

JANUARY 2021

TECHNOLOGY INSIDER



*Your monthly newsletter,
written for humans not geeks*

**Bye 2020. Thanks for nothing.
Here's how to get the most
from your people in 2021**

What a year we've left behind.

Although, with many of the negatives we had no control over, came some positive changes to the way we all do things.

So many businesses now have people working from home on a permanent or semi-permanent basis. As much as no-one asked for this, it's been great to see how many businesses that we work closely with have adapted. And in the process they have become more flexible.

This flexibility often results in a more motivated, engaged workforce. Who really appreciate the ability to work different hours and work from home (WFH). This is a huge benefit. Especially if you're looking to hire new people.

Because what's the greatest competitive advantage in your business? It's your people, of course.

We believe that offering flexible working and the choice between WFH and going into the office, will help you attract the very best people in your field.

This year is going to be a "buyer's market" for employers. A great opportunity to take on truly excellent new people.

But, of course, along with this comes a responsibility to give everyone the tools and accessibility they need to be able to excel at their roles from wherever they choose to work.

That means you, as the business owner or manager, need to be on top of issuing the right devices, keeping security tight, and network access open but safe.

After the 2020 lockdowns, hopefully you've already got the fundamentals in place. But going forward, it's as important to offer your team as much IT support in their homes, as they get in the office.

*Do you need help
with that? Let's talk*

Latest Tech Alert



You can't beat a good night's sleep

We all know how important it is to sleep well. But for those of us who struggle, it's not always as easy to know how to improve our sleep.

The Beddit Sleep Monitor promises to not only track sleep, but to monitor your heart rate, breathing, and even your snoring! You can set sleep goals and the monitor should, over time, help you to improve your sleep cycle.

Worth a try if your business is keeping you up at night and you need more shut-eye!



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As WFH rolls into another year, don't forget to look at the phones your team use.

You don't just have to default to them using their mobile. There's a huge amount of choice available.

For example, you could easily let them access your business's usual VoIP phone network from their home. So people can still direct dial them on the same number.

There are huge benefits to this. Apart from helping them to compartmentalise work

calls and personal calls, the sound quality of calls on VoIP can be significantly better than on a traditional phone.

In terms of the kit needed for this, that can be tailored to each person's personal preferences.

Some will want a traditional handset. That's easily done. Others will prefer a headset. And some may just want the VoIP software on their laptop, and not have a "proper" phone at all.

All these options and more are easy. And allow you to give each member of your team the setup that suits them.



**Does your team
need an at home
VoIP upgrade?**

Let's chat on a video call Three BIG questions for you:

1. Do you currently have an IT support company?
2. How happy are you with them last year?
3. If the answer isn't "utterly delighted", let's jump on a Zoom

Everything that happened in 2020 taught businesses round here just how important proactive, responsive IT support is.

Good news – for 2021, we're now taking on new clients again.

*If you'd like to set up a 15 minute
exploratory Zoom, go to*

www.pcparamedics.it

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Apple Consultants Microsoft Partners Your Support Specialists

This is how you can get in touch with us:

CALL: 0800 01 999 34 | **EMAIL:** support@pcparamedics.it

WEBSITE: www.pcparamedics.it



QUESTION

How do I keep my laptop battery in good health?

ANSWER

The batteries in most of our devices these days are Lithium Ion batteries, which are easy to take care of. Read your device's instructions for the most accurate advice. But in general, the battery will last longer if you don't let it go flat between charges, keep it cool, and don't leave it plugged in when it's on 100%.

QUESTION
Is it ok to use public Wi-Fi?

ANSWER

Public Wi-Fi isn't secure. Even if it needs a password to access, other people could still see what you're doing if they wanted to. That said, you can use it more safely if you turn off sharing on your device, and use a VPN (Virtual Private Network) if you're doing more than browsing the news.

QUESTION

Do I really need to 'eject' USB drives?

ANSWER

Yes! To improve performance, computers store tasks, so they can complete a few at the same time. So when you move a file across to a USB drive it may say it's completed, but it may not actually be done. If you just remove the USB drive, you risk data loss. Hitting eject ensures your file is moved as it should be.