

# Digital Awareness

## DEMYSTIFY DIGITAL TRENDS

Digital is more than just technology. Digital refers to the ways in which technology is used to create value, across functions. To adapt to the pace of change in the digital age, and remain relevant and successful, organizations and their employees need to understand the extent and importance of technological disruptions to their functions, businesses, industries, and organizational structure and culture.

KNOLSKAPE's Digital Awareness Program offers a suite of sessions that aim to demystify digital concepts, trends, and disruptions, and provide an understanding of the expected behaviors and capabilities to succeed in the digital age.

## Key concepts discussed

- Flatter organization structures and greater collaboration
- Social – New media literacy
- Demystifying IoT & Cloud computing
- Big Data, Analytics, and data driven decision making
- Emergence of new businesses
- AI, Machine Learning, & Robotics
- Design and Innovation Mindset
- Business Disruption using Mobile
- Cryptocurrencies and blockchains



### RECOMMENDED FOR

- Individual Contributors
- Frontline Managers
- HiPots
- Middle Level Managers
- Senior Leaders

### OMNI CHANNEL DELIVERY MODEL

1. In-classroom
2. Live-Virtual
3. Self-paced
4. Mobile

