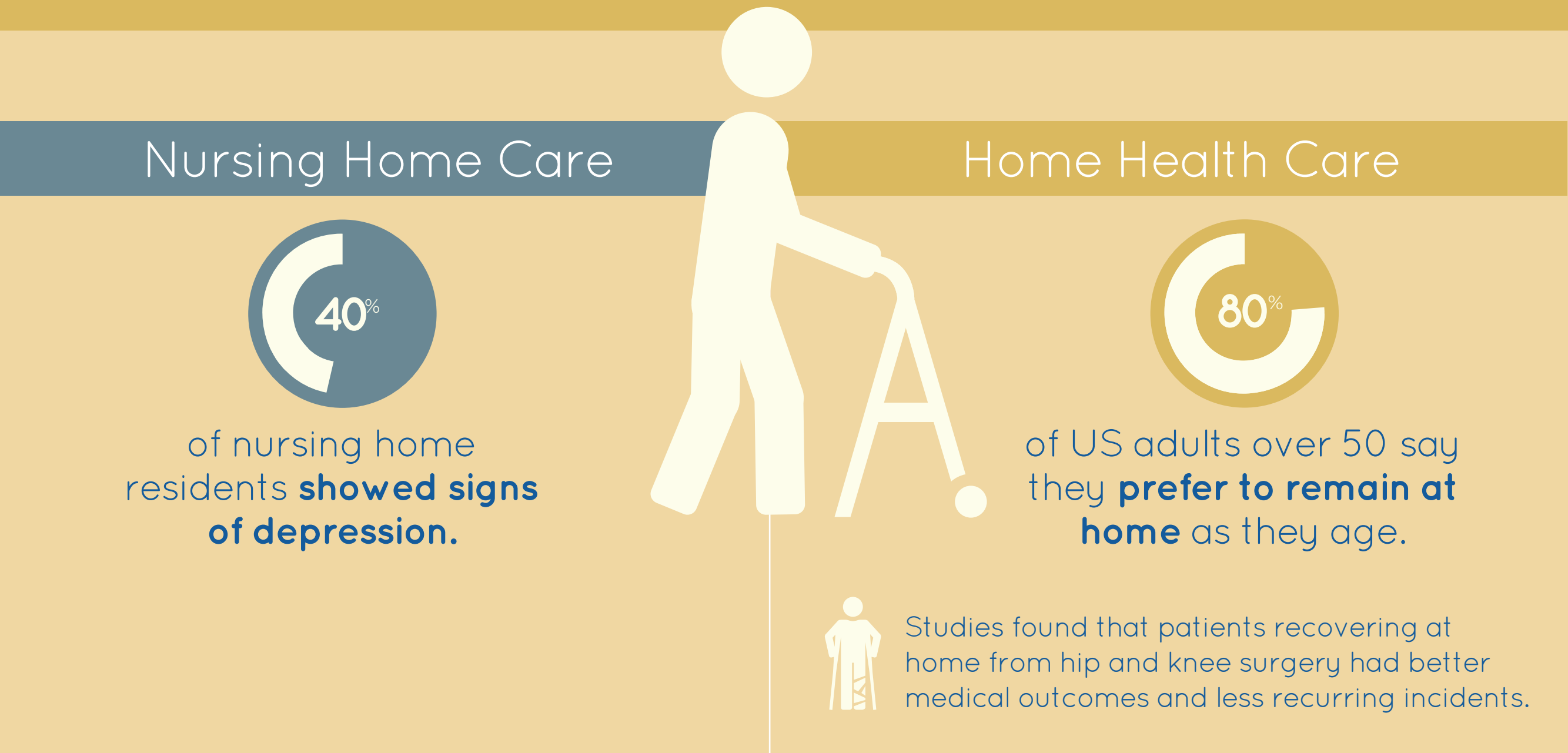


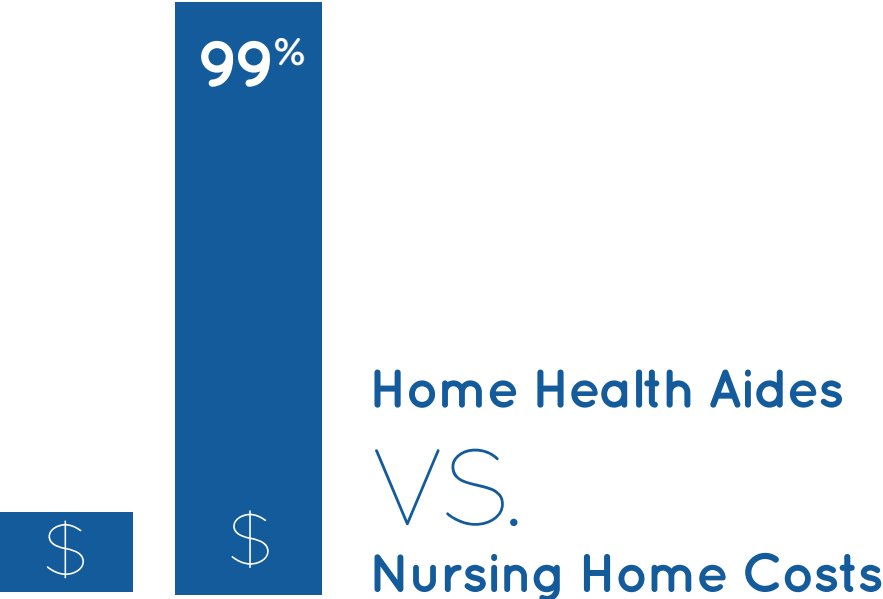
WHAT'S THE RIGHT CHOICE?

Home Health Care vs. Nursing Home Care









THE RIGHT CARE FOR THE RIGHT PRICE

Annual costs are **99% HIGHER** for nursing homes compared to costs for home health aides.



Nursing homes' annual costs are increasing at a higher rate. By 2025, **nursing home costs will be 111% MORE than the cost of home health aides.**

| State | Home Health Aide Cost | Home Health Live-In Cost | Nursing Home Cost | Nursing Home Cost Increases |
|---|-----------------------|--------------------------|-------------------|-----------------------------|
|  New York | \$52,624 | \$83,950 | \$136,437 | 63% - 159% |
|  New Jersey | \$48,506 | \$77,330 | \$127,750 | 65% - 163% |
|  Connecticut | \$50,336 | \$80,300 | \$158,775 | 98% - 215% |
|  Massachusetts | \$57,200 | \$91,250 | \$139,580 | 53% - 144% |
|  North Carolina | \$41,710 | \$66,539 | \$82,125 | 23% - 97% |
|  Florida | \$43,472 | \$69,350 | \$96,725 | 39% - 122% |