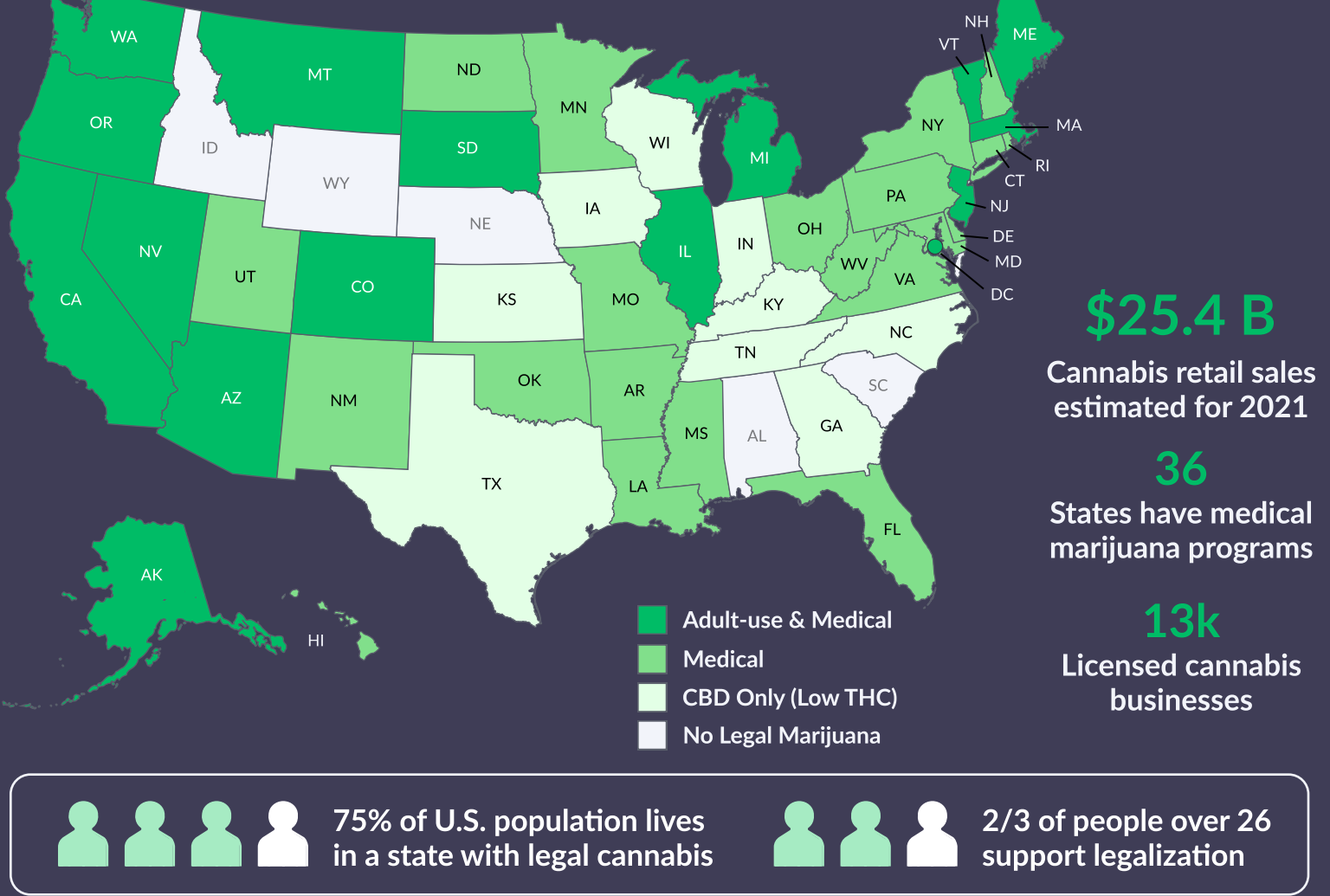


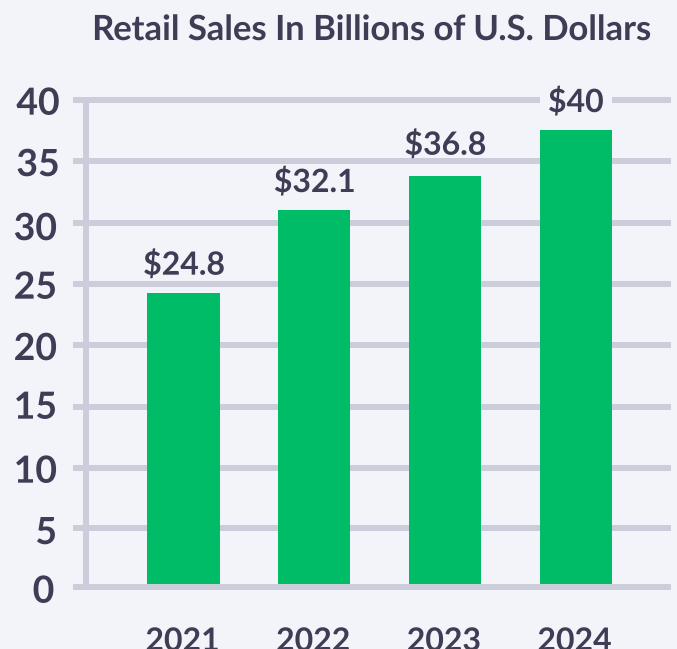
THE BUSINESS OF CANNABIS BANKING

The national cannabis industry has been growing steadily for the past decade, yet these businesses remain largely under banked. In an increasingly supportive regulatory landscape, this provides financial institutions the opportunity to capitalize on this unprecedented growth while supporting their local communities. We've aggregated the industry's most important facts and figures to help you build your business case for cannabis banking.

National Market Statistics



Sales Projections



every \$1 spent injects \$2.50 back into local economies

The Opportunity

1. Low-cost deposit growth
2. Long-term commercial relationships
3. Non-interest fee revenue
4. Community and security benefits
5. Increased liquidity
6. Retaining existing customers

Products & Services

- Checking and Savings Accounts
- ACH and Wires
- Cash Management Services
- ATM/Debit Cards



Many owners operate multiple businesses and locations

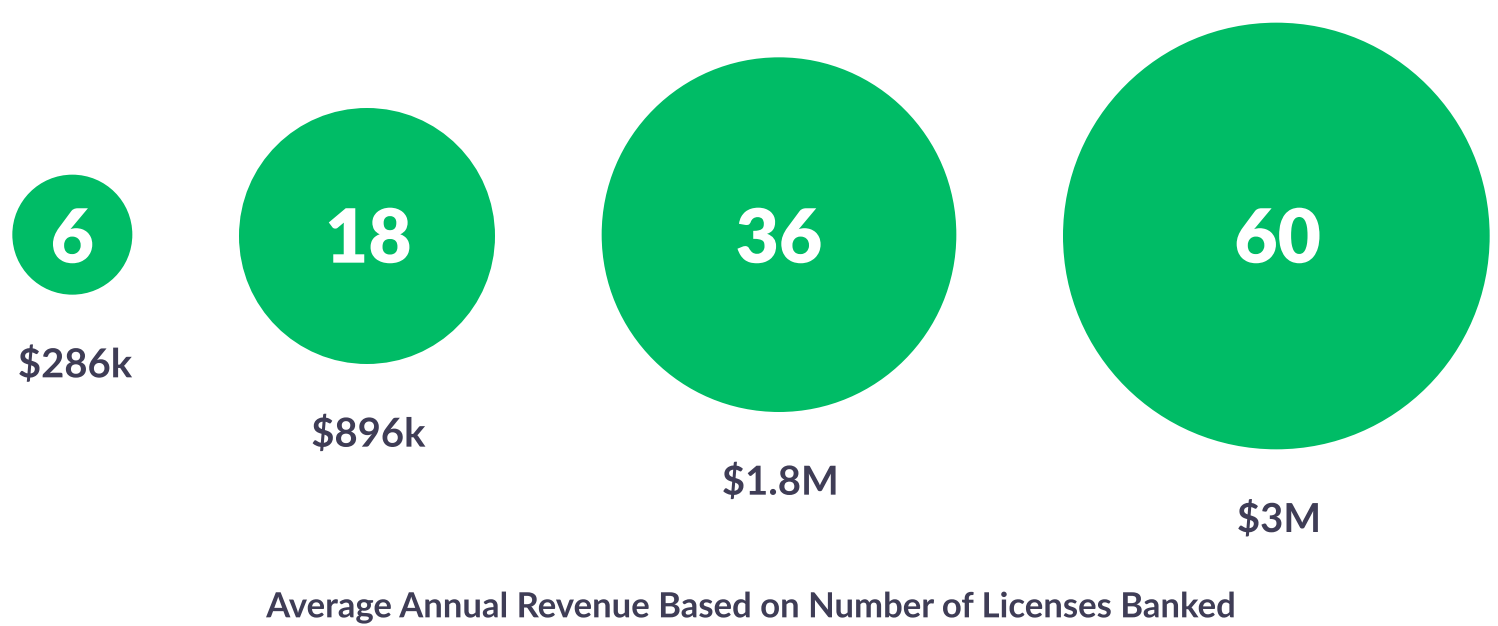
350k Full-time employment in U.S. cannabis industry



Many employees also need access to basic financial services

Financial Performance

Most cannabis banking programs are profitable by their first year



A successful cannabis program will generate low-cost deposits, increase non-interest fee revenue, foster new long-term commercial relationships, and increase community safety.

Curious about the potential in your market? Sign up for one of our monthly Cannabis Banking Bootcamp sessions at greencheckverified.com/knowledge-center/webinars

- Essential terminology and regulatory landscape
- Financial modeling and risk assessment exercise
- Current events and special topics

