

Digital Execution

DELIVER EXPONENTIAL RESULTS

Organizations today are devising different strategies for effectively managing digital disruption. However, a key stumbling block is the inability of teams across the organization to execute these strategies, often due to a lack of appreciation of what digital really means. KNOLSKAPE ‘Digital Execution’ solutions, based on the DIGITAL BLUR™ framework, act as the necessary bridge between strategy and execution. They enable managers across levels to develop the necessary digital culture, capabilities and mindsets for executing breakthrough strategies to deliver exponential business results.

Solution

	B	L	U	R
	Boundaryless Organizations and Industries	Limitless Digitization	Unbounded Innovation	Relentless Iteration
Program Name	EXECUTION IN THE DIGITAL ECOSYSTEM	POWER OF DATA	DESIGN THINKING	AGILE EXECUTION
Program Components	Ecosystem Execution	Data to Decision Making	Innovation with Design Thinking	Lean approach to execution
Topics Covered	Platform Ecosystem; Platform roles; Matchmaker, Architect, Curator	Data to Decision 5A framework; sense-making techniques	Design Thinking; Innovating Customer Experience	Agile Methodology; Lean Startup-Approach
Activity	Ecosystem activity	Data lifecycle activity	Design Thinking activity	Build-Measure-Learn activity

RECOMMENDED FOR

- Individual Contributors
- Frontline Managers
- HiPots
- Middle Level Managers

OMNI CHANNEL DELIVERY MODEL

1. In-classroom
2. Live-Virtual
3. Self-paced
4. Mobile

