



Master Data Management (MDM) Staffing Services

Mastech InfoTrellis is an IBM Global Elite Partner that specializes in professional services for MDM technologies. We have successfully helped clients across multiple data management disciplines and industries. Our resources are available on demand and with a flexible duration. Whether you need a resource for a few weeks or a year, we can support your initiatives.

Mastech InfoTrellis Professional Services



MDM Advanced Edition (AE)

- Event Manager configuration.
- External validation configuration.
- Enabling custom notifications



MDM Standard Edition (SE)

- APIs coding and configuration
- Customized solutions



MDM with IBM Cloud Pak for Data (CP4D)

- Next-gen MDM
- MDM Digital Twin



Reference Data Management (RDM)

- Define rules, terms, and conditions
- Data and rule mapping



MDM on Cloud

- AWS, Azure, Google, IBM Cloud, and others



IBM Product Master (IPM), formerly known as MDM Advanced Edition (CE) or Product Information Management (PIM)

- Workflow management
- Data modeling

Mastech InfoTrellis Capabilities

A series of IBM MDM base pack assessments that vary from 1 to 6 weeks



MDM Assessment

- Current/future state and roadmap
- Benefits and values identification
- Financial analysis



Version upgrade

- Current state assessment
- Future state roadmap
- Upgrade timeline and scope



Architecture

- Business strategy and data needs
- Key business and IT gaps analysis
- Roadmap and recommendation



MDM Data Quality & Data Governance Assessment

- Strategy. Implementation. Audit & Monitoring



GDPR/CCPA readiness

- Architecture and data source review
- Implementation roadmap design



Move to Cloud

- Current state assessment
- Future state roadmap timeline
- Optimized platform & capabilities

Verticals We Specialize in

Every MDM implementation should be done in a phased approach, with each phase delivering positive and measurable business outcomes that are unique by industry and for each company. Here are some of Mastech InfoTrellis industry-specific MDM implementation use cases:



Banking

Customer onboarding with KYB/KYC/AML | Customer and family-centric risk management



Healthcare

Streamline regulatory compliance | Single enterprise payer/provider registry



Insurance

Enhanced underwriting | First notice of claim support | Broker/underwriter portal support



Distribution - Retail, CPG

New product introduction | Enterprise product catalog



Industrial - Manufacturing, Oil, and Gas

Vendor master | Customer & supplier hierarchies



Communication - Telecom, Publishers

Fraud reduction | Household/multi-product & service | discount bundling



Public Sector - Education, Government

Student services hub | Golden view of residences
Cross-Industry MDM Initiatives: | CCPA/PDPA/GDPR readiness | Enhanced regulatory reporting | Omni-channel enablement | Centralized consent management



Cross-Industry MDM Initiatives

CCPA/PDPA/GDPR readiness | Once-and-done service automation | Enhanced regulatory reporting | Omni-channel enablement | Single enterprise customer registry | Centralized consent management

Mastech InfoTrellis Managed Services

Mastech InfoTrellis offers several Managed Services solutions as part of its Data Management family of offerings to operate and manage complex technology solutions in the Cloud or on-premise.

Support for IBM, AWS, Azure, Google, and Private Clouds | Installation/Provisioning of all solutions software | 24x7 ticket-based support | Monitor, administer, and maintain solution software | Support for AWS, Azure, Google, and IBM Clouds | Network setup, including firewall management and set up of remote access | Provisioning/setup/hardening of all required hardware and OS

Get in touch