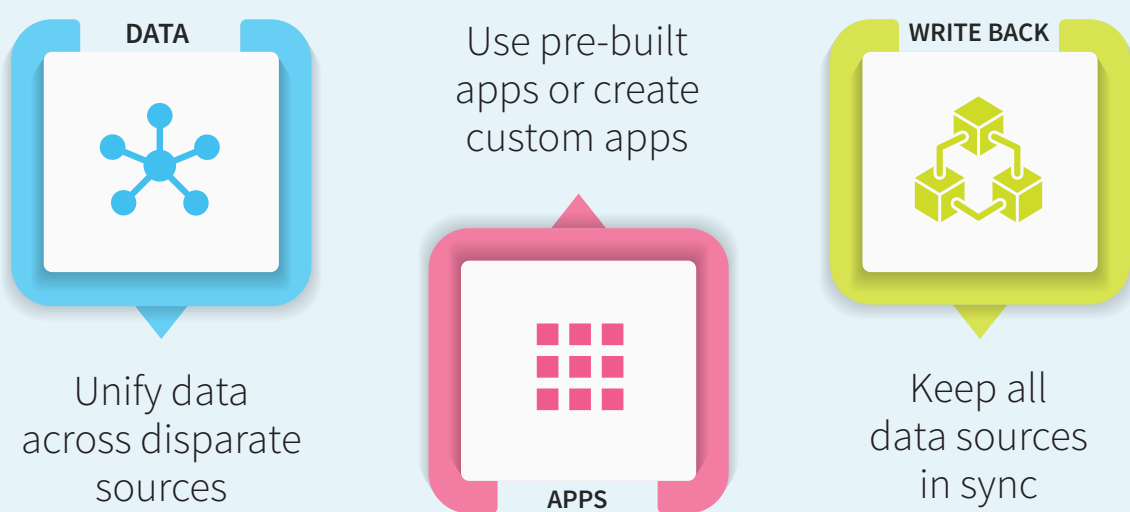


## UNIFIED PRODUCT BACKLOG



A Unified Product Backlog provides a comprehensive picture of your to-do list, allowing you to identify and prioritize the most important customer needs.

## Simplify Release and Iteration Planning With Klera



## Move to a Unified Product Backlog!

Connect with a wide-range of tools and databases using dynamic, bi-directional, intelligent connectors.

[Schedule a Demo](#)