

### MOST READ ARTICLES IN 2019

#### What is OPC UA and why will it continue to grow in use?

Open Platform Communications (OPC) and OPC UA (Unified Architecture) are standards that facilitate the exchange of data between Programmable Logic Controllers (PLCs), Human Machine Interfaces (HMIs), servers, clients and other machinery for the purpose of interconnectivity and information flow.

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#### What is the Machines as a Service Business Model?

In this article, we will cover the fundamental aspects of the *machines as a service* model. Machine manufacturers and factory owners can use this article to learn more about what utilizing machines as a service is all about, the key benefits of the machines as a service model, and which industries are currently using this model.

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#### The Role of Industrial Edge Devices in Driving the Industrie 4.0 Revolution

As Industrie 4.0 comes of age, the rate of adopting its business models in driving production is constantly increasing. OEMs are increasingly embedding smart industrial edge devices. With the growing amount of Industrial cloud computing solutions currently available to manufacturers, options are becoming more readily available in the drive to create smart factories.

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### UPCOMING EVENTS

#### Embedded World - Germany

From **February 25th to 27th** in Nuremberg Messe.

You can find EXOR Embedded in Arrow Booth, Hall 4A / 4A-340.

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#### All About Automation - Germany

From **4th to 5th March** in Friedrichshafen.

You can find EXOR Deutschland showing EXOR products.

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#### Automatisierungstreff - Germany

On **March 24th** in Kongresshalle Böblingen.

Workshop:  
The evolution of industrial connectivity

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#### Roseland- USA

From **March 25th to 26th**

You can find EXOR USA showing EXOR products in **Booth #403** in Midland, TX at the Horseshoe Pavilion.

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