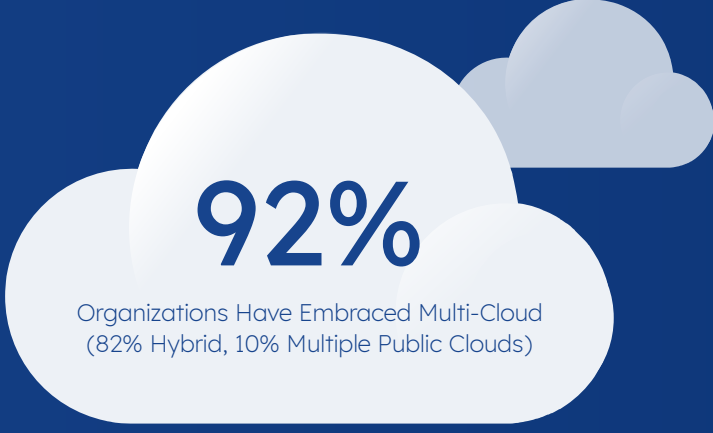


Keeping Tabs on the Hybrid & Multi-Cloud ROI



Still, Cloud Cost Optimization Remains a Big Challenge



Organizations Waste **30%** of Their Cloud Spend



Optimizing Spend is the **Top Cloud Initiative** for the **5th Year** Running

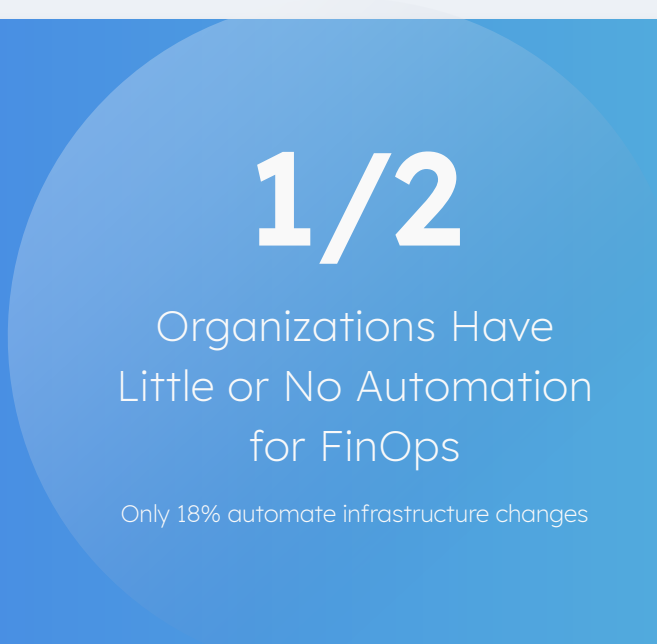
Flexera 2021 State of the Cloud Report



43.5% Organizations Rate Their FinOps* Maturity in the “Crawl” Stage (Getting the Basics in Place)

*FinOps = “Cloud Financial Operations” or “Cloud Cost Management.”

Partial Automation Makes Operations More Challenging



5 Best Practices for Cloud Cost Optimization



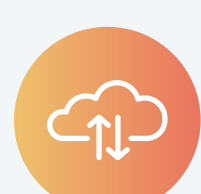
Select the Right Cloud for Every Workload
Deploy apps based on their architecture, elasticity, and uptime requirements.



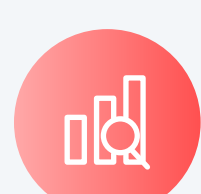
Optimize VM Usage & Costs
Prioritize rightsizing of VMs; explore preemptible VMs.



Review Uptime Requirements
Evaluate if you really need an active-active HA configuration.



Monitor Networking Fees
Monitor data ingress, egress costs; implement chargeback and showback tools.



Unify Data for Cost Analysis
Invest in FinOps Automation; analyze hybrid & multi-cloud cost data in one place.

Enhance Visibility into Hybrid & Multi-Cloud Costs with Klera

[Learn More →](#)