



Homebot Email Templates

Scripting: Show them the value

Hi **[Agent Name]**, This is **[your name]** at **[your company]**. I've been sending this new tool, Homebot, to all of my clients to help them track the value of their home and different ways they can build wealth with their equity. I hold your opinion in high regard and was wondering if I could set up your personal property on Homebot?

Scripting: Agent appreciation

Hi **[Agent Name]**, This is **[your name]** at **[your company]**. I've been using this new system, Homebot, for a few months now and it is generating a lot of listing leads and clients asking for CMA requests. I'm looking for trustworthy agents and know you have a great reputation. Would you mind if I started passing you some of my listing leads?

Scripting: Give back to the agent

Hi **[Agent Name]**, This is **[your name]** at **[your company]**. I've been using this tool Homebot that is consistently engaging my clients every month for me and generating a lot of repeat business with my sellers and buyers. Do you have some time next week to call down this list with me and engage my interested sellers?
