

## Data Science at Mastech InfoTrellis: Analytics Advisory



### How It Works



#### Define your business problem and data

Tell us the business problems that you need solved and describe the data that you have



#### SME workshops

One of our outcome excellence Analytics Advisors will engage in the assessment to define and scope the analytics-driven components of your digital transformation



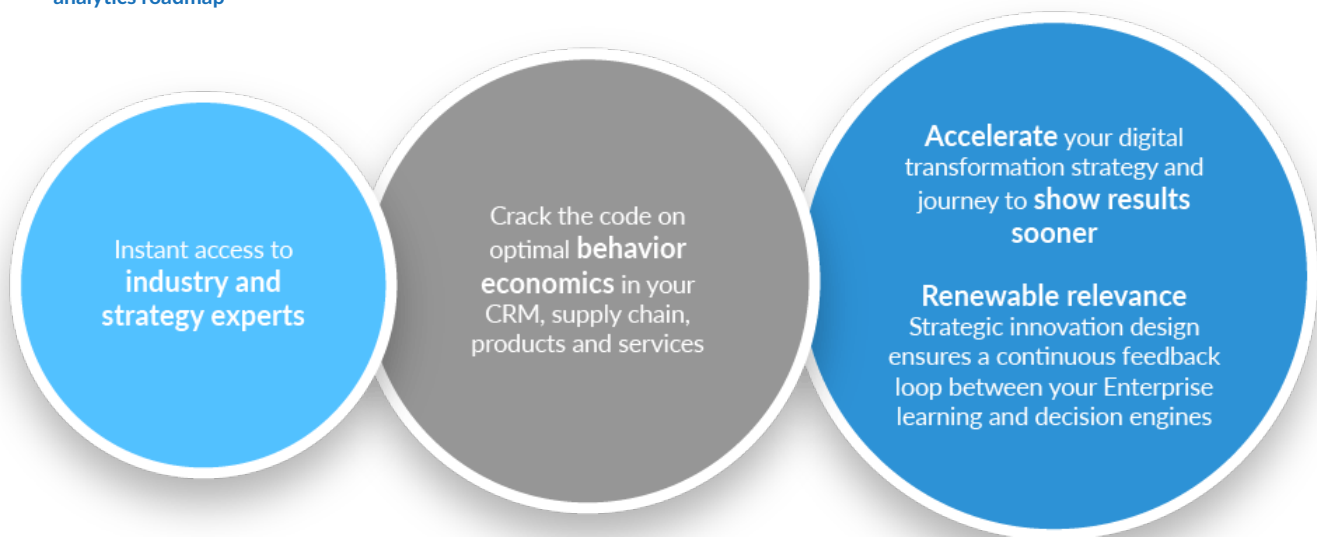
#### Refine scope of strategy-to-outcome mapping. execute.

**Deliverable: business outcome-centric analytics roadmap**

Optimize your decisions to consistently achieve outcomes excellence by partnering with our decision Analytics Advisors in ensuring that your digital transformation innovations yield repeatable positive growth results.

Mastech InfoTrellis (MIT) Data Science Practice offers MIT **Decision Analytics Advisory Services** to ensure that optimal decisions are made as Enterprises embark on a digital transformation journey. MIT advisory services may start at the organization-wide level: designing culture-first analytics transformations so that teams are resilient to change, or to address a particular business challenge using decision Analytics. With the goal of extracting relevant insights and optimizing decisions towards significant business outcomes, our advisors specialize in:

- **Organizational Assessment** Vision Statement Creation, People Analytics, Innovation Prioritization, Proactive Change Management, Center of Excellence Design and Oversight
- **Business Problem Definition** Data Science Mapping, SME Workshops, Ontology Design, Feasibility Analysis, Metrics Design
- **Simulation & Experimental Design** Customer Experience Excellence, Risk Mitigation, Operations Excellence, Revenue Generation & Sustainability, Test & Learns, Behavior Shaping



**Make decisions that consistently lead to outcomes excellence with Mastech InfoTrellis Analytics Advisory Services.**

Patent-holders on Behavior Network Mapping 12+ PhDs from diverse disciplines | 80+ Innovations implemented from CoEs and strategic roadmaps 300+ machine learning models | 30+ learning systems in Finance, Call Centers, CX, Logistics, Risk & Marketing.