



THE NEXT 35 YEARS

2022 EDUCATION ELEVATED GALA

2022
EDUCATED
ELEVATED
GALA

APRIL 23, 2022

NEWPORT BEACH
COUNTRY CLUB

October 2021

Dear Friend of The Prentice School,

Re: Gala Event Sponsorship

Would you please join us in helping some very promising students? Please consider supporting our Education Elevated anniversary event, to be held on Saturday, April 23, 2022, at the Newport Beach Country Beach Club.

Learning and attention issues affect one out of every five students, resulting in twenty-percent of students struggling to learn in the traditional classroom. Children who learn differently are known to be innovative thinkers who make outstanding contributions to our world. Nevertheless, many fall short of their full potential because lack of appropriate instruction limits opportunities for these students to learn. Often misunderstood for not being capable of more, expectations are lowered, thus making it even harder for students with learning differences to be successful in college or the workforce.

At Prentice, students who learn differently quickly discover that they are smart and can learn when they have a teacher who can unleash their potential. We teach to each student's strength through research-based methods and multi-sensory instructional strategies. As they learn to harness their skills, Prentice students experience personal transformation in a short period of time. They become confident to raise their hand, participate in class, self advocate, and enjoy learning.

Enclosed is a list of sponsorship and advertisement opportunities along with the benefits you'll receive. We rely on your sponsorship to help us fulfill our mission to enrich our students' lives and to continue our legacy for The Next 35 Years!

Warmest regards,

Devon Green
HEAD OF SCHOOL

Corinne Conklin
DIRECTOR OF DEVELOPMENT

Today is your
opportunity to build
the tomorrow you
want.

- Ken Poirot



THE NEXT 35 YEARS

2022 EDUCATION ELEVATED GALA

2022 GALA COMMITTEE & BOARD OF DIRECTORS

2022
EDUCATED
ELEVATED
GALA

APRIL 23, 2022

NEWPORT BEACH
COUNTRY CLUB

2022 GALA COMMITTEE

Rick Anaya
Corinne Conklin
Janet Downer
Christa Duggan
Nathalie Hymel
Joanne Majoue
Janet Steiner
Brian Sullivan
Nicole Vicioso
Anne Webber



BOARD OF DIRECTORS

Mark Gaines, President
Brian Sullivan, Vice President
Kathy Daigle, Treasurer
Brian Linzmeier, Secretary
Dr. Christine Bixby
Dan Clark
Diane Donaldson
Adam Fingersh
Matthew Michalovsky
Kelly Olson
Judy Pirtle
Jan Steiner
Brandon Tanner
Ann Wagner
Jeffrey Wallace
Anne Webber

EMERITUS MEMBERS

Harriet & Bill Harris
Sharon W. McLaughlin
Nancy Royal-Rovai

HONORARY EMERITUS MEMBER

Virginia Davies



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A SPECIAL THANK YOU TO OUR 2021 GALA SPONSORS

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NEWPORT BEACH
COUNTRY CLUB



AMBASSADOR

The Ward Family Foundation

GUARDIAN

Beightler Squires Charitable Trust

Laurel & Dan Clark
PRUDENTIAL OVERALL SUPPLY

Harriet & Bill Harris

Carissa & Robert Martin
TOBIN STEEL CO.

Sharon & Don McLaughlin
Elizabeth & Jeffrey Wallace

SENTINEL

Anonymous

The Bequer Family

The Bixby Family

Kimberly & Steven Bronson

The Conklin & Ward Brief Family

The Gaines & Pinkston Families

Kelly Olson & Dana Taylor

Nicole & Michael Vicioso
GROWING HEALTHY TOGETHER

ASSOCIATE

Adams & Associates, APLC

Diane Donaldson & George White

Julie & Adam Fingersh

First Republic Bank

Sarah & Daniel Good

Tracie & Brian Sullivan

Ann & Steve Wagner

FRIEND

Jeannette & Ryan O'Toole

Lisa & Robert Houssels

Meghan & Matthew Michalovsky
Withum

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2022 EDUCATION ELEVATED GALA

EVENT SPONSORSHIP LEVELS

Visionary SPONSOR

DONATION OF \$100,000

CLASSROOM NAMING OPPORTUNITY

2 Premium Tables of 10
Premier Sponsor Recognition
On-stage recognition
Recognition on Event Website

Invitation Recognition
2-Page Ad in Program
Event Signage
Social Media Presence
Special Gift Recognition at Event

Presenting SPONSOR

DONATION OF \$50,000

2 Premium Tables of 10
Premier Sponsor Recognition
On-stage recognition and opportunity to speak
Recognition on Event Website
Invitation Recognition
Full Page Ad in Program

Social Media Presence
Event Signage
Social Media Presence
Special Gift Recognition at Event
20 Opportunity Drawing Tickets

Ambassador

DONATION OF \$25,000

2 Premium Tables of 10
Premier Sponsor Recognition
Recognition on Event Website
Invitation Recognition
Full Page Ad in Program

Social Media Presence
Event Signage
Special Gift Recognition at Event
20 Opportunity Drawing Tickets

Guardian

DONATION OF \$10,000

1 Premium Table of 10
Recognition on Event Website
Invitation Recognition
Half Page Ad in Program

Event Signage
Social Media Presence
Special Gift Recognition at Event
10 Opportunity Drawing Tickets

Sentinel

DONATION OF \$5,000

1 Premium Table of 10
Recognition on Event Website
Half Page Ad in Program
Event Signage
Special Gift Recognition at Event

Advocate

DONATION OF \$2,500

6 Premier Seats
Quarter Page Ad in Program
Recognition on Event Website
Event Signage

Friend

DONATION OF \$1,500

2 Premier Seats
Business Card Ad in Program
Recognition on Event Website
Event Signage

Questions? Please contact Corinne Conklin at (714) 786-3599 or email CConklin@Prentice.org

18341 Lassen Drive, North Tustin, California 92705 | (714) 538-4511 | Prentice.org

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SPONSORSHIP / ADVERTISING FORM

EVENT SPONSORSHIP LEVEL

- | | | |
|--------------------------|--------------------|-----------|
| <input type="checkbox"/> | Visionary Sponsor | \$100,000 |
| <input type="checkbox"/> | Presenting Sponsor | \$50,000 |
| <input type="checkbox"/> | Ambassador | \$25,000 |
| <input type="checkbox"/> | Guardian | \$10,000 |
| <input type="checkbox"/> | Sentinel | \$5,000 |
| <input type="checkbox"/> | Advocate | \$2,500 |
| <input type="checkbox"/> | Friend | \$1,500 |

Logo's for invitation due by 02/05/2022
Artwork for program due by 03/15/2022

ADVERTISING ONLY

- | | | |
|--------------------------|---------------|-------|
| <input type="checkbox"/> | Full Page | \$750 |
| <input type="checkbox"/> | Half Page | \$350 |
| <input type="checkbox"/> | Quarter Page | \$200 |
| <input type="checkbox"/> | Business Card | \$100 |

See other side for specifications
Artwork for program due by 03/15/2022

CONTACT INFORMATION

Name _____
Title _____
Company _____
Address _____
City _____
State _____ Zip _____
Phone _____
Email _____

- ☐ CHECK TO THE PRENTICE SCHOOL IS ENCLOSED
☐ CHARGE MY CREDIT CARD (MASTERCARD, VISA, AMEX, DISCOVER)

Card # _____
Exp Date _____ CVC _____

Signature _____
Date _____

THE PRENTICE SCHOOL is a 501(c)(3) non-profit organization TAX ID 33-0120257

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ADVERTISING SPECIFICATIONS

FULL PAGE

6" x 7.5"

HALF PAGE

6" x 3.5"

Mechanical Specifications

Finished book size: 7" w x 8.5" h

Ad Sizes:

All ads are printed in CMYK

Full page: 6" x 7.5"

Half page: 6" x 3.5"

Quarter page: 3" x 3.5"

Business card: 3" x 2"

File Types:

Illustrator (PDF, AI)

Please use CMYK color mode and convert fonts to outlines

Photoshop (PDF, JPG) - 300dpi

Please use CMYK color mode and rasterize all type prior to saving PDF or JPG.

Please email ads to:

Corinne Conklin

cconklin@prentice.org

No later than March 15, 2022

**QUARTER
PAGE**

3" x 3.5"

BUSINESS CARD

3" x 2"

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