



## Data Science at Mastech InfoTrellis:

# **Advanced Analytics**

Leverage the powerful mining capabilities of deep learning and computer vision to enhance predictive models, explore vast data sets, and turbo charge investigative analytics using cognitive networks and knowledge graphs.

Clients can leverage Mastech Infotrellis (MIT) Data Science Advanced

#### Analytics Services (DSAAS) to take their Analytics game to the next level solving business problems with Al-driven decisioning systems and smart automation. Get started by applying powerful mining capabilities of deep learning and computer vision analytics to help enhance predictive and **Define Business Problem and Data** prescriptive models, explore vast data sets quickly by training bots, and turbo charge investigative analytics using cognitive networks and

Enterprise knowledge graphs.

Start solving key business problems like these, faster:

- Customer Experience Excellence Explore outcome scenarios of next best action programs for CRM with knowledge graph simulations
- Risk Mitigation Excellence Avoid risks, system vulnerabilities and contagion, by detecting early warnings using knowledge graph analytics
- Revenue Excellence Discover revenue opportunities from existing resources or alternative data, using knowledge graphs
- Operations Excellence Decide and act on simulations to optimize operations quality, quantity and turnaround time

#### How It Works



MIT Analytics Advisors hold an initial assessment and strategy workshop to identify specific analytics needs



#### **Data Preparation**

Leverage MIT's industry expertise and AI Accelerators in preparing data and establishing benchmarks for qualifying new predictors



### **Content Tagging and Training Iterations**

Improve model accuracy and reliability of features



#### Validation

Model Tuning, Test & Learns

Knowledge graphself-learning semantic tagging **Smart Automation** 

self-learning service desks

AI-driven simulation & optimization

make decisions from scenario modelling of the past, present and future in: products, pricing, customers, supply chains,

Make decisions that consistently lead to outcomes excellence with Mastech InfoTrellis Advanced Analytics Services.

Patent-holders on Behavior Network Mapping 12+ PhDs from diverse disciplines | 80+ Innovations implemented from CoEs and strategic roadmaps 300+ machine learning models | 30+ learning systems in Finance, Call Centers, CX, Logistics, Risk & Marketing.



MIT helps its clients transform into Data-Driven organizations. Let's get in touch.