



# LINKEDIN TUNE UP PACKAGE

## MAKE A GREAT FIRST IMPRESSION

Your LinkedIn Profile is arguably the most important aspect of your professional presence online. We use LinkedIn to connect with people in your network, and to reach potential prospects for your business.

To get the most out of LinkedIn, our LinkedIn Tune Up Package can help make your LinkedIn profile as comprehensive and compelling as possible.



## WHAT YOU GET

### PACKAGE INCLUDES:

- Profile development questionnaire
- LinkedIn prospecting tip/strategy sheet
- How to get more LinkedIn recommendations guide
- Designing a customized LinkedIn banner graphic
- Uploading 3 pieces of content to the featured content section
- Crafting the following LinkedIn components: title, summary and current job/business under the experience section optimized with top keywords
- Adding top keywords to your skills section
- 10% discount off all of our LinkedIn Lead Generation packages

**FEE: \$497**

## ALA CARTE ADD-ONS

- **REVIEWING/EDITING YOUR ENTIRE LINKEDIN ACCOUNT** **\$297**
- **ONE-HOUR LINKEDIN STRATEGY SESSION WITH OUR IN-HOUSE, LINKEDIN EXPERT** **\$297**
- **AUTOMATED LINKEDIN LEAD GENERATION CAMPAIGN\*** **\$1997**

*One-time fee*

*\*Please request additional details for this highly effective service*

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