



## 2020 GREATER PHILADELPHIA TECHNOLOGY AWARDS LUNCHEON

### ABOUT THE LUNCHEON

Tech Impact's Greater Philadelphia Technology Awards is the region's premiere technology-focused philanthropic event. Hosted by our esteemed Advisory Board, this event brings together technology and business executives who are committed to sustaining and improving the lives of individuals in our community. Last year, the Luncheon raised over \$200,000 in sponsorships to help over 180 dislocated and incumbent workers begin careers through Tech Impact's workforce development programs ITWorks, CXWorks, and PunchCode. The Luncheon also helps to sustain the technology services, support, and training we provide to hundreds of nonprofits nationwide.



### EVENT DATE

October 30, 2020

### VIRTUAL EVENT

12PM – 1PM

### EXCLUSIVE NETWORKING PRE-EVENT FOR LUNCHEON SPONSORS

11:00AM - 11:55AM

### WHY SPONSOR?

Your sponsorship dollars help keep Tech Impact's ITWorks program free of charge to the young adults we serve, and allow us to offer reduced tuition to low-income PunchCode students. Sponsorship also provides your company with an opportunity for generous exposure to a select audience and the opportunity to network with technology leaders across the region, all in support of a wonderful cause.

Sponsorship funds direct support to our workforce development programs, which includes program delivery costs and direct support to students, such as stipends, meals, and transportation passes; all of which are critical in helping the young adults succeed in our programs and launch careers in thriving industries.

If you have any questions or would like to become involved as a sponsor, please contact **Becca Johnson** at 215-557-1559 ext. 112, or [Becca@techimpact.org](mailto:Becca@techimpact.org).

	IT WORKS LEAD SPONSOR	LEAD SPONSOR	TERABYTE SPONSOR	GIGABYTE SPONSOR
PRICE	\$20,000	\$10,000	\$5,000	\$2,500
LUNCHEON REGISTRATIONS	40 Luncheon Registrations 6 Exclusive Networking Event Tickets	20 Luncheon Registrations 6 Exclusive Networking Event Tickets	10 Luncheon Registrations 4 Exclusive Networking Event Tickets	8 Luncheon Registrations 2 Exclusive Networking Event Tickets
SPEAKING OPPORTUNITIES	Speaking opportunity during the event for one of your executives	-	-	-
MARKETING & PROMOTION	Company Ad in Digital Program Booklet	Listed in Digital Program Booklet	Listed in Digital Program Booklet	Listed in Digital Program Booklet
	Logo on Event Invitation/ E-Blasts	-	-	-
	Social Media & Website Recognition	Social Media & Website Recognition	Social Media & Website Recognition	Social Media & Website Recognition
OTHER	List of Networking Event Attendees before event (name & company)	List of Networking Event Attendees before event (name & company)	List of Networking Event Attendees before event (name & company)	-

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