# Welcome to View My Product for Subway!

Whether you are new to View My Product or have logged in before, please take some time to review this quick guide to ensure you are compliant with Subway's product information needs. There are 4 simple activities that you will need to focus on:

- Achieve 100% GS1 Completeness score

- Achieve 100% attribute accuracy score

- Update product information by working with your GS1 Certified Data Pool

- Improve your product descriptions by using product specific 'Attribytes'

How does it work?

View My Product is a complement to the work you are doing with GS1, not a replacement. By logging into Attribytes, you will see exactly what is in Subway's internal systems, not just what has been published through the Global Data Synchronization Network (GDSN). This allows you to:

- See how GS1 information has been consumed by Subway
- Download your compliance scorecard
- Download lists of active items & GTIN accuracy
- Review the discrepancies between your GDSN data and Subway's physical attribute audit
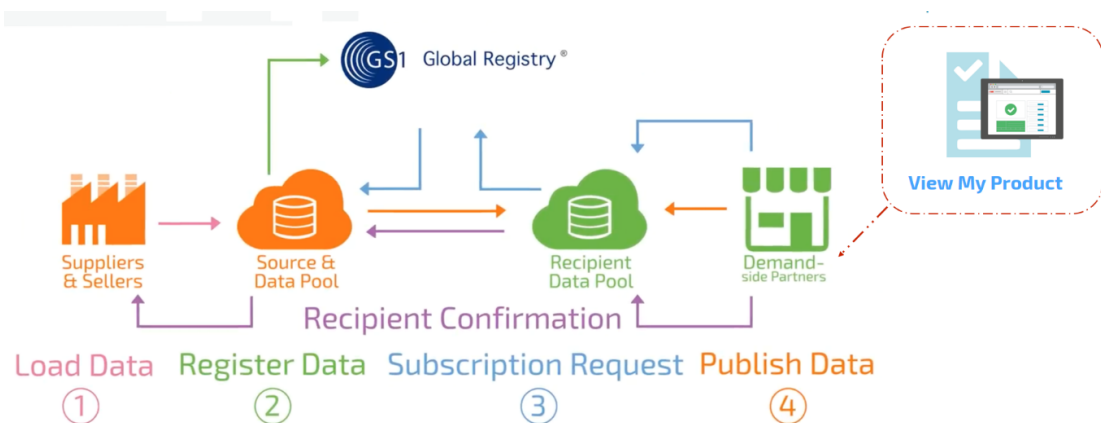
NOTE: All updated product data should be provided through Global Data Synchronization Network (GDSN) by working with your GS1 Certified Data Pool. While View My Product allows you to view product information that has been received by Subway, all item updates are to be provided through the GDSN!

What do I need to do to be compliant?

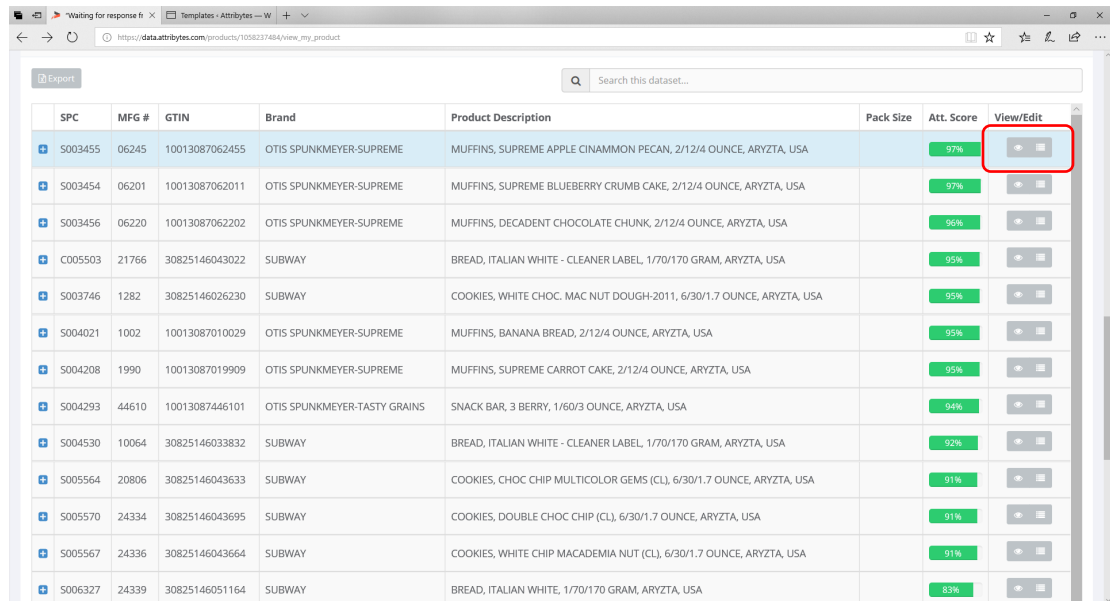There are two major aspects of your GS1 compliance with Subway:

GS1 Completeness – This means you have published all required GDSN data for Phase I and Phase II Data. This includes all images, marketing, nutrient, and allergen information. For a complete listing of required attributes, you can download the IPC/Subway GDSN Implementation Guide by going to www.attribytes.com/SubwayHelp.

Data Accuracy – Subway periodically performs physical cubiscan audits on your products. These physical audit fields are then compared to the data in Subway's Internal System as well as what has been published. Discrepancies must be resolved by publishing GDSN data to match or fall within the expected tolerance. For a full list of fields, please download 'Subway Data Accuracy Requirements' at www.attribytes.com/SubwayHelp.

Let's get started!

First, go to www.attribytes.com/SignupSubway to receive new credentials or to have Subway added to your existing profile.
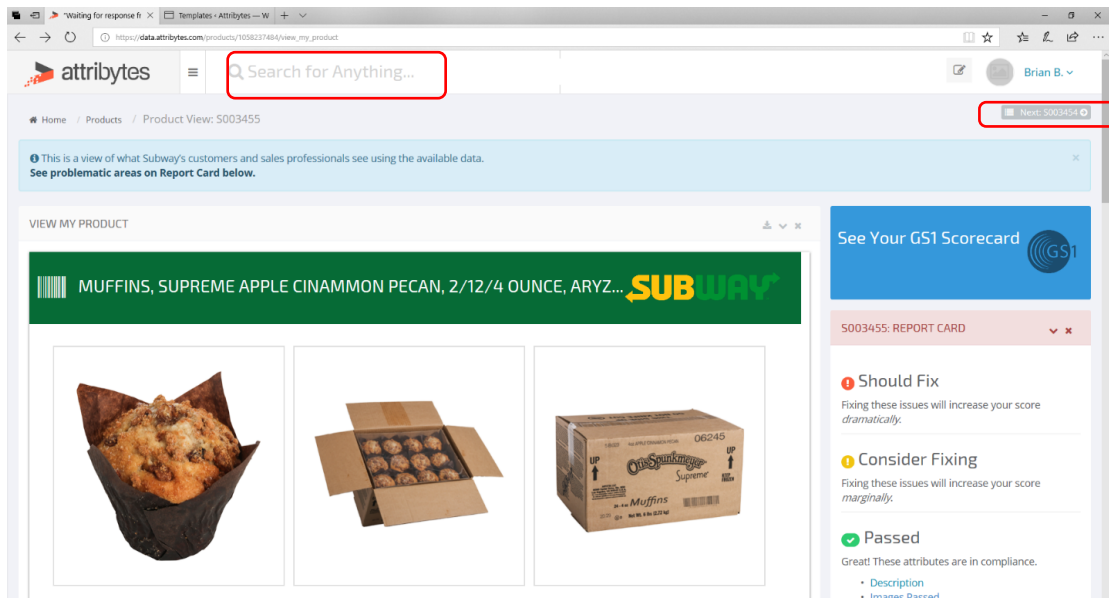
You may filter on Subway's list of products by clicking on your name in the top right of the screen and selecting 'View Distributor…'
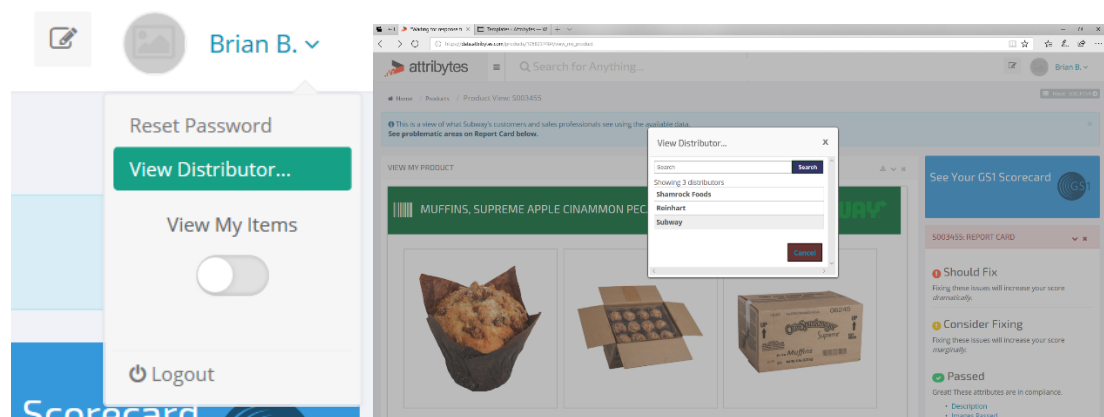
## 1. See how GS1 information has been consumed by Subway

You will see a rendering of all the product information that Subway has stored in their internal systems on your products. You may navigate to different products in 3 ways:

- Click on the 'Next:' button at the top right

- Click on the eyeball icon within the list of products being displayed

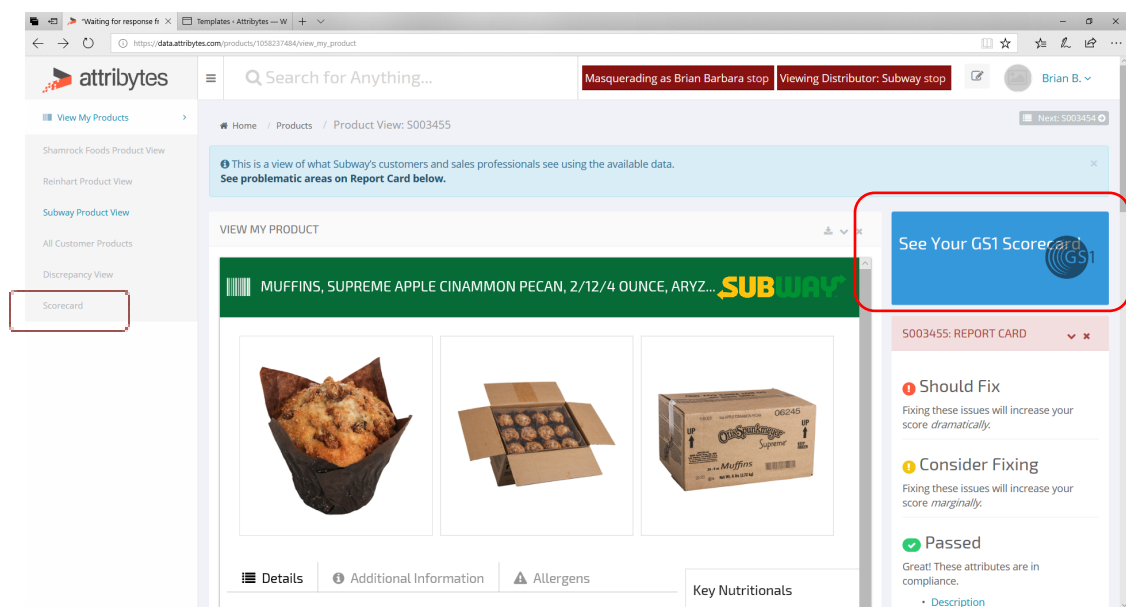- Search for a product code or GTIN in the 'Search Anything' box.

2. Download your compliance scorecard

Navigate to the compliance scorecard by clicking the blue 'View My GS1 Scorecard' button, or from the fly out menu at the top.

3. Download lists of active items & GTIN accuracy

You can download an excel version of your item list by clicking the 'Download XLS' button.
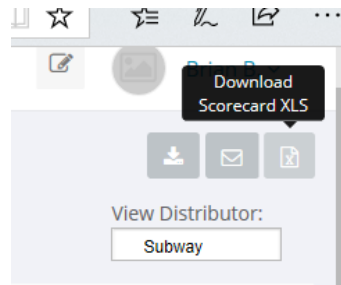
Any GTINs listed that are inaccurate or may need to be removed should be sent back via spreadsheet to ipcgs1@ipcoop.com

| Sku	MFG #	Description	Brand	GTIN
C004020	1927	MUFFINS, CARROT CAKE, 24//4 OUNCE, ARYZTA, USA	OTIS SPUNKMEYER - SUPREME	10013087019275
C004125	1938	MUFFINS, SUPREME TRIPLE BERRY, 24//4 OUNCE, ARYZTA, US	OTIS SPUNKMEYER - SUPREME	10013087019381
C004126	1935	MUFFINS, SUPREME BLUEBERRY CRUMB CAKE, 24//4 OUNCE,	OTIS SPUNKMEYER - SUPREME	10013087019350
C004127	1937	MUFFINS, SUPREME DOUBLE CHOCOLATE, 24//4 OUNCE, ARY	OTIS SPUNKMEYER - SUPREME	10013087019374
C004128	1936	MUFFINS, SUPREME APPLE CINAMMON PECAN, 24//4 OUNC	OTIS SPUNKMEYER - SUPREME	10013087019367
C004129	1934	MUFFINS, BANANA BREAD, 24//4 OUNCE, ARYZTA, USA	OTIS SPUNKMEYER - SUPREME	10013087019343
C004734	18055	BREAD, ITALIAN WHITE - CLEANER LABEL, 1/70/6 OUNCE, AR	SUBWAY	30825146035706
C004907	18832	BREAD, WHOLE GRAIN 51%, 1/70/6.5 OUNCE, ARYZTA, USA	SUBWAY	30825146037311
C004917	18839	BREAD, DELI KAISER ROLL, 1/120/2.5 OUNCE, ARYZTA, USA	SUBWAY	30825146037380
C004952	1876	SNACK BAR, 3 BERRY, 60//3 OUNCE, ARYZTA, USA	OTIS SPUNKMEYER-TASTY GRAI	10013087018766
C004953	1877	SNACK BAR, TRAIL MIX, 60//3 OUNCE, ARYZTA, USA	OTIS SPUNKMEYER-TASTY GRAI	10013087018773
C005503	21766	BREAD, ITALIAN WHITE - CLEANER LABEL, 1/70/170 GRAM, AI	SUBWAY	30825146043022
C005612	20818	COOKIES, CHOC CHIP MULTICOLOR GEMS (CL), 6/30/1.7 OUN	SUBWAY	30825146044104
C005613	20821	COOKIES, CHOC CHUNK (CL), 6/30/1.7 OUNCE, ARYZTA, USA	SUBWAY	30825146044111

### Download Compliance Summary/Scorecard PDF

Select the 'PDF' icon to download a full summary of your GS1 Compliance. This will show your item accuracy as well as GDSN completeness. An item is considered 'not complete' if all required fields are not being published to Subway.
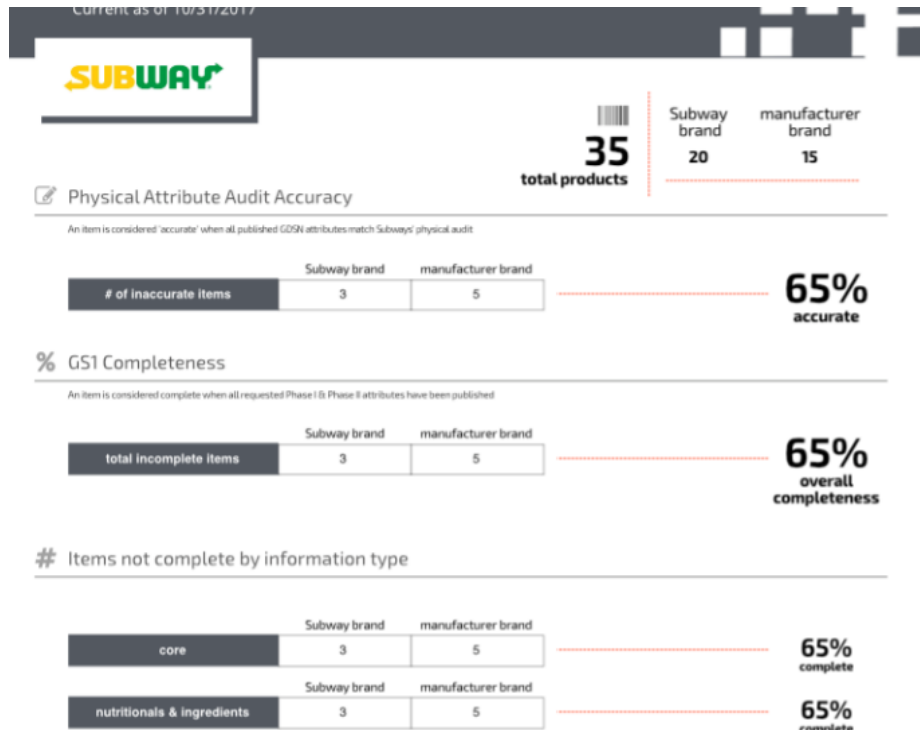
Note: Items that are considered 'Not Accurate' can be viewed by going to the 'Discrepancy View' from the fly-out menu

4. Review the discrepancies between your GDSN data and Subway's physical attribute audit

This is where you can see items that have differences between what is listed in Subways System, the physical cubiscan audit, and your GDSN publication.
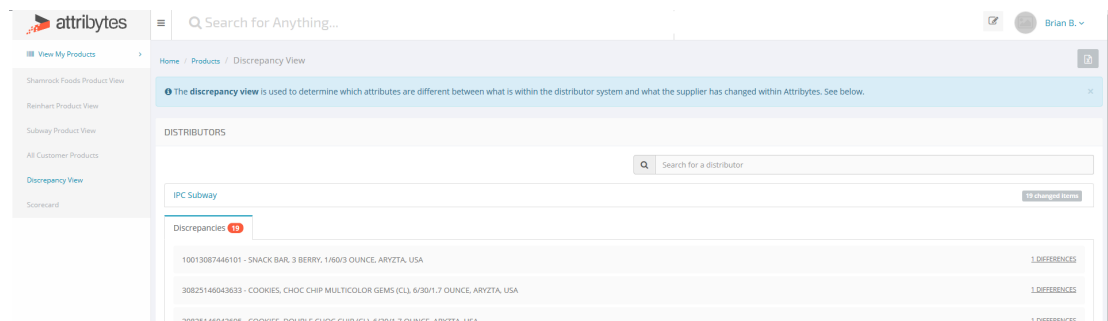
You can then see what the discrepancies are by clicking on the 'differences' link to expand the view.
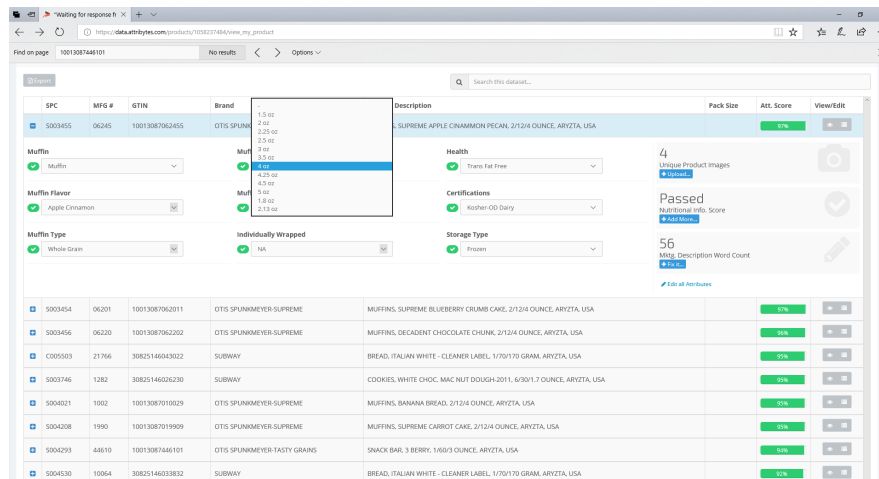
30825146037380 - BREAD, DELI KAISER ROLL, 1/120/2.5 OUNCE, ARYZTA, USA   9 DIFFERENCES

Attribute	IPC – Operator	GDSN - Supplier	Cubiscan Audit
Case Depth	37.3	14.69	
Case Width	29.37	11.56	
Case Height	17.94	7.06	
Case Gross Weight	9.09	20.04	
Case Net Weight	8.5	18.75	
Width	29.37	11.56	11.53
Height	17.94	7.06	7.04
Length	37.3	14.69	15.0
Net Weight	8.5	18.75	18.1

You can see a full list of which attributes are being reviewed and what the requirements are by going to www.attribytes.com/SubwayHelp and downloading the 'Subway Data Accuracy Requirements' guide.

Completing the product specific Attribytes

Product Attribytes are specific attributes that help ensure products are properly categorized and to improve product descriptions. When in the product view, you can expand the item to see which drop downs need to be completed.