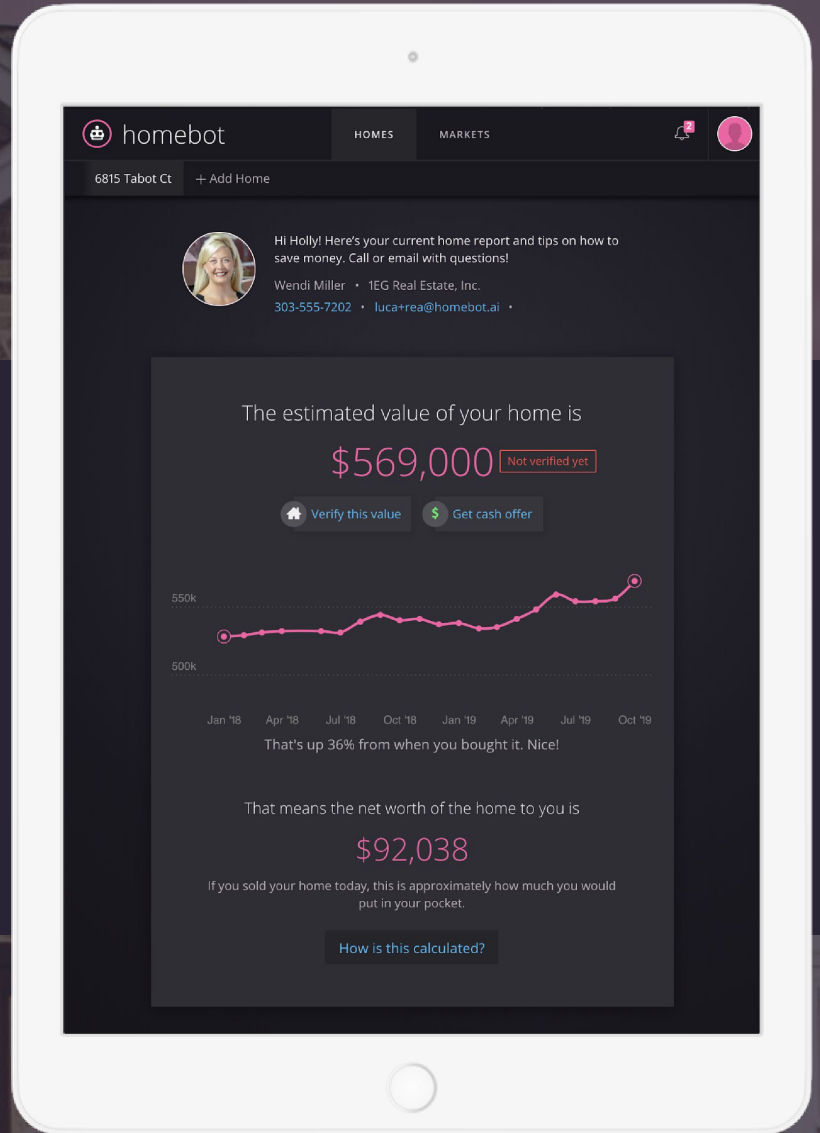




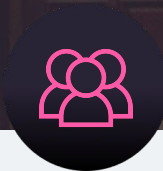
# homebot



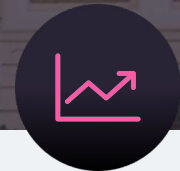
- Empowering consumers to **build wealth** with the largest asset they may ever own, their home
- Helping real estate agents maximize their **repeat and referral business**



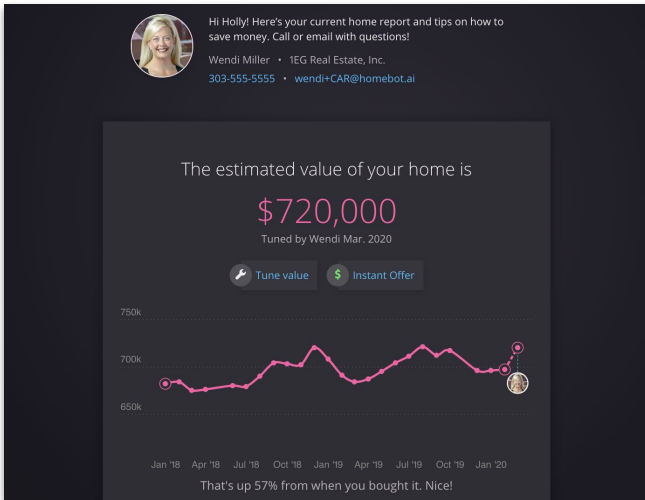
**Educate buyers and homeowners** about how to build wealth through real estate



**Stay top-of-mind** with past clients and current prospects

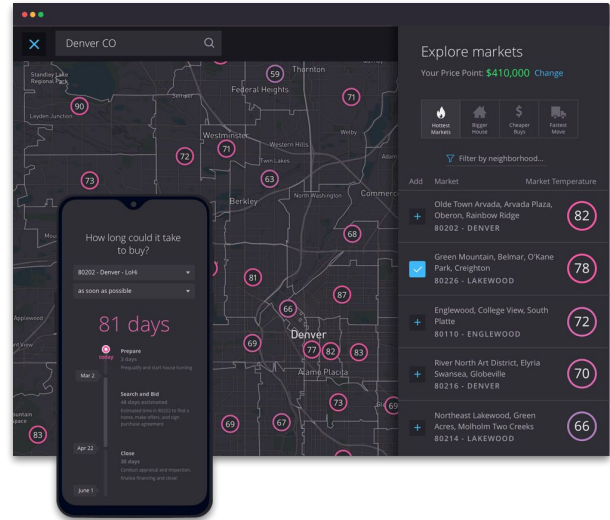


**Generate more open house leads** and capture new leads via social media



## KEEP HOMEOWNERS WITHIN YOUR SPHERE OF INFLUENCE

Homebot positions you as the go-to real estate expert for homeowners. Estimated home values direct them back to you for a CMA or additional information. Leverage Homebot to ensure you're the first person past clients and new prospects contact about buying and selling.



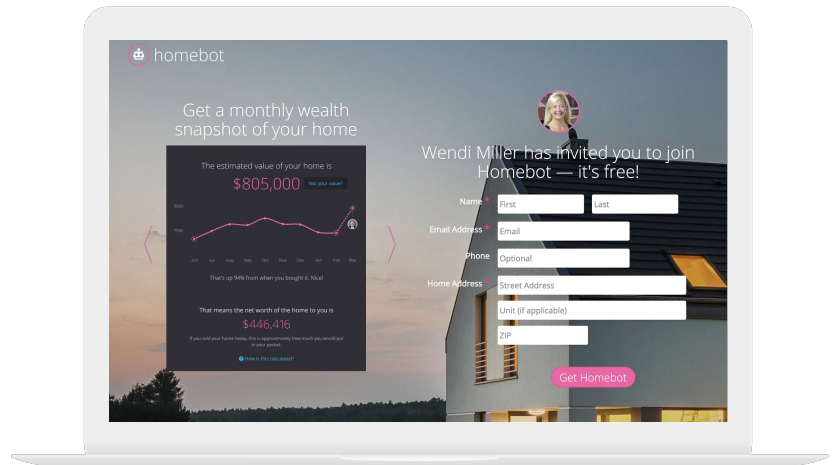
## MARKET EXPLORER FUNNELS PRE-QUALS BACK TO YOU

Homebot-for-buyers is an expansion of the core Homebot product, designed to help agents guide prospects through their house-hunting journey. Spark new conversations and maintain engagement with buyers.

- Brett Buyer changed their price point to \$410,000  
6 minutes ago
- Brett Buyer added 80218 to their favorite markets  
7 minutes ago
- Brett Buyer viewed the buyers report.  
7 minutes ago
- Brett Buyer opened the buyers report email.  
7 minutes ago

## ACTIVITY FEED KEEPS YOU IN THE LOOP

The Homebot Activity Feed lets you know when a buyer changes their price point, adds a new zip code to their favorite markets, or adjusts their desired move date. Stay top-of-mind by initiating important conversations about your clients' home search.



## GENERATE AND NURTURE NEW PROSPECTS

Homebot helps you extend your reach by generating new conversations with prospects. Share your personalized lead capture form to help everyone in your network make more-informed real estate decisions.