

We've developed a guide to help you in documenting your artwork for online entry.

## NEW ONLINE ONLY ENTRY PROCEDURES

We're playing our part in being COVID Safe!

All entries must be submitted online via the website by 11.59PM on 30 August 2020 with at least one uploaded image of the entered artwork:

[info.centralcoast.nsw.gov.au/gosfordartprize](http://info.centralcoast.nsw.gov.au/gosfordartprize)

Read full terms and conditions document together with this tips document.

## IMAGE REQUIREMENTS

### FILE TYPE:

- We accept .jpg, .jpeg, .png, .tif, .tiff, .ico, .Bmp, .webp up to 5MB
- Video files up to 1GB in size

**IMAGE RESOLUTION:** Resolution of 300dpi minimum

**EDITING:** Avoid manipulating the image too much. You may wish to adjust brightness and contrast, but unless the work itself is digital media, do not use filters. Keep the image as 'true to life' as possible.

## IMAGE COMPOSITION

- (1) Photograph the work straight-on, in an uncluttered space.
- (2) We want to see the whole artwork so make sure the edges, including framing/presentation devices are clearly visible.
- (3) You may submit two photographs of an entry if it is necessary to see the work from more than one angle.



Image:  
Prue Platt-Hepworth, "The Outburst", Finalist Gosford Art Prize 2019

## LIGHT

- Make sure you take the photograph in an area with good light.
- The best light is indirect, white light.
- You could try photographing your artwork outside on an overcast day.

## REFLECTIONS

- If your work is getting framed, it is best to photograph your work before it is framed to avoid glass reflections.
- If your work is made from shiny materials, try to angle it to minimise reflection.

## KEEP IT STEADY AND FOCUS

- Make sure you hold your camera steady.
- Using a tripod is advisable, or if you are using your smartphone try resting it on a table/chair to keep it steady and adjust the focus accordingly.