

PRIVACY NOTICE FOR EVENTS

In order to comply with the requirements of European General Data Protection Regulation (GDPR), this this privacy notice provides you with information about how ebankIT uses your personal data and outlines the legal basis when you register for and attend an Event run by ebankIT or in which ebankIT participates.

How does this privacy notice relate to other privacy notices?

This privacy notice explains how we use your personal data in relation to your interest in, or attendance at, Event run by ebankIT or in which participates, and It supplements our Privacy Policy on our website, available [here](#)

What personal data will be processed?

If you register with an Event or you want to keep in touch with us during an event, or even to book a meeting with us, ebankIT will receive the following information:

your first and last name, email, job title and any company information you've chosen to include in.

ebankIT may photograph and film the Event which will be used to market our services and to promote future events. ebankIT will therefore process your image. You will be notified if we intend to photograph/film an Event, for example, in the invitation and on signs at the entrance to the Event. If you do not wish to be photographed or filmed at an Event, please contact us.

Where possible, we will provide photo-and film-free zones for those who do not want their picture taken can sit.

What is the purpose of processing?

ebankIT will process your personal data for the following purposes:

- To reserve a place for you at the event(s) you requested to attend.
- To provide you with information about the event(s) for which you have registered or which we are participating, such as event updates, and possible changes, cancellation or similar information.
- For general administration and organisation of our events, for example to contact you with information about an event or conference that you're exhibiting at or attending as we need to use your details for planning and logistics, to invoice you, to provide you customer service in relation to our products, and general administration of your attendance at the event.
- To fulfil and monitor our legal responsibilities, for example, under public safety legislation.
- In accordance with your preferences, to communicate with you about other events, news, and services we provide.

- To ask you for your feedback or review after an Event you have attended.
- To pass on your contact details to our logistics partners to enhance your experience at an Event you have signed up to exhibit or sponsor at.
- To assess the activity of our attendees at our Events.
- To create a delegate list (which will include your name and company (not email or telephone number), which will be shared with an Exhibitor or Sponsor at the Event.
- To film and photograph the Event which will be used to market our services and to promote future events on our website, social media channels and in marketing materials. You will be notified if we intend to photograph/film an Event, for example, in the invitation and on signs at the entrance to the Event.
- To improve our services, marketing, customer relationships and experiences.
- To plan better future events and attendee experience.

What is the legal basis of the processing?

We will only use your personal data when the law allows us to. Most commonly, we will use your personal data in the following circumstances:

- To perform the contract, we are about to enter into or have entered into with you.
- For our legitimate interests (for example, in order to manage and develop our business, study how customers use our products/services, to develop them, grow our business and inform our marketing strategy).
- Where we need to comply with a legal obligation.

Generally, we do not rely on consent as a legal basis for processing your personal data although we will get your consent before sending third party direct marketing communications to you via email or text message. You have the right to withdraw consent to marketing at any time by contacting us.

To the extent that you may provide us with personal data about yourself that is sensitive, for example relating to any disability, allergies or other dietary requirements that you have, we will process this information with your explicit consent, or if it is necessary:

For the establishment, exercise or defence of legal claims;

Very occasionally, when it is needed to protect your or another person's vital interests and you are not capable of giving your consent (for example, in an emergency).

Who will your personal data be shared with?

Within ebankIT your personal data is shared only with those departments and staff who need access for the processing purposes set out above.

We may share some of the information with external organisations providing services for the Event you are attending, in particular we may share your information (including dietary requirements) with catering service if you are attending an Event where catering is offered. The information shared will only be used to provide the service required and will not be retained by these external organisations after the Event is concluded.

How long is your personal data kept?

We will only retain your personal data for as long as reasonably necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, regulatory, tax, accounting or reporting requirements. We may retain your personal data for a longer period in the event of a complaint or if we reasonably believe there is a prospect of litigation in respect to our relationship with you.

Please refer to our Privacy Policy for further information, at: <https://www.ebankit.com/privacy-policy>

If you consent to stay in touch with us, or subscribe to our newsletter, essential information to communicate with you will be kept until you withdraw your consent or unsubscribe to specific communication as explained in our Privacy Policy.

Third Party Apps

ebankIT may work with third party event app providers, and video conferencing platforms such as Microsoft Teams, allowing you to view details of the Event, request a demo, download guides, book meetings, browse maps, schedules and more for our Events. Please note that third-party apps or services are not owned or managed by ebankIT. Please refer to the relevant App's and Platform's Terms and Conditions and Privacy Policy before downloading the app and/or using the Service or Platform. ebankIT does not accept any responsibility or liability for third party policies or your use of a third-party app, platform or service.

Your rights in relation to your data

Details about your rights are set out in our Privacy Policy at our website: <https://www.ebankit.com/privacy-policy>

Our Privacy Policy also explains how to ask any questions you may have about how your personal data is used, exercise any of your rights or complain about the way your data is being handled.

Contact

Questions, comments and requests regarding this privacy notice are welcomed and should be addressed to our DPO at: DPO@ebankit.com