



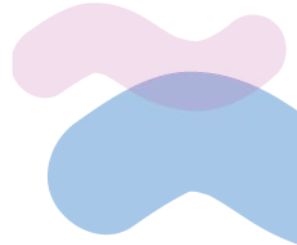
Bizink Marketing Packages & Website Offer

www.bizinkonline.com

Special Offer

Sign up for any Bizink marketing package for six months and get a Bizink Pro Website for free setup.

Pay nothing for 60 days!



How it Works

1. Sign up for any of the packages below with a six month commitment
2. Pay nothing for 60 days
3. The marketing package starts as soon as your website goes live which can be within three weeks

[Book a sales demo](#)

**“We’ve
doubled our
turnover since
switching to
bizink 4 years
ago”**

Andrew Millington, The Accounting Hub



SEO packages

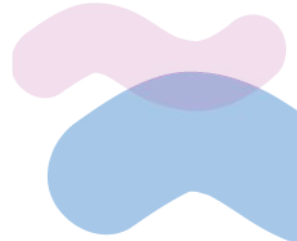


	SEO Basic	SEO Growth	SEO Expansion
	Boost your search engine traffic	Enhance your search engine traffic and increase conversions <i>Includes everything from SEO Basic plus...</i>	A comprehensive search marketing package built for accountants <i>Includes everything from SEO Growth plus..</i>
Audits and setup	Full website audit Competitor comparison Google my Business optimization Optimize meta-data Setup of Google Analytics and Search Console	Competitor analysis (x3) Reputation check On-page optimization Conversion optimization Reputation monitoring Link building suggestions One piece of custom SEO per quarter Quarterly strategy meeting	Custom conversion and lead tracking Bizink Resources optimized for your keywords Optimized lead magnet Directory submissions Optimization of Xero, MYOB or QBO listing Reputation management Monthly strategy meeting
Keywords	Research basic local phrases Optimize your website for up to 5 keywords	Research national and/or niche keywords Research competitors' keywords Optimize your website for up to 10 keywords	Up to 20 keywords Competitor keyword overlap One piece of custom SEO per month Link building done for you
Monthly subscription	\$199 USD	\$399 USD	\$599 USD

Note: SEO packages require a subscription to a [Bizink Website](#)

Bizink Marketing Packages

Social Media packages

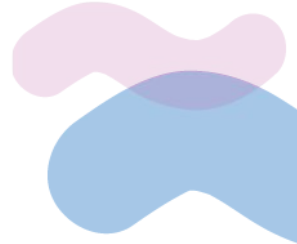


	Social Media Basic	Social Media Growth	Social Media Expansion
	Increase your social profile	Boost your social profile and get leads <i>Includes everything from Social Media Basic plus...</i>	A comprehensive social media marketing <i>Includes everything from Social Media Growth plus..</i>
Audit and setup	Full audit of your social media profiles Setup of two social media sites (Facebook, LinkedIn, Twitter, Instagram or Google my Business) Digital Marketing Success Plan	Identify your key services and products Get social proof from your clients Creation of custom services and testimonials posts	Setup of three social media sites Set up Facebook chat bot Analysis of competitors' social media
Posting	3 x week to two social sites Typical post content: <ul style="list-style-type: none"> • Key dates • Business quotes • Posts about content on your website like blogs or resources 	Daily posting to two social sites Branded posts Lead generation content 1 x custom news/promotion per week (you supply details)	Daily posting to three social sites Video content 2 x custom news/promotion per week (you supply details)
Other	Special support channel Monthly report on engagement and followers	Quarterly meeting Weekly report on engagement and followers Lead tracking	Report on competitors' social media Monthly meeting
Monthly subscription	\$149 USD	\$399 USD	\$499 USD

Note: Social Media packages require a subscription to a [Bizink Pro Website](#) or above or the [Client Hub Full Bundle](#).

Bizink Marketing Packages

Bundle packages



	Basic Marketing Bundle	Growth Marketing Bundle
	Basic SEO, Social Media and Website Support	Growth SEO, Social Media and Website Support
SEO	Everything from SEO Basic	Everything from SEO Growth
Social Media	Everything from Social Media Basic	Everything from Social Media Growth
Website Support	Everything from Website Support Basic	Everything from Website Support Extra
Monthly subscription	\$399 USD Buy a bundle and you'll get website support for free	\$599 USD Buy a bundle and you'll get website support for free

Note: Marketing Bundles packages require a subscription to a [Bizink Pro Website](#) or above.

“Within 2 months of our Bizink website going live, we picked up a client which was worth £7000 and that client was right in our ideal client category which was even better.”

Mark Telford, Telfords Accountants



Example Pricing

Pro Website Setup Cost	\$1999 \$0
Pro Website Monthly Subscription	\$149
SEO Basic Package	\$199
<i>Total Monthly Subscription *</i>	\$348

Pro Website Setup Cost	\$1999 \$0
Pro Website Monthly Subscription	\$149
Social Media Growth Package	\$399
<i>Total Monthly Subscription *</i>	\$548

*Not taken until 60 days after you sign up **



FAQs

Am I committed beyond the initial six months?

No you can cancel the marketing package and website at any time after the initial six months. If you'd like to stop the marketing package but keep the website, you just pay the website monthly subscription.

What's included with the website?

You can see all our website features and content on the [Bizink website](#).

Do you have proof the marketing packages work?

Whether marketing "works" depends on what your goals are. Some clients want leads, other just want to keep their clients updated and engaged. Check out the [case studies on our website](#) and we are also happy to supply references from firms you can speak to.

[Book a sales demo](#) to get started



“Bizink tweaked a few things to boost us as a Xero advisor in Port Macquarie. There are a lot of accounting firms locally and since we’ve moved to Bizink we’re ranking on page 1.”

Sandra Magann, Seachange Accounting



Bizink Marketing Packages

Questions? Let's talk!

[Book a meeting](#)



Adrian
Head of Client
Marketing



Anthea
Head of Growth

