

Supply chain leaders say disruptions cost them **\$184M every year**—what price is your organization paying?



Supply chain threats take a heavy toll.

Financial loss

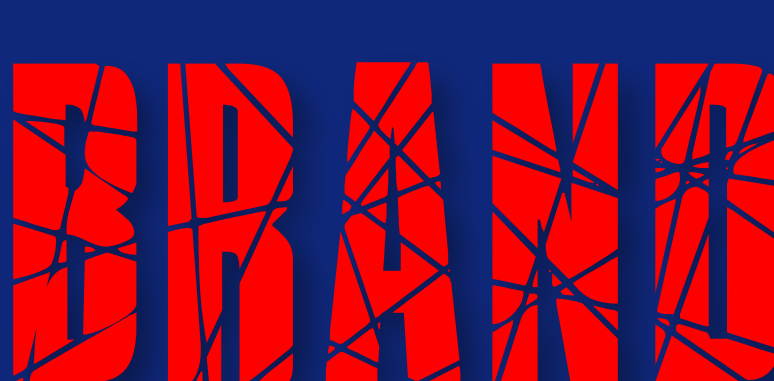


New data from 900 senior supply-chain decision makers reveals that, on average, disruptions cost organizations **\$184M in lost revenue per year**.

While risk levels vary by industry and region, everyone is vulnerable: **95% reported negative revenue** impact related to supply chain disruptions.

Brand damage

But costs go beyond the bottom line: **83% say they suffered reputational damage** because of supply chain problems.



More risks are coming, and the repercussions are growing.

Black Swan events are no longer rare or unpredictable: Shocks like COVID-19, SolarWinds, and Colonial Pipeline, plus geopolitical risks and new government security mandates, are driving organizations to pursue operational resilience.

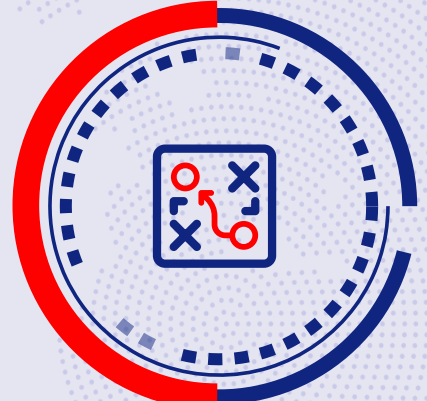
Operational Resilience—the ability to provide products or services in the face of adverse market or supply chain events.

Operational resilience and supply chain visibility are becoming business critical:



88%

of decision makers say visibility into their global supply chain is **more important** now than two years ago.



50%

believe it will be their organization's **top business priority** within two years—compared to just 39% currently.



78%

say board executives confer on this topic **at least once every month**.

Organizations aren't keeping up with evolving threats.

Out-of-date risk management methods are too common:



74%

use **manual methods** for supply chain assessment.



34%

continually assess their global supply chains, and **93% say there is room for improvement** in their instantaneous visibility efforts.



The benefits of automation and Artificial Intelligence are clear.

When asked to name the **biggest benefits of using fully automatic methods** for assessing global supply chains:

64%

say optimal supply chain visibility

56%

say cost avoidance

56%

say cost reduction

53%

say visibility into opportunities

52%

say business operations continuity

74%

say **AI data and analytics** are the most helpful method

for combatting supply chain risk—manual questionnaires were ranked

as the least helpful.

Read the full Interos **Annual Global Supply Chain Report**, then contact us to see how we can help your organization improve supplier visibility, monitor continuously, and leverage new technologies to mitigate risk.

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