



Please print out this checklist and complete it **before** you begin your online form. This checklist has all the information you will be asked to provide during your submission. Simply print this form and use it around your office to capture any required information so you can quickly input the data online OR upload your completed checklist and skip filling out the online form!

Rep Firm Name:

Core Requirements (Must have all 10 to qualify for MTC)

| MTC Requirement | Applicable to your firm? | If yes, fill in the requirement details. <small>List any important details here: brand, company, example, model, program, service provider, etc.</small> |
|---|---|---|
| Smartphones | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| Color Laser Printer Duplex Capability with Scanner | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| Website | Yes <input type="checkbox"/> or No <input type="checkbox"/> | http://www. |
| Laptop or Tablet | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| Email: Company/Domain Specific Email Address | Yes <input type="checkbox"/> or No <input type="checkbox"/> | @ |
| High-Speed Internet at all Offices | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| Office Suite Software | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| Appointment/Scheduling Software | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| Quoting Software | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| Accounting Software/ Outsourced Accounting Services | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| You must have all Core requirements to be eligible for the Core level. If you do not meet all 10 Core requirements, please email info@mafsi.org for assistance. | | MTC Requirement Score: /10 |

Additional Requirements (9 Advanced, 12 Expert, 15+ Master *Needed for Master level)

| | | |
|--|---|---|
| Active Social Media Presence | Yes <input type="checkbox"/> or No <input type="checkbox"/> | <ul style="list-style-type: none"> • Twitter: @ • Facebook: • LinkedIn: • How many posts per week?: • How many posts per month?: |
| Backup & Recovery | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| CAD Software | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| Cloud Based, Mobile Access | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| Conference Call Capabilities | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| Data Security – Router/Protecting Internal or Servers/Virus Protection | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| Digital Fax | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| Digital File Storage/Sharing | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| Electronic Commission Reconciliation* | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| Email Campaign Capabilities | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| Expense Reimbursement Software | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| IT Specialist or Outsourced IT Services | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |

| | | |
|---|---|--|
| MAFSI technology training per year (conference or webinar, 3+ hours) | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| Monthly monitoring for updates, computer clean up and compliance of company computer policies | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| OCR Software | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| On-going training for Outlook & Smartphones & other software programs | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| Paperless Office | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| PDF Editing Abilities | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| Photo & Video Editing Software | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| Plotter/Large Format Printer | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| SpecPath® | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| Video Conferencing* | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| Virtual Reality Software | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| Webinar/Seminar Hosting | Yes <input type="checkbox"/> or No <input type="checkbox"/> | |
| Advanced Website | Yes <input type="checkbox"/> or No <input type="checkbox"/> | This is a multipart question: Each part counts as .5 of a requirement. The max requirements you can earn here are 2. |
| <ul style="list-style-type: none"> • Interactive: Yes <input type="checkbox"/> or No <input type="checkbox"/> • Contact Forms/Lead Capturing Capabilities: Yes <input type="checkbox"/> or No <input type="checkbox"/> | | <ul style="list-style-type: none"> • Line List with links: Yes <input type="checkbox"/> or No <input type="checkbox"/> • Mobile Friendly/Responsive Website: Yes <input type="checkbox"/> or No <input type="checkbox"/> |
| MAFSI Survey Participation 50% | Yes <input type="checkbox"/> or No <input type="checkbox"/> | MAFSI will confirm your firm's participation in the quarterly Business Barometer, Market Forecast and/or Benchmarking Survey. |
| MAFSI Survey Participation 100%* | Yes <input type="checkbox"/> or No <input type="checkbox"/> | MAFSI will confirm your firm's participation in the quarterly Business Barometer, Market Forecast and/or Benchmarking Survey. |
| Rep Agency Management Software | Yes <input type="checkbox"/> or No <input type="checkbox"/> | This is a multipart question: Each part counts as .5 of a requirement. If you have all 5, it will count as 3 requirements). |
| <ul style="list-style-type: none"> • Customer Relationship Management Software (CRM): Yes <input type="checkbox"/> or No <input type="checkbox"/> • Contact Management Software: Yes <input type="checkbox"/> or No <input type="checkbox"/> • Opportunity Tracking Software*: Yes <input type="checkbox"/> or No <input type="checkbox"/> • Forecasting Sales Software*: Yes <input type="checkbox"/> or No <input type="checkbox"/> • Sales Activity/History Software: Yes <input type="checkbox"/> or No <input type="checkbox"/> | | <ul style="list-style-type: none"> • CRM: • Contact Management: • Opportunity Tracking*: • Forecasting Sales *: • Sales Activity/History: |
| <p>MTC Additional Requirement Scoring</p> <p>Core: 1-8</p> <p>Advanced: 9-11</p> <p>Expert: 12+</p> <p>Master: 15+ All*</p> <p>(You must have all requirements marked * to be eligible for the Master level. If you have 15+ requirements and do not have the *requirements, you will be at the Expert level.)</p> | | <p>MTC Additional Requirement Score:</p> <p style="text-align: right;">/ 31</p> |
| <p>This checklist has all the information you will be asked to provide during your online MTC submission. Reference this list so you can quickly input the data online OR upload your completed checklist and skip filling out the online form!</p> | | |