



Large Food Manufacturer Transforms Business Processes with iRely

COMMODITY SOLUTIONS. SIMPLIFIED.



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The company contacted iRely for a simple, harmonized IT environment to support their global coffee and tea sourcing organization.



One of the world's largest coffee and tea companies with over 200 years of coffee expertise was struggling to effectively coordinate global coffee and tea sourcing. The company delivers over 50 brands of coffee and tea to more than 100 markets around the world and generates over \$7 billion in revenue each year. In addition to coffee and tea, the company produces chocolate milk, biscuits, soups, sugar, sweets, and other products.

Challenge

The company did not have business process standards for global tea and coffee sourcing. The processes they had were not documented. They did not have real-time management information and reporting, so all business decisions were based on outdated information. Risk management and compliance needed to be improved.

Solution

iRely delivered an efficient, standard process for the coffee and tea sourcing organization. The process was fully documented in a simple IT environment. iRely's commodity trading and risk management (CTRM) software integrates seamlessly with their SAP OM and SAP master data, enabling real-time reporting and a complete view of their business.

Benefits

- **Standard business processes.** All processes are documented and standardized.
- **Improved risk management.** The company runs custom simulations on demand, evaluating risk.
- **More efficient risk management.** All futures and derivatives are managed in the CTRM without spreadsheets.
- **Business alerts.** They receive automatically generated notifications triggering the release of coffee.
- **Business intelligence.** They run custom simulations to forecast demand, evaluate performance, and consider future business opportunities.
- **Improved logistics.** The company gained real-time tracking of shipments.
- **Real-time reporting.** They can create real-time reports on demand.
- **Accurate financial data.** Price information is shared from the CTRM to SAP, ensuring all IT systems and users always have the correct financial data.

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About iRely

iRely's commitment to customer success has made the company a global leader in digital transformation, providing best-in-class software for commodity management, petroleum distribution, retail, grain operations, and agribusinesses. Headquartered in Fort Wayne, Indiana, with offices in Chicago, New Jersey, Texas, California, London, Bangalore (India) and Makati City (Philippines), iRely has nearly 40 years of experience delivering end-to-end enterprise resource planning (ERP) and commodity trading and risk management (CTRM) solutions to simplify complex business processes through a single point of truth. iRely has leveraged its deep industry experience and expertise to build genuine, lasting partnerships with over 500 customers in more than 25 countries.

For more information, visit [iRely.com](https://irely.com).

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