



Rapid Start Trifecta Commerce Program

Enabling Scalable Salesforce Commerce Success FAST

Launch Your B2B or B2C Storefront in 4 Weeks, at a Fraction of Traditional Costs

eCommerce managers are racing to react to the current global situation. Brands across the globe continue to navigate and shoulder the supply chain and revenue impact from coronavirus (COVID-19). The faster you implement your next move, the better primed you are to not just survive but thrive. Trifecta is ready to help you transform this season of uncertainty into a season of growth. With more than 28 years of commerce success, we provide the expertise to help your company **quickly launch** a targeted and highly scalable Commerce solution on the Salesforce Platform. Predictions show that the digital side of business will grow at a faster pace than previous projections. Industry-leading brands are proactive, not reactive, to the world around them. The expected long-term eCommerce shift is here to stay.

Rapid Start Commerce Program



speed to market



extreme flexibility



manageable costs



ability to scale

Launch in as little as **4 weeks**, starting at **\$60,000** for discovery, implementation, and consulting.

- ✓ Highly Skilled Team
- ✓ B2B or B2C Capabilities
- ✓ Reduced Order Placement Time
- ✓ 360 Degree View of Customers
- ✓ Cross Channel Customer Insights
- ✓ Stable and Secure
- ✓ Innovate Quickly
- ✓ Connect Commerce to Sales and Operations
- ✓ Scalable with Your Business
- ✓ Empower Your Customers and Partners





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Commerce Discovery

- ✓ Technical & Functional Requirements
- ✓ Operational & Business Process Definition
- ✓ Data Integrations & Hygiene
- ✓ Customer Experience
- ✓ Marketing & Merchandising



Commerce Storefront

- ✓ Product Listing & Product Details
- ✓ Cart & Checkout
- ✓ Create & Manage Accounts
- ✓ Secure Login
- ✓ Customer Branding
- ✓ Search
- ✓ SEO
- ✓ Customer Order Emails
- ✓ Mobile Responsive



Commerce Administration

- ✓ Communities & Commerce Cloud Config.
- ✓ Taxonomy
- ✓ Flat Shipping Rate Management
- ✓ Product Import with Data Enrichment
- ✓ Order Import/Export
- ✓ Organizational Pricing, Contract Onboarding



Commerce Adds

- ✓ Analytics: Reports & Dashboards
- ✓ ERP Integration
- ✓ Tax Integration (Avalara)
- ✓ Shipping
- ✓ Inventory
- ✓ Payment Integration: PayPal, Cybersource & Authorize.Net



The Future of Commerce is Now!

According to Forrester Research, B2B eCommerce transactions will reach \$1.2 trillion by 2021, accounting for more than 13% of all B2B sales in the United States.

Frost and Sullivan reported recently that global eCommerce sales will reach more than \$6.6 trillion by 2020 and will exceed B2C sales by 2020.

"People are gradually moving from offline shopping to online - and the habit won't disappear when the epidemic is over. This will have a very positive impact on the whole eCommerce industry."

Zhong Zhenshan, VP of Emerging Technology Research, IDC

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