



Homebot Email Templates

1. For an agent that has heard about Homebot:

Hi {{name}},

As you know, I've been using Homebot for a while now and it's revolutionized the way I do business.

I know you've been on the fence about joining Homebot with me so I want to invite you to try Homebot's free trial, now available for agents! You'll be able to add up to 25 clients and experience it firsthand.

If you're interested, you can sign up for Homebot here **{insert your Homebot agent landing page}**.

I'd love to work together through Homebot to further build our businesses and strengthen our working relationship. Let me know if you have any questions!

Warmly,

{{Your Name}}

2. For an agent may or may not have heard of HB

Hi {{insert name}},

I provide a service called Homebot to all of my clients (and they love it!). It helps them save money and build wealth by monitoring their home value, equity, and market conditions. Plus, it keeps my brand top-of-mind for when they're ready to act.

I'd love to sponsor you on Homebot, and by accepting you'll be able to give Homebot to all of your clients. It's an amazing tool for generating more repeat and referral business. Many agents are already calling it a 'listing machine'!

Sign-up: Join me to get more repeat and referral business {{insert landing page here}}

On average, Homebot provides unmatched value:

- 40%-60% engagement rate
- <2% unsubscribe
- 2+ opportunities created per quarter

You can try Homebot for free, too. I'd recommend checking out the video below for more details, or just give me a call and I'll explain more.

How Does Homebot Help Agents?

Thanks,

{{Your Name}}

3. For an agent that hasn't heard about Homebot

Hi {{name}},

It was so nice meeting you **{insert how you met to remind them}**. I hope you don't mind me reaching out as I'd love to discuss working together and wondered if you've ever heard of Homebot?

It's a client-for-life portal that has totally changed the way I do business - it's all about creating a perfect ecosystem for homeowners, buyers, lenders and agents like yourself. My clients are totally addicted and I think we could make a great team.

Are you interested? Learn more and sign-up here **{insert your Homebot agent landing page}**.

Warmly,

{{Your Name}}

4. For an agent that you've sent a digest to

Hi {{name}},

Thanks for being open to learning how we can work together through Homebot. What did you think of your digest?

Homebot has totally changed the way I do business - my clients are totally addicted (the engagement rate is over 50%!) and I think we could make a great team.

So, what do you think? Are you interested? If so, sign-up here: **{insert your Homebot agent landing page}**.

Warmly,

{{Your Name}}
