Overview Of Product Delivery Services

Na:gne Studio

Product Services For
SMEs/SMBs
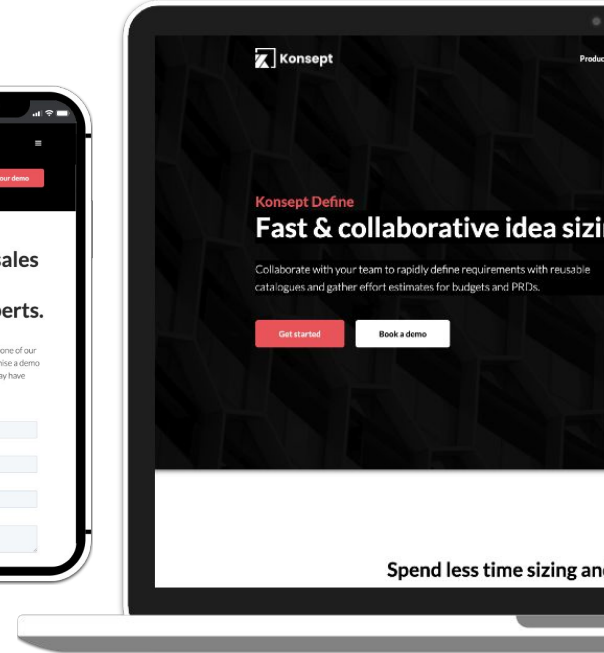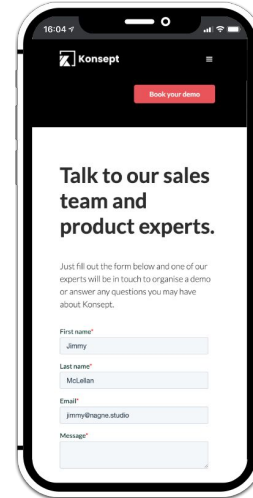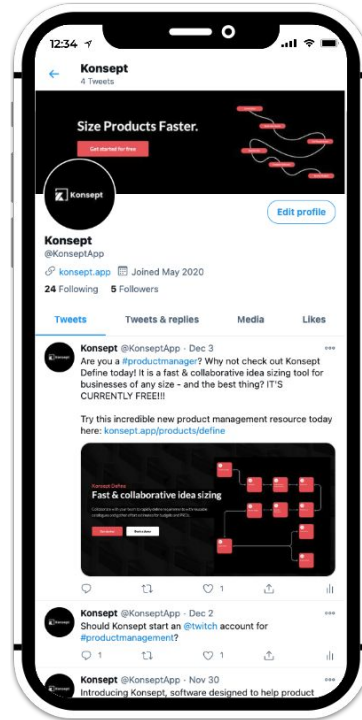
1. App Designs & Wireframing For User Testing

Our UI & UX design experts can create basic wireframe designs to test a new idea, or a complete interactive design that looks and interacts almost exactly as the final idea could.

2. New Or Existing App/Web Development

Our engineering experts can develop your mobile or web application using agile methods to create exactly the end product you're looking for.

3. Product Marketing Tool-kits To Drive Results

Our product marketing and growth experts can help launch your new application, or grow your existing product suite.

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Product Services For
Entrepreneurs

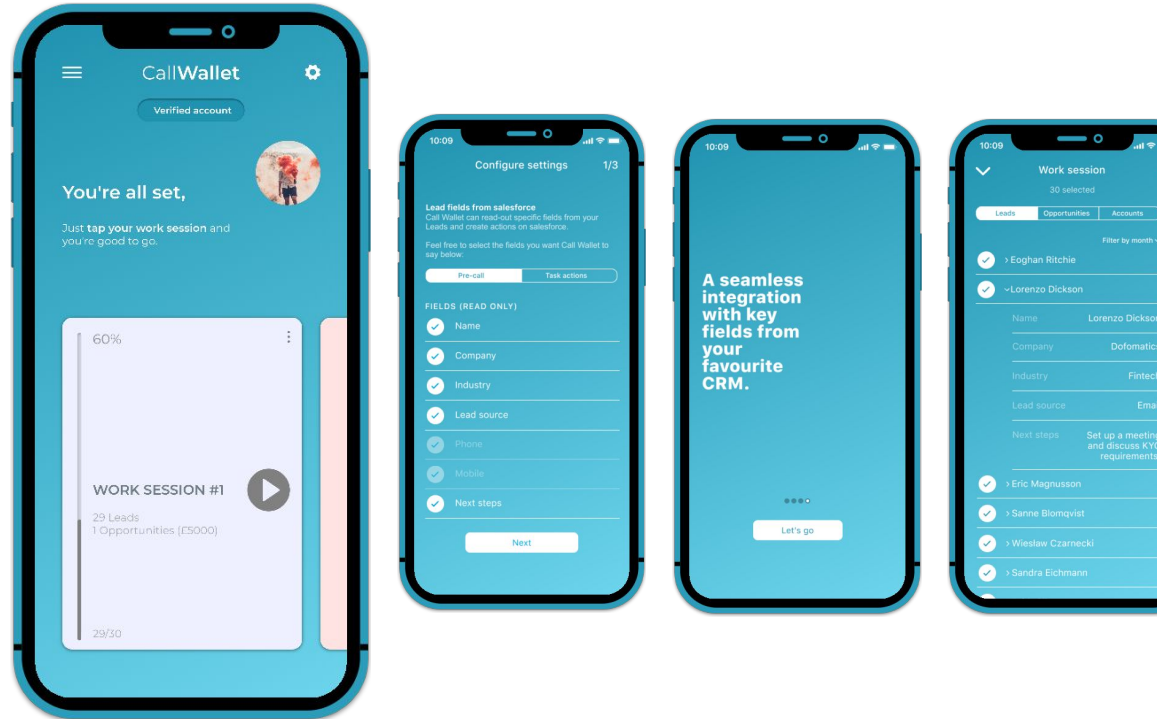## 1. Interactive Designs For Feedback And Funding

Let our team create wireframes and interactive designs to start collecting real user feedback, or use the designs to get funding or grants.

2. Developers To Turn Your App Idea Into Reality

Need developers with the knowledge and expertise to develop your app or website? Our team can help create and develop your product as needed.

3. Marketing Content To Become Discoverable Online

Let our marketing gurus create websites, branding and collateral to make your new product discoverable online and to start generating traction.

Product Services For
Startups

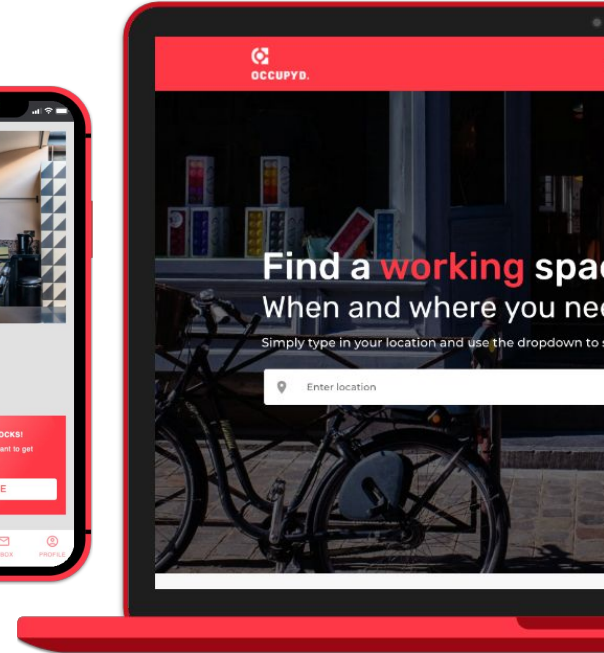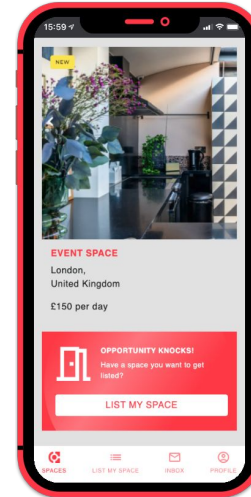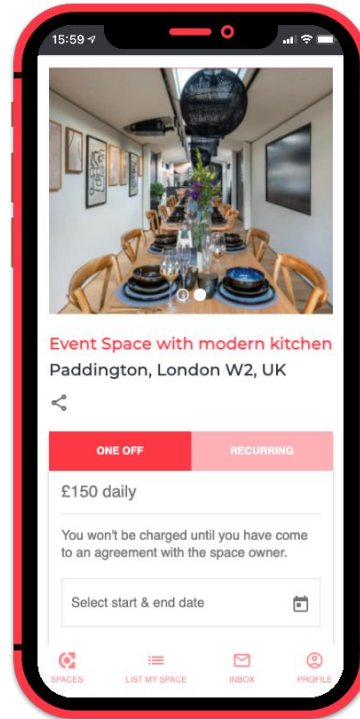### 1. A Design Partner To Supplement Your Team

Our designers can extend your startup team to provide resources as and when you need them without the full time hire.

2. An Engineering Partner To Scale Your Resources

Our engineering team can extend your resources and provide digital expertise. We provide one-off and retainer development services as needed.

3. Marketing Experts To Drive Awareness And Traction

Our product marketing experts have experience growing digital products into global markets, let us help drive your awareness and user traction.

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Our Product Delivery service prices.

We provide end-to-end product delivery services, our team can help you design, create and grow new apps and websites, or extend existing product lines.

Design — £3,350 - £5,480 excl. VAT
- Wireframes and user journeys
- Modern high-fidelity UI design
- Interactive designs for user testing

Development — £17,800 - £28,800+ excl. VAT
- App and Website development
- Rapid MVP product builds
- Complex development projects

Marketing — £3,180 - £5,780+ excl. VAT
- Marketing websites and collateral
- Brand unification and copywriting
- Lead generation system optimisation

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POC (Proof of Concept) Package

For those looking to test an idea or raise funding but need a interactive design and user journey before moving onto development.
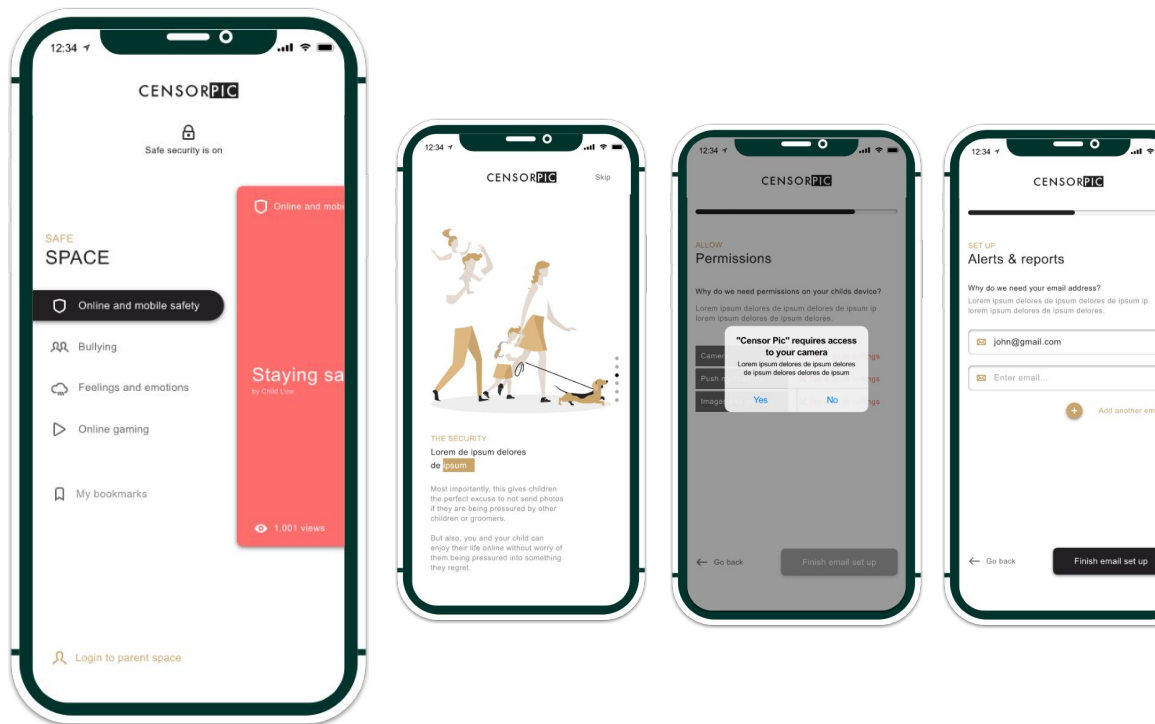
£3,350 (excl VAT)

Advanced Design Package

Let us create powerful designs that engage users for your new or existing application, or develop new ideas with complex user journeys for live user testing and feedback.

Estimated delivery timeline: ~4 weeks

£5,480+ (excl VAT)

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Launch Package

For building apps/websites that are designed to scale as a minimum viable product with defined features and integrations.

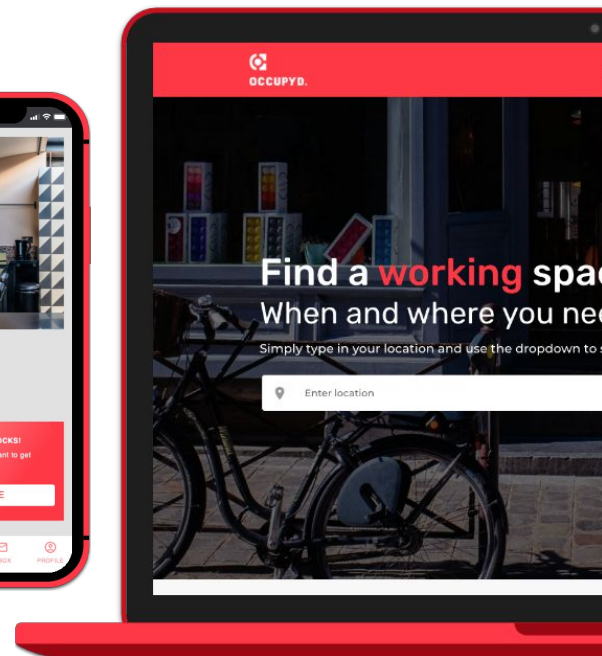Estimated delivery timeline: ~2-3 months
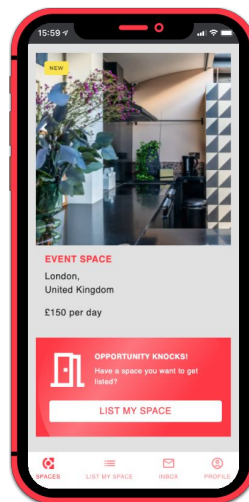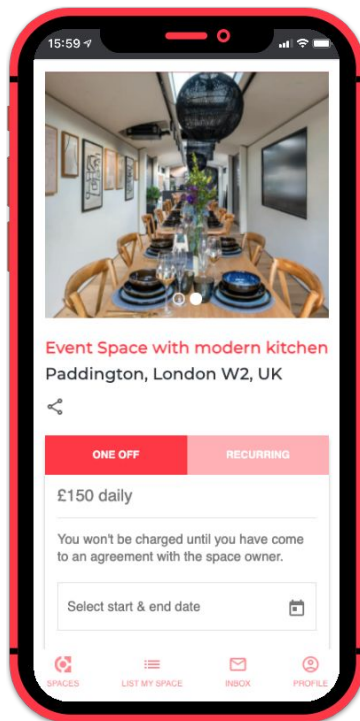
£17,800 - £24,799 (excl VAT)

Growth Package

For business models which require one or more apps/websites with richer feature sets and integrations.

Estimated delivery timeline: ~2-3 months

£24,800+ (excl VAT)

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Discovery Package

For those looking to have an initial and basic online presence that shows your brand and makes you discoverable.

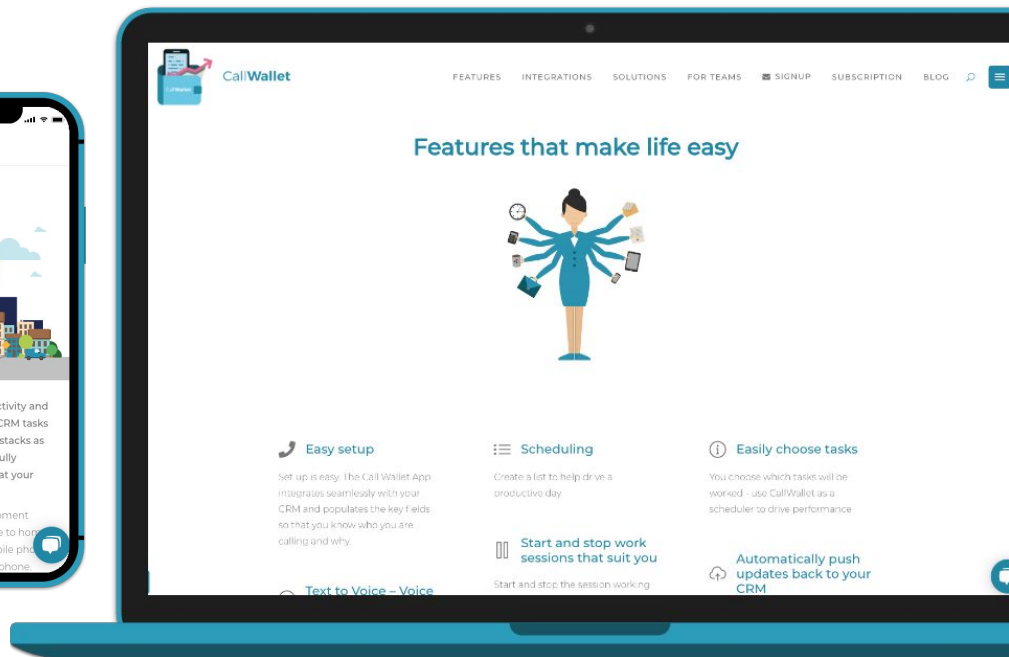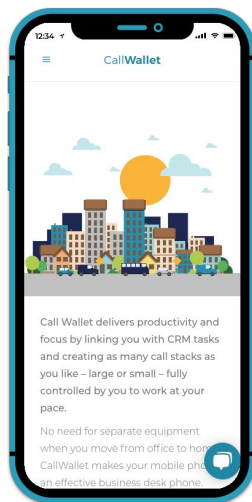**Estimated delivery timeline: ~2 weeks**

£3,350 (excl VAT)

Digital Growth Package

For businesses scaling a product that want a strong online presence with the ability to create new content and generate leads.

Estimated delivery timeline: ~4 weeks

£5,480+ (excl VAT)

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Product definition, design, development and growth.

Workshops & Story Mapping.
We run in-person or digital workshops to understand your idea and build user stories.
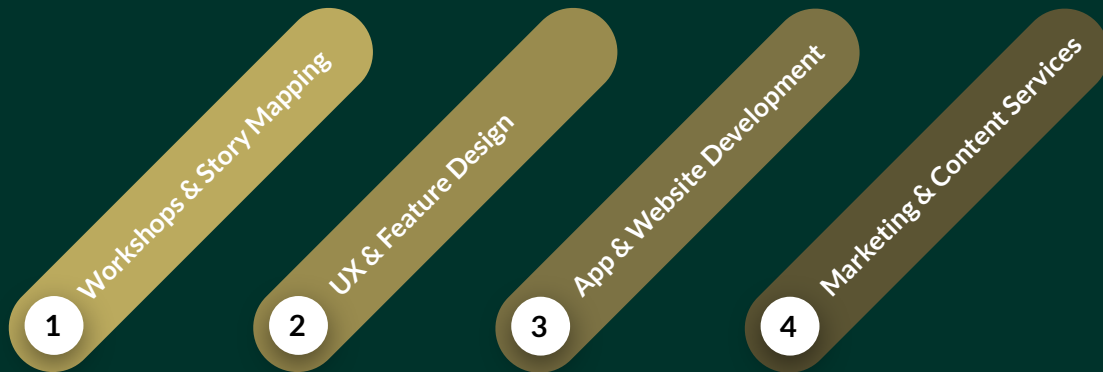
UX & Feature Design.
Iterating through designs, we define how users interact with your app and its features.

App and Website Development.
Our expert developers build your Android, iOS, or Web apps and release live to app stores.

Marketing & Content Services.
Our product growth experts can continue to support your launch with marketing services.

1 Workshops & Story Mapping

2 UX & Feature Design

3 App & Website Development

4 Marketing & Content Services

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Our three steps to building you the perfect product.
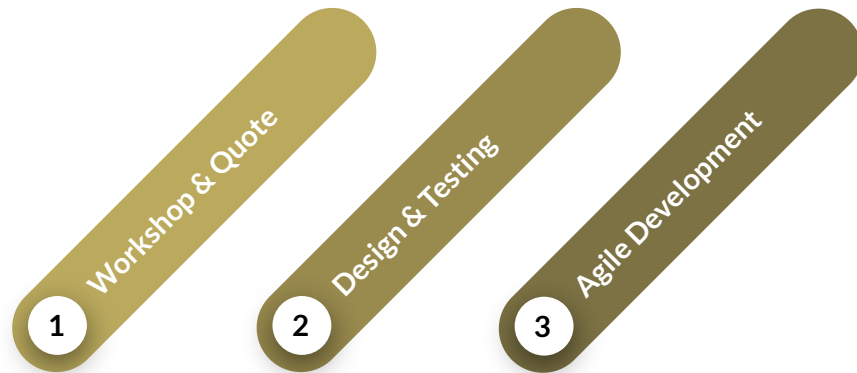
Step 1 - Workshop & Quote.
We take the time to meet you, understand your idea and business model, and provide accurate quotes that you can trust.

Step 2 - Design & Testing.
We wireframe and work together to create a full end-to-end interactive design, testing as we go, the blueprint for the app's development.

Step 3 - Agile Development.
Finally we start development. By linking the design process together with our agile development processes we deliver exactly what you wanted from the day we met.

1 — Workshop & Quote

2 — Design & Testing

3 — Agile Development

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Technology and advice to support your requirements.

Support For Your Requirements.
We support a range of technologies for app development to suit your business model and future development.

Advice If You Need It.
If you're not sure which technologies are relevant, we run a free workshop to help you on which technology is right for you.

Front-end
Mobile

Web

Back-end
Web

Integrations
Mobile & Web

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Get in touch today, and let us turn your app idea into a reality.

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instagram.com/nagne.studio

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