

Katzcy Presents

Cyber Carnival Games

COMING OCTOBER 2020

SPONSOR INFORMATION

It's an eagerly awaited, first annual event—the Cyber Carnival is coming to your home office in October!

Sponsorships starting at just \$1,000!

Check out our sponsorship opportunities available throughout the month. Contact Leslie Oslan at grow@katzcy.com to customize a package for you.



STEP RIGHT UP!

Come Join this October's Cyber Carnival!

Join the caravan of sponsors for our fun-filled virtual carnival—a festive month packed with cyber-themed activities for security ops experts, cyber novices, and gamers of all skill levels.

Investing in marketing during these turbulent times doesn't have to be a game of chance.

Sponsors can select and brand carnival games and come up winners every time!

To celebrate Cyber Security Awareness Month (CSAM) and the critical role of Cyber Gaming in building a strong workforce, we've constructed a virtual festival filled with games of skill and chance, scheduled thrilling performances, and lined up activities and drawings that bring home the sights, smells, and tastes of the carnival.

Every week, carnival-goers will Zoom in to experience unimaginable wonders, participate in tests of skill, and enjoy amusements including Games of Chance, Thrilling Performances, Fierce Competition, Captivating Puzzles, and Raffles and Prizes.

TONS OF WAYS TO GET INVOLVED

- 1 SPONSOR THE WHOLE EVENT
- 2 SPONSOR YOUR OWN GAME
- 3 CO-SPONSOR A FUN ACTIVITY

**More
information
coming soon!**

Contact grow@katzcy.com



Sponsorship Levels

◆ DIAMOND ◆

\$10,000

Exclusive month long sponsorship
at all our events
Receive all leads from all virtual events
Press Release
Email promotion: 3-4 emails sent
to list 2500+ subscribers
And much more...

\$10,000

★ PREMIER ★

\$5,000

Sponsored event during our virtual
Cyber Carnival on our website
Logo placement on the event
registration website
Dedicated, branded virtual game
Logo placement in 2 email promotions
2500+ subscribers
And much more...

\$5,000

● GOLD ●

\$2,500

Part of virtual Cyber Carnival
promotions on our website; logo
promoted
1 event time slot to showcase Carnival
activity (sponsor responsible for game
and dedicated team to run virtual
event)
And much more...

\$2,500

■ BRONZE ■

\$1,000

1 co-branded event time slot and
shared Carnival activity
Logo placement on the event
registration website
Brand sponsor: Brand logo in 1 email
correspondence
Access to shared registration
And much more...

\$1,000

Ask about our security awareness program corporate sponsorship—track your employees' participation for credit!