Hi [CUSTOMER],

I wanted to take a moment to thank you for your business and for the trust you placed in us to help you [THE PROBLEM YOU SOLVED FOR THEM]. I really enjoyed working with you and would love it if you'd take a minute to share your experience by writing a review or recommendation on [WHERE YOU WANT THE REVIEW POSTED]. In an attempt to make this as easy as possible, I've included the link to [HYPERLINK TO THE SITE YOU WANT THE REVIEW POSTED ON], a couple of questions you can use to help you write the review, and a review example you can simply copy, tweak and paste.

We get that leaving reviews can be difficult, so if you need to beat writer's block, here is some inspiration to help you tell your story:

-What was life like before [PRODUCT/SERVICE]? What pains were you experiencing?

-What made you choose [COMPANY]?

-How has this made a difference in your business/life?

-What has surprised you most about the experience?

If the mere thought of writing a testimonial overwhelms you or writing simply isn't your forte, I've provided an example of a great review you can simply copy, tweak and paste!

**Example:** *I loved working with [COMPANY]! Before I hired them, I was overwhelmed and stressed [HOW THEY FELT BEFORE THEY WORKED WITH YOU] and our sales were suffering [PROBLEM/REASON THEY HIRED YOU]. [COMPANY] helped us create an automated sales follow up system [SOLUTION YOU PROVIDED] that is super easy for our team to use and has helped us ensure that we follow up with all of our prospects in a timely manner. As a result, our sales have increased by 15% [RESULT] and I no longer feel overwhelmed or stressed [HOW THEY FELT AFTER WORKING WITH YOU]! If you want a more efficient sales process that makes life easier for you and your sales team and helps increase your sales, please give [COMPANY] a call!*

Your feedback means a lot to us!

Cheers,

[YOUR NAME]