



Media kit 2021



CellPress
Science that inspires

Rate sheet snapshot

Product	Price	Page
Best Of editions	\$4,500 page/\$7,500 premier	12
Online ads	\$30–\$50 CPM	8
eTOC sponsorship	\$2,000	9
PubGrade	Starting at \$50 CPM	10
Inserts and cover tips	Rates vary by journal	36
Webinars	Starting at \$25k	22
Leads on demand	Starting at \$15 per lead	6
Cell Press Conversations	Contact representative	24
Cell Press Selections	Starting at \$20k	14
Cell Picture Show	Contact representative	16
Cell Press Videos	Contact representative	17
i3	Contact representative	20
Custom posters	Starting at \$30k	16
Coloring and comic books	Contact representative	17
Cell Symposia	Exhibition starting at \$2k	34
Print ads	\$714–\$7,171	36

GDPR

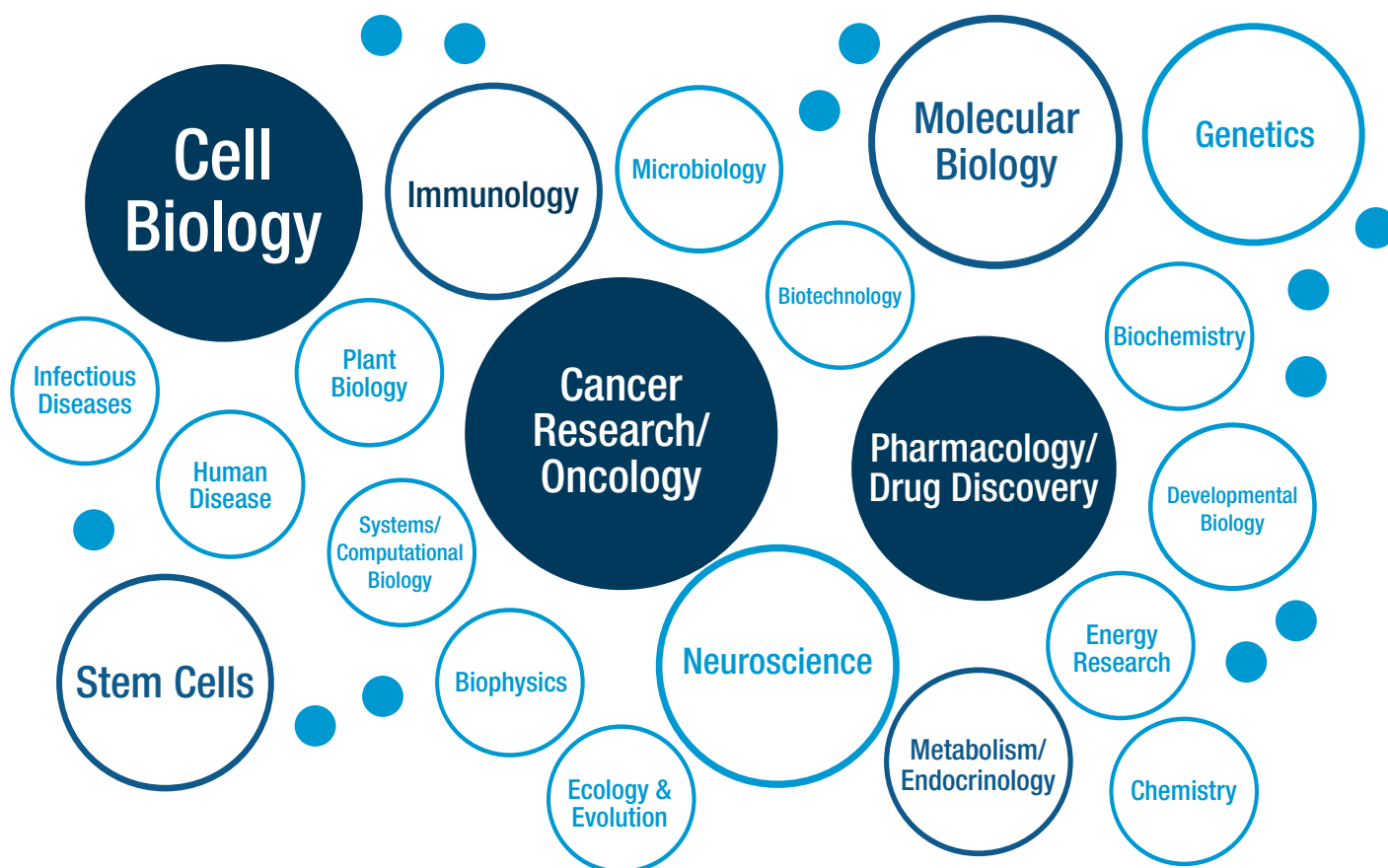
Cell Press is committed to data privacy, and we've updated all our commercial business practices to comply with EU privacy law, the General Data Protection Regulation (GDPR), which took effect on May 25, 2018. We see GDPR as building on Cell Press's commitment to responsible data privacy and security practices. As part of our GDPR program, we evaluated and, where necessary, made enhancements to, our products and services to ensure that we treat personal data in line with GDPR. During this transition, we kept our commercial partners front of mind, and you can be assured that leads generated through Cell Press products not only are high quality but also were collected with the proper care to adhere to today's data privacy standards.

If you have any questions about Cell Press's privacy program and how it affects our commercial products, please contact your sales representative.

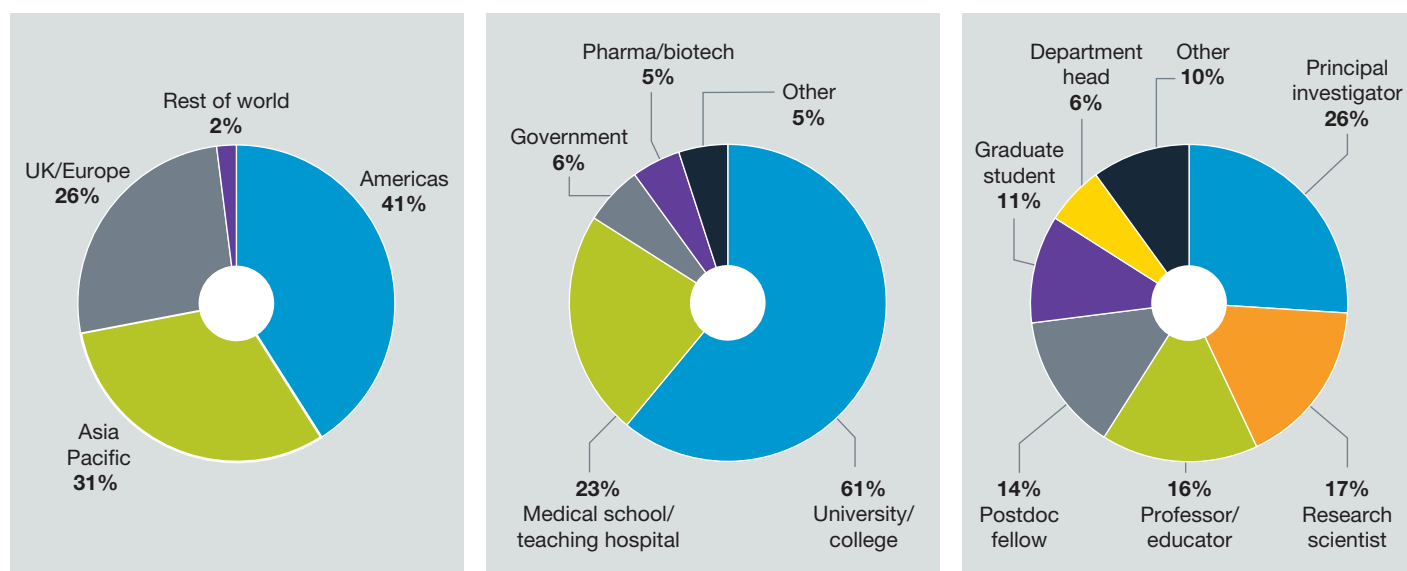
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Demographics



Our readers, your target audience



Introduction

2020. What an incredible year it was as the COVID-19 pandemic reached every corner of the globe and changed the lives of almost each and every resident on the planet. Labs sat empty, research on hold. University campuses were shuttered for the safety of students and faculty. Hospitals pivoted their staff, both clinical and research, to care for the sick and the infirmed. And we all were separated from our friends, families, colleagues, and collaborators.

Yet through the changes, scientists found themselves in the fight of their lives, a fight they were uniquely prepared to fight: and through this fight we've seen incredible scientific achievement and growth, redefined ideas about vaccinology, and unprecedented research speed and collaboration.

Cell Press was proud to be a part of this fight, as we fast tracked and made all SARS-CoV-2 research freely available to all global researchers. We created the Coronavirus Resource Hub, a centralized COVID-19 platform including virtual conferences, webinars, lectures, and, of course, the most highly regarded research and reviews from around the globe. These resources set usage and citation records and helped fuel the global scientific fight against the pandemic.

Of course, human health research of all disciplines must be enabled, and 2020 presented a unique challenge there as well: with travel bans and the necessity of personal distance, symposia and scientific conferences were cancelled, and much of the idea sharing that drives scientific innovation was paused. Cell Press is uniquely suited to handle this challenge and did so by creating virtual content hubs for cancer research and neuroscience, publishing more than 30 freely available special issues, 15 webinars, and 2 virtual LabLinks to help bring the community together while we're apart.

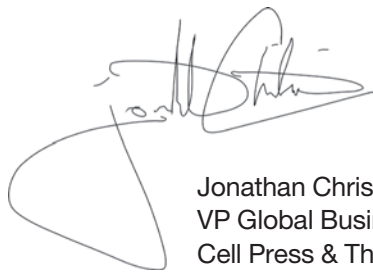
We continue to bridge the distance from the bench to the clinic, with journal launches such as *Med* and *Cell Reports Medicine*, along with strengthening our collaboration with our colleagues at *The Lancet*. And we follow the trends in sciences with journal launches in AI and big data with *Patterns* and environmental science and sustainability with *One Earth*.

Additionally, we have made strides to help our valued biotech and lab equipment partners weather this environment. We've onboarded PubGrade contextual advertising across the Cell Press journals, bringing technical notes and content closer than ever before. And our suite of best practice content/lead generation platforms—through webinars and Cell Press Selection special issues—have generated more than 25,000 actionable leads for our corporate partners while bringing technical content and discovery to the forefront with our expanded protocols and methods portfolio.

What didn't change in 2020, and never will, is our commitment to working closely and cooperatively with our corporate partners to deliver best-in-class marketing and analytics solutions that help drive your business and help the scientific community face any challenge in 2021 and beyond.

We hope that you find continued health, success, and scientific discovery and look forward to assisting you to drive results as we put 2020 behind us.

In good health and science,



Jonathan Christison,
VP Global Business Development
Cell Press & The Lancet
Elsevier Pharma and Life Sciences



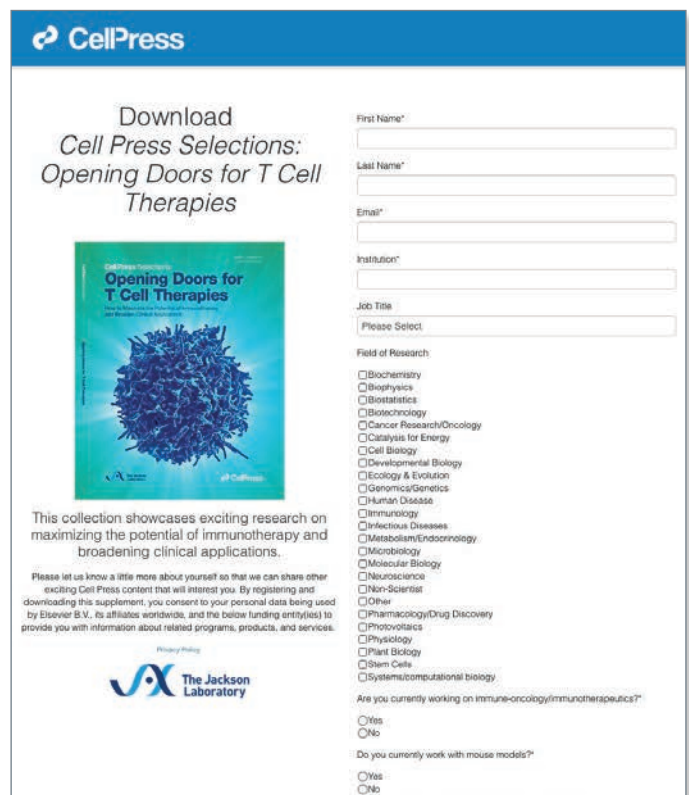
HubSpot capabilities

Optimized for your needs

For more than 40 years, Cell Press has set the standard in peer-reviewed life-science publishing. But we recognize the need to keep adapting in order to maintain this record of excellence. We want to support you as scientific content and user behavior evolve, and we're proud to partner with HubSpot to give you unparalleled access to your customers.

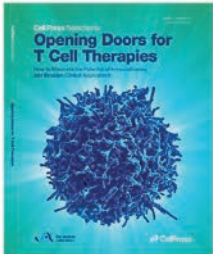
HubSpot is the most advanced inbound marketing software on the market. HubSpot's CRM allows us to track user behavior across cell.com and qualify leads by the pages they visit, links they click, and forms they complete. By learning how our audience behaves, we can help steer your messaging to the most qualified leads and help you drive your business.

Look for the HubSpot sprocket  next to products throughout this kit that can be enhanced with HubSpot marketing capabilities.



CellPress

Download
*Cell Press Selections:
Opening Doors for T Cell
Therapies*



This collection showcases exciting research on maximizing the potential of immunotherapy and broadening clinical applications.

Please let us know a little more about yourself so that we can share other exciting Cell Press content that will interest you. By registering and downloading this supplement, you consent to your personal data being used by Elsevier B.V., its affiliates worldwide, and the below funding entity(ies) to provide you with information about related programs, products, and services.

Privacy Policy

 **The Jackson Laboratory**

First Name*

Last Name*

Email*

Institution*

Job Title

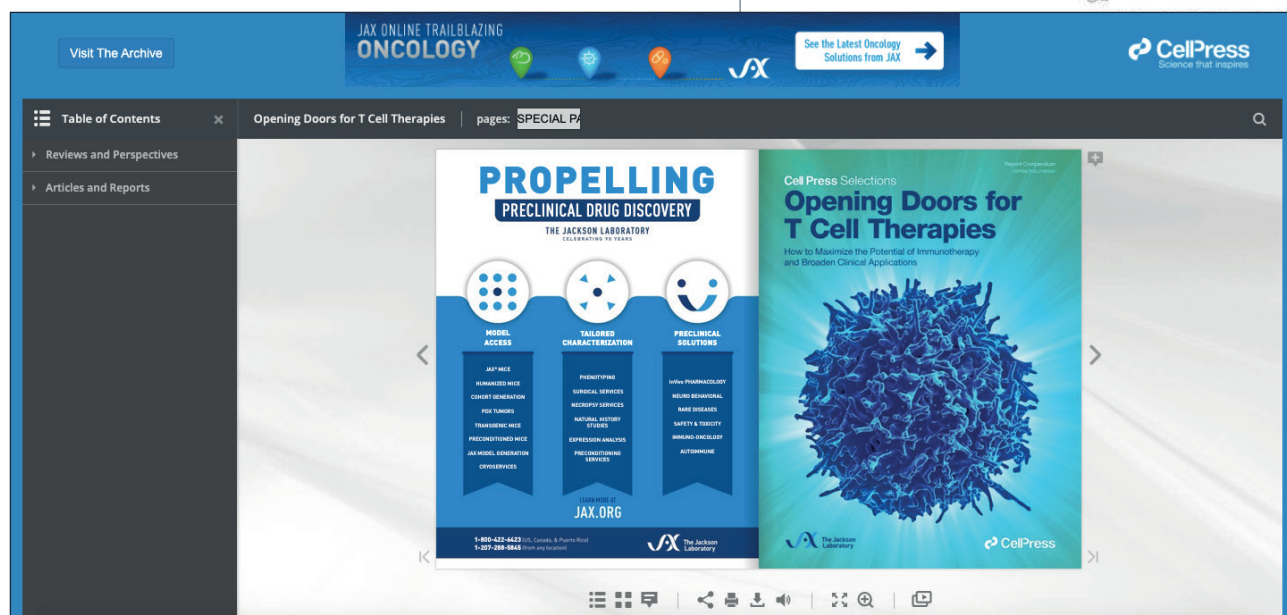
Please Select

Field of Research

- ☐ Biochemistry
- ☐ Biophysics
- ☐ Biostatistics
- ☐ Biotechnology
- ☐ Cancer Research/Oncology
- ☐ Catalysis for Energy
- ☐ Cell Biology
- ☐ Developmental Biology
- ☐ Ecology & Evolution
- ☐ Genomics/Genetics
- ☐ Human Disease
- ☐ Immunology
- ☐ Infectious Diseases
- ☐ Metabolism/Endocrinology
- ☐ Microbiology
- ☐ Molecular Biology
- ☐ Neuroscience
- ☐ Non-Scientist
- ☐ Other
- ☐ Pharmacology/Drug Discovery
- ☐ Photovoltaics
- ☐ Physiology
- ☐ Plant Biology
- ☐ Stem Cells
- ☐ Systems/computational biology

Are you currently working on immune-oncology/immunotherapeutics?
☐ Yes
☐ No

Do you currently work with mouse models?
☐ Yes
☐ No



Visit The Archive

JAX ONLINE TRAILBLAZING ONCOLOGY

See the Latest Oncology Solutions from JAX

CellPress
science that inspires

Table of Contents

- Reviews and Perspectives
- Articles and Reports

Opening Doors for T Cell Therapies | pages: SPECIAL P

PROPELLING PRECLINICAL DRUG DISCOVERY
THE JACKSON LABORATORY COLLABORATION BY JAX

Model Access

- JAX MICE
- HUMANIZED MICE
- CONVARIANT IMMUNIZATION
- POX VACCINES
- TRANSPLANTED MICE
- PRECONDITIONED MICE
- JAX MODEL GENERATION
- CRYOSERVICES

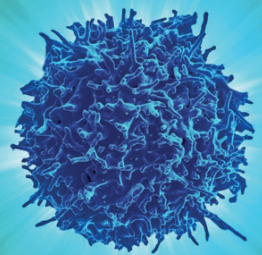
Tailored Characterization

- PHARMACOPHORES
- SURGICAL SERVICES
- NECROPSY SERVICES
- NATIONAL ANIMAL STUDIES
- EXPRESSION ANALYSIS
- PRECONDITIONING SERVICES

Preclinical Solutions

- IN VIVO PHARMACOLOGY
- RELATIVE BEHAVIORAL
- RAID DISEASES
- SAFETY & TOXICITY
- IMMUNO-ONCOLOGY
- ANTIBODY

Cell Press Selections
Opening Doors for T Cell Therapies
How to Maximize the Potential of Immunotherapy and Broaden Clinical Applications



JAX **The Jackson Laboratory** **CellPress**

1-800-422-6423 (US, Canada & Puerto Rico)
1-307-289-5845 (from the UK)

HubSpot case study

Step 1: Create compelling content

Work with your sales representative and the Cell Press editorial team to create a compelling piece of content to interact with our qualified audience. Products like Cell Press Selections (page 14) and webinars (page 22) can all be equipped with lead generation and nurturing capabilities.

Step 2: Qualify your leads

Our HubSpot-certified marketing team will help you create a registration campaign to ensure that we are gathering the most qualified leads. We will find new content to share with your customers in order to promote multiple layers of interaction and information gathering.

Step 3: Follow up with more great content

By delivering more impactful research and products to your new leads, we can further determine their lab needs and help understand their research.

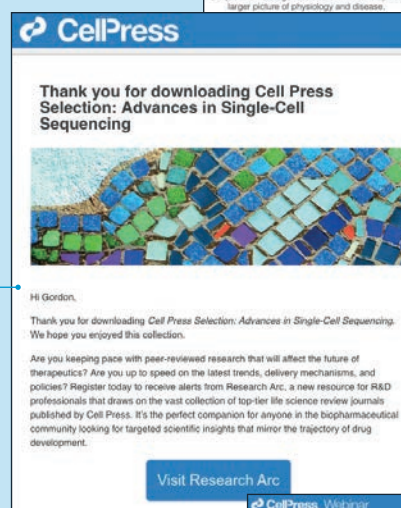
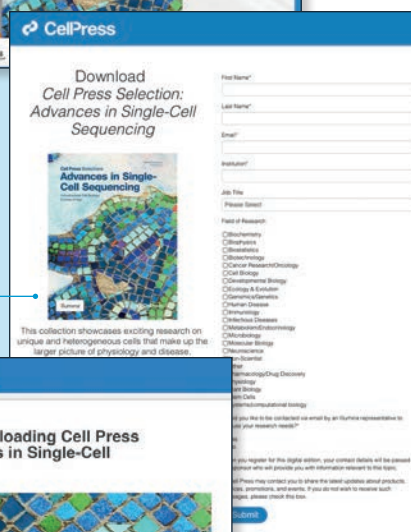
Step 4: Gather your leads, dig into the data

Each one of your leads tells a story and helps you learn about your audience. Work with our team to gain insights about the behavior and trends of your leads, drive sales, and enhance your pipeline.

Step 5: Keep the conversation going!

Now that you know your audience, keep them moving down the funnel. Further segment your audience and gather new early-stage leads with a consistent, relevant stream of content.

Lead generation campaigns are all custom built and priced.



Traditional media

Eliminate the competition

With Sponsorship Roadblock advertising, you can own all of the advertising space on any journal page. Utilize the different advertisement units to deliver an incredibly powerful advertising experience. Talk to your sales representative to explore the possibilities!

Banners

Our banners are now responsive! To improve ad visibility, the leaderboard banner will hover with content on desktop and mobile devices.

As screens gradually permeate each aspect of our lives, banner advertising generates awareness for your brand or product in the moment your targeted customer is in their “science zone”. Readers come to cell.com, individual journal homepages, and the Elsevier online platform ScienceDirect to read and research the latest great science. Choose from standard banners, flash banners, and rich media.

Geotarget your markets. Select regional targets to push specific examples and messaging. Cater to international customers with distinct messaging!



Specifications

Standard banner

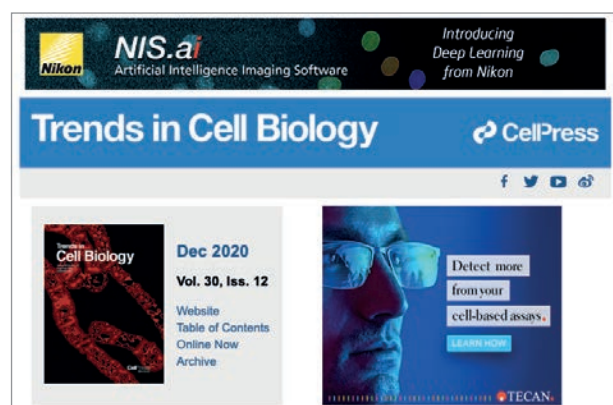
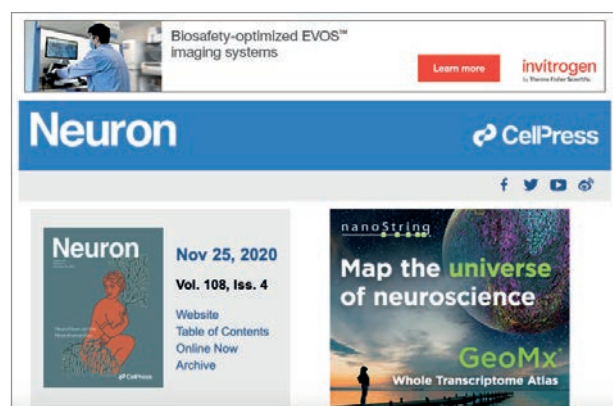
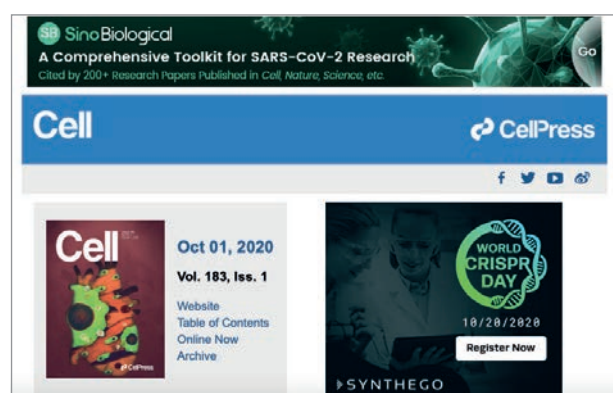
- Acceptable formats: .gif and/or .jpeg
- Animations should run for less than three rotations or 30 seconds
- All ads with a white background must include a colored border
- 336 x 280 (300 x 250 pixels acceptable)
- 728 x 90 pixels
- 200 kb max ad file size
- Mobile – 300 x 50 pixels

Flash banner

- Animations should run for less than three rotations or 30 seconds
- All ads with a white background must include a colored border
- Flash ads should use Click-Tag. When submitting rich media, an alternate .gif is required
- 336 x 280 (300 x 250 pixels acceptable)
- 728 x 90 pixels

Electronic table of contents (eTOCs)

Cell Press produces eTOCs for all 50+ journals that we publish. Reach your target audience right in their inboxes. With an average open rate of 35% and an active subscriber base, Cell Press eTOCs are a proven vehicle for presenting your marketing message.



Journal	Subscribers	Average open rate
<i>American Journal of Human Genetics</i>	45,076	29%
<i>Biophysical Journal</i>	25,248	35%
<i>Cancer Cell</i>	40,516	57%
<i>Cell</i>	76,136	28%
<i>Cell Chemical Biology</i>	18,785	47%
<i>Cell Host & Microbe</i>	20,439	39%
<i>Cell Metabolism</i>	28,687	37%
<i>Cell Reports</i>	30,264	40%
<i>Cell Stem Cell</i>	31,979	23%
<i>Cell Systems</i>	17,022	45%
<i>Chem</i>	14,514	51%
<i>Current Biology</i>	36,827	37%
<i>Developmental Cell</i>	27,176	34%
<i>Immunity</i>	31,192	46%
<i>iScience</i>	7,231	48%
<i>Joule</i>	12,927	41%
<i>Molecular Cell</i>	42,368	40%
<i>Molecular Plant</i>	7,077	46%
<i>Molecular Therapy</i>	6,601	24%
<i>Molecular Therapy – Methods & Clinical Development</i>	6,240	41%
<i>Molecular Therapy – Nucleic Acids</i>	5,498	24%
<i>Molecular Therapy – Oncolytics</i>	4,733	24%
<i>Neuron</i>	32,733	28%
<i>Stem Cell Reports</i>	27,333	49%
<i>Structure</i>	13,725	38%
<i>Trends in Biochemical Sciences</i>	20,630	32%
<i>Trends in Biotechnology</i>	24,880	28%
<i>Trends in Cancer</i>	13,685	32%
<i>Trends in Cell Biology</i>	32,753	40%
<i>Trends in Chemistry</i>	3,958	34%
<i>Trends in Cognitive Sciences</i>	18,150	35%
<i>Trends in Ecology & Evolution</i>	16,176	28%
<i>Trends in Endocrinology & Metabolism</i>	14,774	26%
<i>Trends in Genetics</i>	28,324	45%
<i>Trends in Immunology</i>	26,941	28%
<i>Trends in Microbiology</i>	19,565	30%
<i>Trends in Molecular Medicine</i>	23,133	16%
<i>Trends in Neurosciences</i>	30,141	29%
<i>Trends in Parasitology</i>	10,807	38%
<i>Trends in Pharmacological Sciences</i>	16,019	26%
<i>Trends in Plant Science</i>	14,825	23%

Marketplace Recommendations

It's contextual, with a PhD. Discover a comprehensive marketing solution and generate maximum awareness through Marketplace Recommendations. Our readers turn to Cell Press for landmark discoveries and a host of fascinating article formats, including our highly popular previews, minireviews, and reviews. Marketplace Recommendations uses carefully selected targeting to place your messaging adjacent to relevant content in our journals.

With granular targeting comes deeper relevance and greater impact. Marketplace Recommendations offers an unrivaled opportunity to drive Cell Press readers directly to your applications and products relevant to their work.

Rather than guessing where your messaging should land, our Marketplace Recommendations platform, now powered by PubGrade, reads every article in real time and matches it to keywords and desired target market information that you've supplied. This ensures that every reader is being shown your relevant product lines at every juncture of their research journey.



Advertising package includes

- Contextual ad campaign placing your ads alongside relevant premium content on cell.com
- Customized campaign with campaign optimization from PubGrade team
- Ability to alternate ad creative through duration of the campaign
- Comprehensive analytics

PubGrade

Incorporate your ads alongside relevant premium content on cell.com to connect with the reader in the most relevant moment. Each time a visitor views editorial content that is related to your organization/ad message, PubGrade delivers your ad, getting the right message to the right person at the right time.

Features

- Drive highly qualified traffic to your website from a robust content-rich environment
- Deliver a focused and targeted message alongside first-rate, peer-reviewed content
- PubGrade's systems analyze the content of Cell Press journals and match them against large databases of relevant scientific concepts and client-provided keywords to drive traffic to your specifically chosen URL

Click the research title

Click the research title

Kits for relevant assays

Destination

Cell

Articles

Multi-Omics Resolves a Sharp Disease-State Shift between Mild and Moderate COVID-19

Yaping Su, Daniel Chen, Dan Yuan, Christopher Laumet, Jonathan Dai, Chenghui Li, Dan Vassiliou, Venkata R. Duvvuri, Robert Scherzer, Pamela Trachsel, Priscilla Babin, Guangyong Qin, David Smith, Sergey A. Kozlov, Colleen Pashley, Alex Hu, Jing Li, Sheng Dong, Akasa Raghav, Jing Zhu, Ren Munir, Rick Schmitt, Tong-Hong, John D. Heath, John D. Heath, Pengfei Zhang, Jingyi Xie, Sarah Li, Ryan Roper, Loretta Jones, Ying Zhou, Lee Rosen, Rachel Lu, Sarah Mackay, D. Shane O'Brien, Christopher R. Dale, John A. Hedges, Heather A. Rogers, Michael A. Zager, The NIH-SARS-CoV-2 Endotyping Unit, Vito Iliu, Heather D. Price, Su Huang, Heena Subramanian, Kai Wang, Andrew T. Mays, John J. Haddock, Loretta Rosen, Alan Johnson, Jeffrey A. Blumenthal, Laura L. Larter, Philip D. Greenberg, Raymond Gorman, Mark M. Davis, Jason D. Goldman, James R. Heath

Using serial blood draws from COVID-19 patients, Su et al. present an extensive multi-omics dataset of plasma and single PBMCs covering the first week of infection following clinical diagnosis, which includes information on plasma proteins, metabolites, and on PBMC transcriptome and surface protein data, immune receptor sequences, secreted proteins, and electronic health record data. Their integrated analysis identifies a major immunological shift between mild and moderate infection, which includes an increase in inflammation, drop in blood nutrients, and the emergence of novel immune cell subpopulations that intensify with disease severity.

Full-text HTML • PDF

Quick COVID-19 Healers Sustain Anti-SARS-CoV-2 Antibody Production

Naohiro Chen, Adam Zsuzs, Stephanie Fuchinger, Jyotsna Mukherjee, Caroline Hays, Meghan Travers, Felipe J. N. Latta, Kiana M. Patten, Harriet Morris, Pei-Yong, Annette Gaudin, Shengwen He, Jihui Shen, Delany Gao, David Fennell, Steve M. Houser, Timothy M. Caradonna, Yonghui Gao, John S. Burke, Junia Lin, James A. Leshner, Evan Christopher Lam, Christy L. Lerner, Michael B. Szymanski, Bing Chen, Aaron D. Schmitt, Alexander Benjamin Baker, Douglas A. Lachy, Benjamin, David Allen, Dorian R. Stevenson

Longitudinal analysis of serial blood draws from COVID-19 patients reveals that rapid responders sustain high levels of anti-SARS-CoV-2 antibody production for at least 12 weeks after diagnosis.

Full-text HTML

Compromised Tumor Suppressor p53 Promotes Cancer Progression

Analyses of the p53 pathway and its downstream targets reveal that p53 promotes cancer progression by regulating the expression of genes involved in cell cycle, DNA replication, and cell death.

Full-text HTML

Cell

ARTICLE • VOLUME 166, ISSUE 3, PAGES 445-455, DECEMBER 10, 2020

Multi-Omics Resolves a Sharp Disease-State Shift between Mild and Moderate COVID-19

Yaping Su • Daniel Chen • Dan Yuan • Mark M. Davis • Jason D. Goldman • James R. Heath • A. T. • • • • • Stop at author • Show highlights

Open access • Published: October 28, 2020 • DOI: <https://doi.org/10.1016/j.cell.2020.10.087>

Check for updates

Highlights

- Analysis of serial blood from 138 COVID-19 patients reveals immune coordination
- A major immunological shift is seen between mild and moderate infection
- Moderate and severe cases exhibit inflammation and a sharp drop in blood nutrients
- Novel immune cell subsets emerge in moderate cases and increase with severity

Summary

Rockland

READY TO SHIP

SARS-CoV Antibodies

US-manufactured antibodies proven successful in COVID-19 research

Learn more

Rockland has a long-established history of providing critical antibodies and reagents as a qualified raw material supplier—specifically in the area of infectious disease.

We have successfully generated antibodies to viral proteins corresponding to SARS Coronavirus, H5N1 influenza, H1N1, Neuraminidase (NA) Influenza A, Swine H1N1, Neuraminidase, Seasonal Influenza, Hepatitis virus A, Hanta virus, Rift Valley Virus, West Nile Virus, and others, including viral receptors like ACE2.

Recent References

OCT 20 • Gao, James L., et al. "Neuraminidase is a Host Factor for SARS-CoV-2 Infection." *Science*, American Association for the Advancement of Science, 20 Oct. 2020. DOI:10.1126/science.aba8002

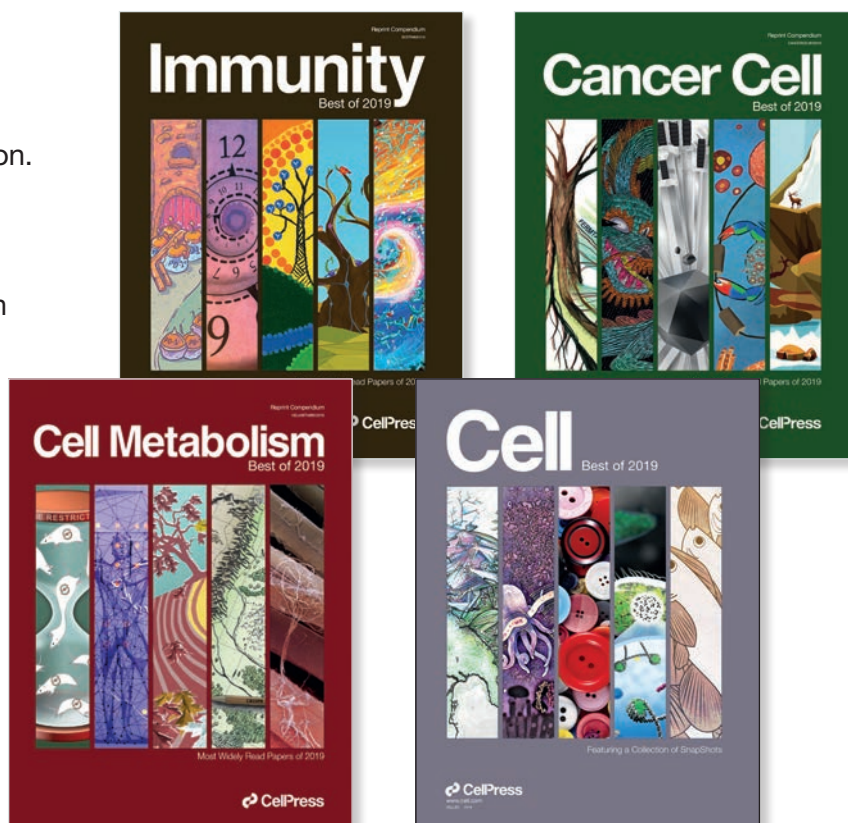
AUG 6 • Tsuchihashi M, Memon D, Meyer S, et al.

Best Of

Align your brand with the best



The Best Of series is a Cell Press institution. These highlight collections bring together the top research and reviews from across our portfolio of high-impact journals. Papers in each Best Of edition are chosen based on citations and reader download data, ensuring a top-flight collection of research that your audience will love. Best Of's are distributed at every major conference throughout the year and are made available as lead-generating digital editions as well.



Best Of editions are distributed to your audience at all of the following events:

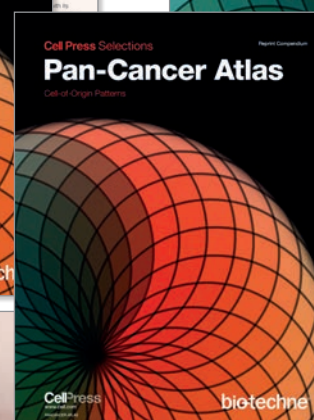
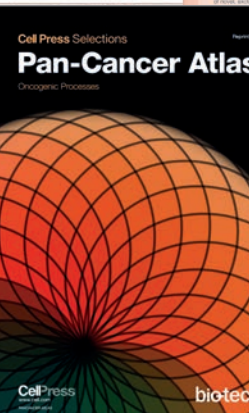
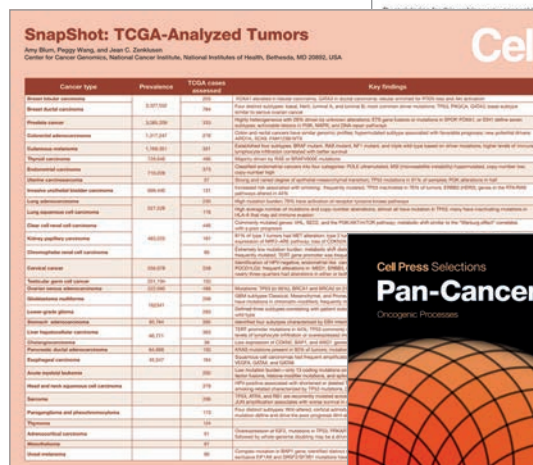
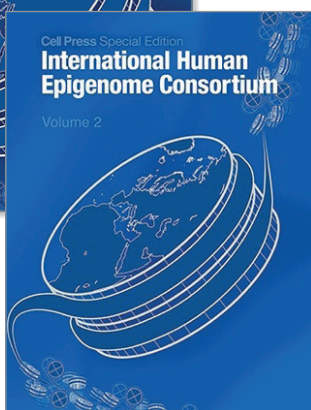
Edition	Target audience	Tentative ad deadline
Best of Molecular Cell TECH	SLAS	04-Jan
Best of Biophysical Journal	Biophysical Society	02-Feb
Best of Cell Metabolism	ENDO	03-Mar
Best of Cancer Cell	AACR	22-Mar
Best of Molecular Therapy	ASGCT	23-Apr
Best of Immunity	AAI	21-Apr
Best of Cell Host & Microbe	ASM Microbe	14-May
Best of Cell Stem Cell	ISSCR	04-Jun
Best of Stem Cell Reports	ISSCR	04-Jun
Best of AJHG	ASHG	08-Oct
Best of Neuron	SFN	27-Oct
Best of Cell	ASCB	22-Nov
Best of Cell Reports	ASCB	22-Nov

www.cell.com/bestof

Consortia publishing

As research has become increasingly collaborative and globalized, publishers have been forced to adapt, and Cell Press has become the premier home for wide-scale, high-impact consortia publications. In the past 3 years, we've published seminal research packages from the Next Generation Genetic Association Studies (NextGen) Consortium, the International Human Epigenome Consortium (IHEC), and most notably, The Cancer Genome Atlas (TCGA) consortium.

Consortia publication is an extremely integrated, comprehensive event at Cell Press, spanning several of our leading titles and spurring the creation of coinciding i3 data visualizations, webinars, SnapShot posters, and Cell Press Selections. Ask your sales representative about how your brand can integrate with the next consortium package publishing at Cell Press.



Cell Press Selections

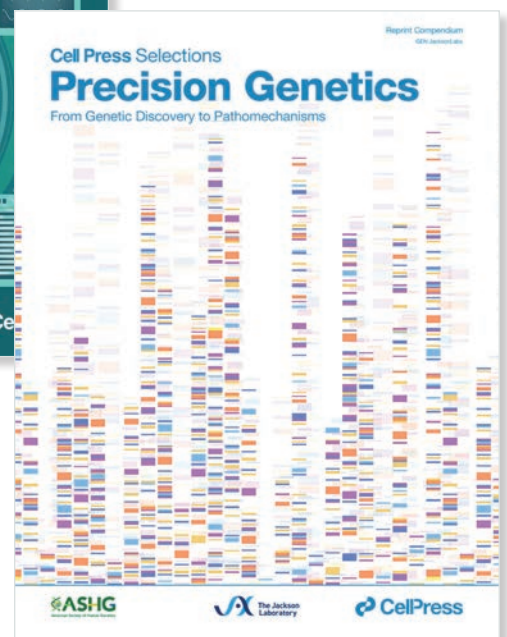
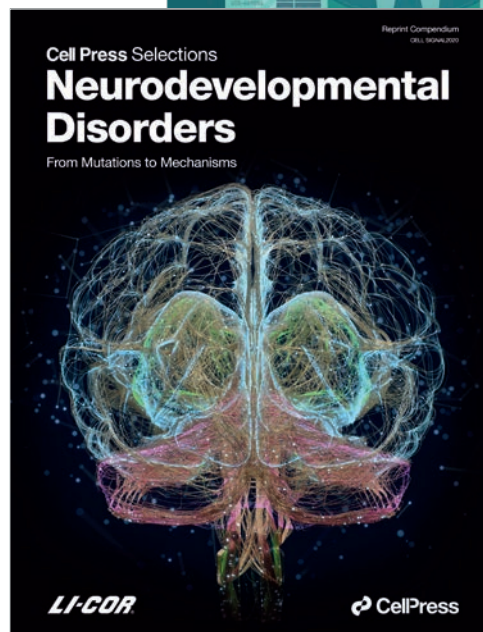
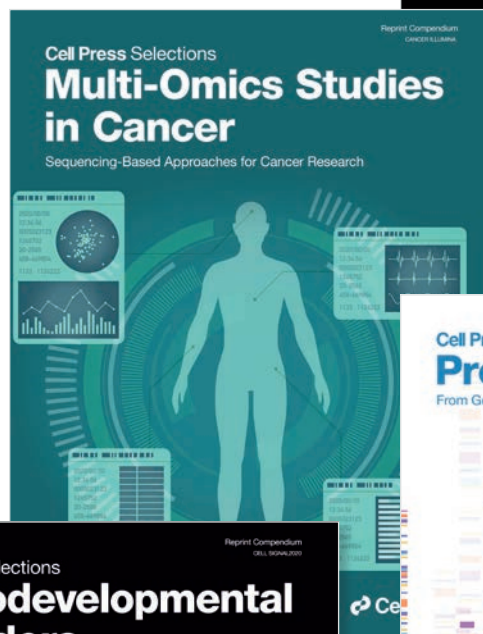
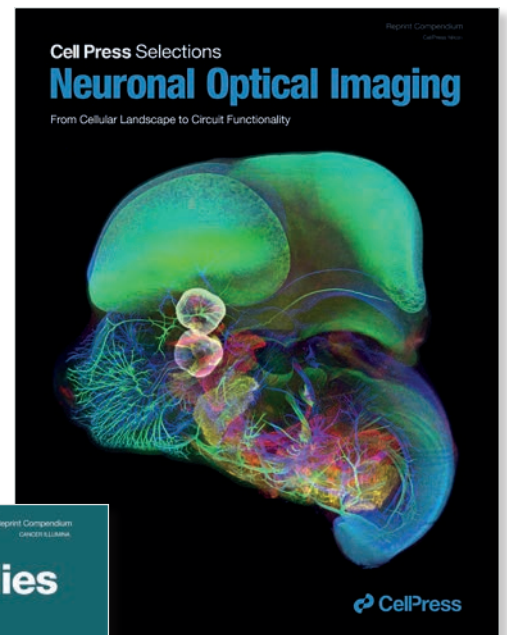
Choose your target, own the topic

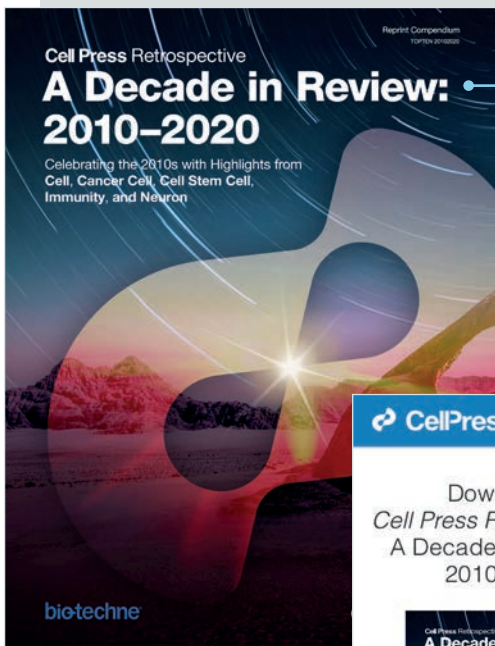
Align your product or brand with the highest-impact research and reviews on a topic of your choice. Selections are editorially curated reprint collections that highlight a particular area of science customized to highlight your brand's expertise through content. Selections come in both print and lead-generation digital formats and are designed to capture the most exciting science published across all our journals.

Each Selection is accompanied by an aggressive marketing campaign that drives the audience to your messaging, which includes:

- Digital ads on cell.com
- Digital ads on relevant journal issue
eTOC email alerts
- Social media posts across
Facebook, Twitter, and LinkedIn
- Booth distribution at relevant
conferences, LabLinks, and
Cell Symposia
- Featured promotion on relevant
journal homepages
- Optional – polybag Selection
with journal issue to
personal subscribers

www.cell.com/selections





Print edition

Download form

CellPress

Download
Cell Press Retrospective:
A Decade in Review:
2010-2020



Celebrating the 2010s with highlights from *Cell*, *Cancer Cell*, *Cell Stem Cell*, *Immunity*, and *Neuron*.

Please let us know a little more about yourself so that we can share other Cell Press content that will interest you. By registering and filling this supplement, you consent to your personal data being shared with Elsevier B.V., its affiliates worldwide, and the below funding agencies to provide you with information about related programs, products, and services.

Privacy Policy

biotechne

First Name*

Last Name*

Email*

Institution*

Job Title

Please Select

Field of Research

☐ Biochemistry
☐ Biophysics
☐ Biostatistics
☐ Biotechnology
☐ Cancer Research/Oncology
☐ Cell Biology
☐ Developmental Biology
☐ Ecology & Evolution
☐ Genomics/Genetics
☐ Human Disease
☐ Immunology
☐ Infectious Diseases
☐ Metabolism/Endocrinology
☐ Microbiology
☐ Molecular Biology
☐ Neuroscience
☐ Non-Scientist
☐ Other
☐ Pharmacology/Drug Discovery
☐ Physiology
☐ Plant Biology
☐ Stem Cells
☐ Systems/computational biology

When you register for this digital edition, your contact details will be passed to the sponsor who will provide you with information relevant to this topic.

Features

- Exclusively branded compendium incorporating high-impact articles and reviews
- Print edition for promotional distribution or at exhibitions
- Fully interactive digital edition with lead generation
- Print copies provided to sponsor
- Optional branded SnapShot poster inserted into Selection



Web banners

Digital edition



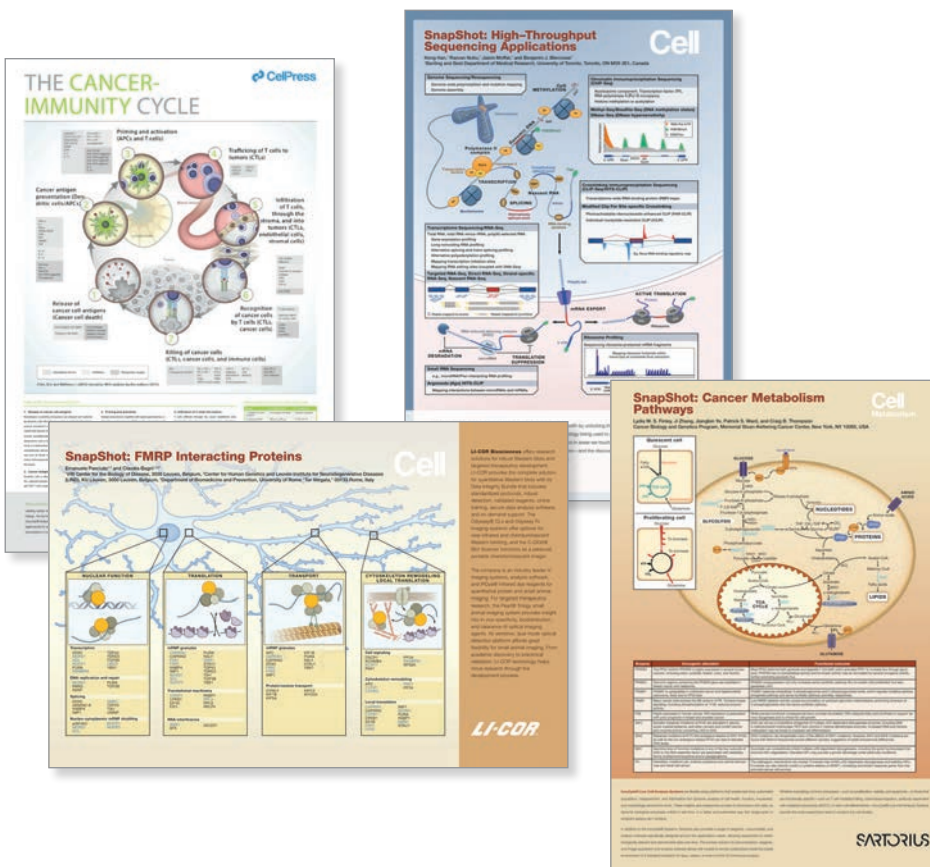
Custom capabilities

Anything is possible with Cell Press

Cell Press is your partner in custom publishing. Though we offer a multitude of off-the-shelf options for you to purchase, we're also keen to work with brands on developing new custom products that leverage our content and multimedia assets. Schedule a chat with your sales representative about how we can leverage our talents and audience to help serve your marketing needs.

Posters

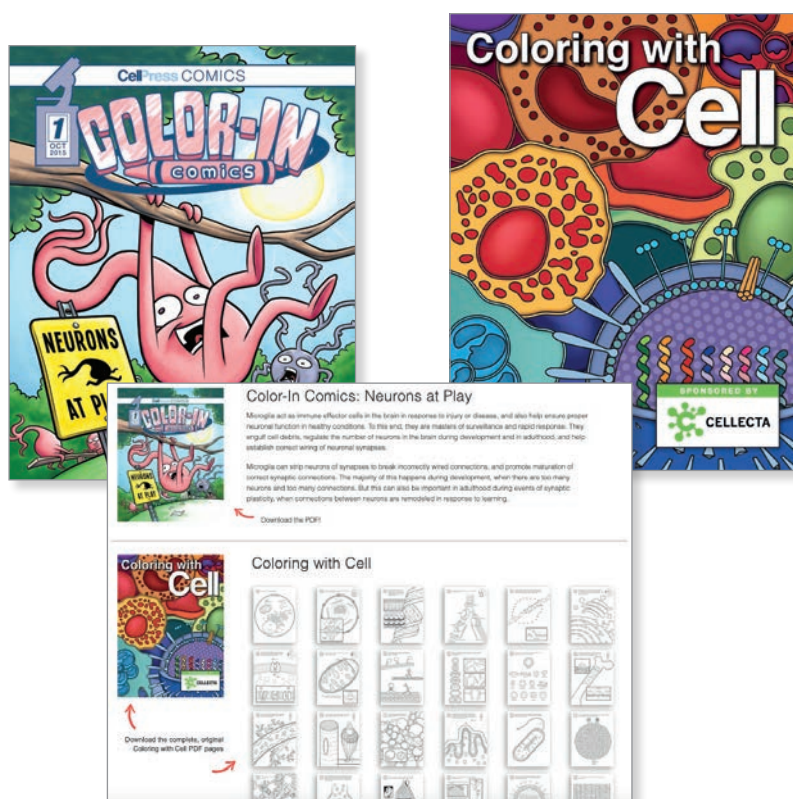
Our editors and art team will work together to create intuitively designed posters to showcase your brand alongside a relevant process or pathway that resonates with your target audience. Custom posters can be polybagged or blown in to any issue of a Cell Press journal or developed in conjunction with a Best Of, Cell Press Selection, or Special Issue. Time your poster with a key annual meeting to maximize the number of leads visiting your booth.



Calendars

The annual Cell Picture Show calendar is one of the most anticipated booth giveaways. Scientists love to pin these calendars up and mark down their key dates for the year. Do you want a spot on their wall? Talk to your sales representative about compiling a custom calendar that matches your business goals.





Coloring books

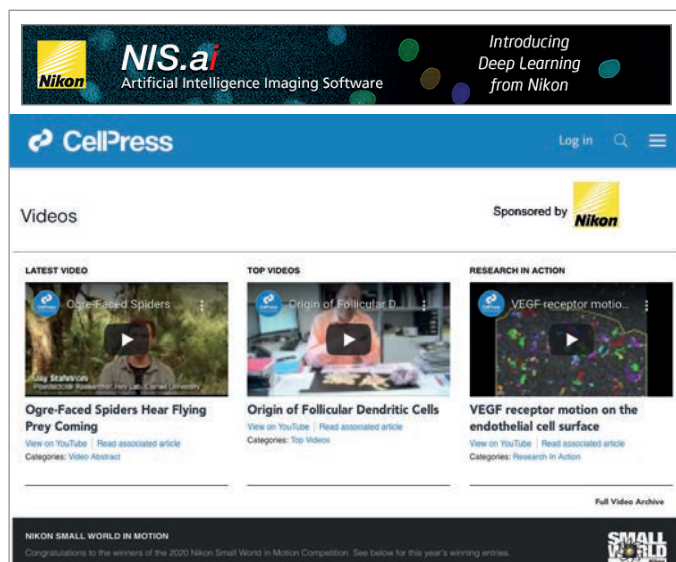
Several years ago, we created *Coloring with Cell*, a coloring book exploring Sammy the Cell's world of cellular biology. This became so incredibly popular with scientists, educators, and children that we're at it again! We are excited to bring a series of Color-In Comics to our readers. These comics will be graphical representations of a scientific process, left black and white for your coloring pleasure.

These books are our most popular giveaway at shows and events. Take an opportunity to have exclusive branding and show your support for science education in an alternate environment, connecting with the local community and educational establishments.

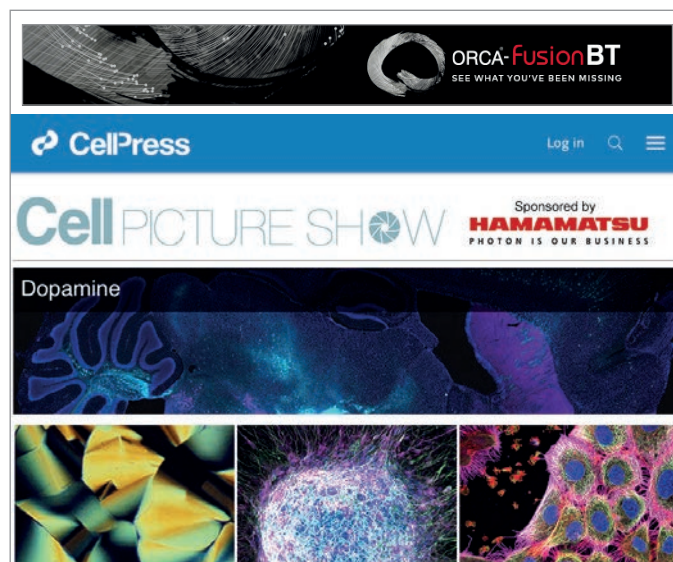
www.cell.com/comics

Websites

Own a corner of cell.com with a custom website. We created products like Cell Picture Show—a gallery series featuring striking images in cell, developmental, and molecular biology—and Cell Press Videos—a portal to all the greatest video content published in Cell Press journals—to drive eyes to our sponsors' products, and we can do the same for you. Talk to your sales representative about creating a custom visual, digital solution on cell.com.



www.cell.com/video



www.cell.com/pictureshow

Your gateway to the biopharma market

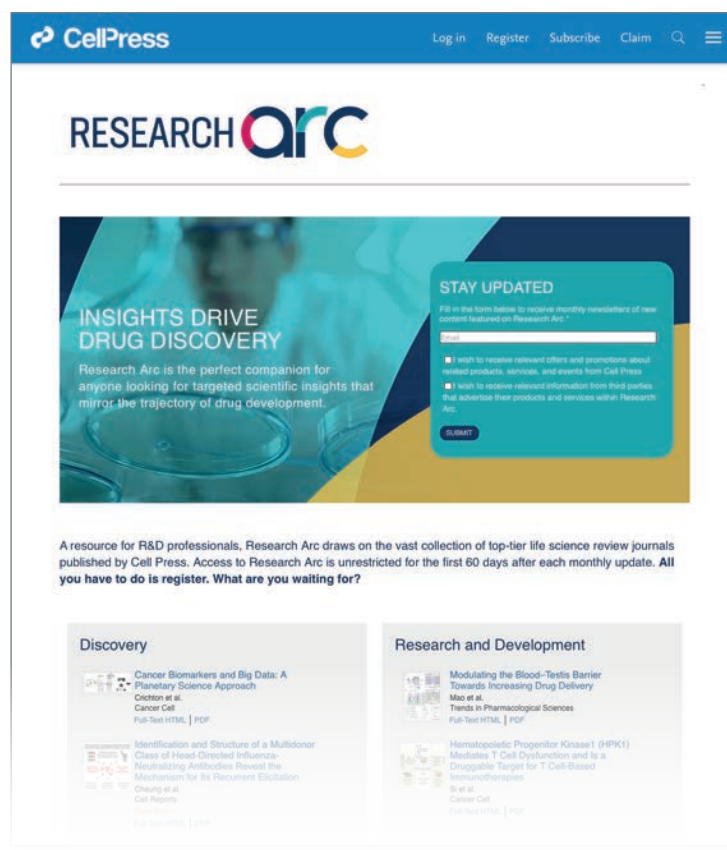
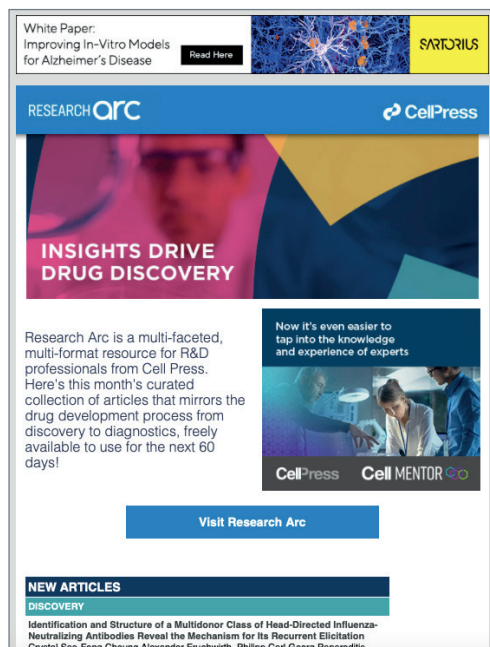
Research Arc is Cell Press's newest product, offering our sponsors access to R&D professionals in the biopharmaceutical community. Research Arc is the destination for up-to-date peer-reviewed research on the latest trends, delivery mechanisms, and policies that will affect the future of therapeutics.

Targeted to support innovation from discovery to diagnostics, Research Arc gives you access to the well-funded non-academic market.



Homepage

Research Arc's homepage is updated monthly with new papers, infographics, videos, and collections tailor-made for the R&D community. Papers are categorized based on which step in the drug development process they apply to (Discovery, Research and Development, Preclinical, Clinical Trials, Diagnostics, and Policy), making them easy to browse and digest.



Email newsletters

R&D scientists are even more pressed for time than their counterparts in academia, so we made Research Arc subscribable. A reader simply inputs their email address, and they're delivered a monthly update of all the new content added to the homepage. Avg monthly subscribers: 13,653 – Avg open rate: 14%.

Digital collections

For researchers that prefer to browse by subject, Research Arc routinely publishes print collections focused on the most emergent topics and techniques translating from the bench to therapeutics. Print collections contain only need-to-know advances, and Cell Press is constantly releasing new volumes and distributing them for free at key meetings to keep R&D scientists updated on how academia is pushing industry forward.

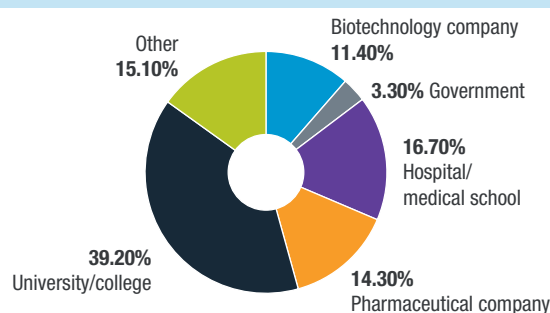


Research Arc audience report

Meet the users of Research Arc, the new resource for R&D professionals in biotech and pharma from Cell Press.

Work setting

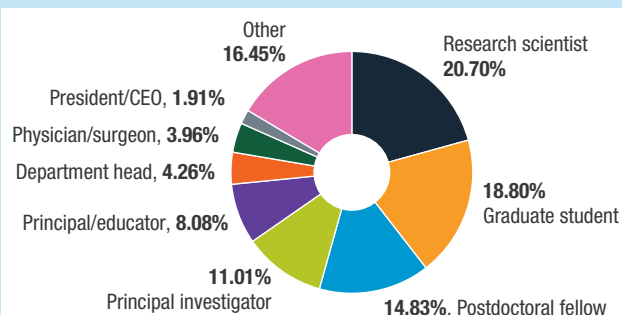
Research Arc's audience is 60.8% non-academic, giving you access to the well-funded biotech, pharma, and medical companies who use your products.



Job title

Research Arc reaches a translational audience of biomedical lab techs, pharma execs, policymakers, and physicians—not just PIs and postdocs.

Research Arc also attracts a multitude of science-adjacent business leaders such as capital investors, industrial scientists, and independent consultants.



i3 data visualizations

Bring your customers' curiosity to life

Information, interpretation, and insight: these are the three tenants that make up our data visualization product, i3.

i3 visualizations offer you the opportunity to captivate and delight your audience, allowing them to quickly navigate and absorb mounds of data in an instant. Using a d3 JavaScript library, Cell Press can create totally custom resources that bring customer-relevant data to life and keep users actively engaged.

We can transform any spreadsheet of data points into a beautiful, unique visualization. Users spend 12 times longer viewing an i3 than an average webpage, meaning your brand will get maximum exposure to a curious audience.

For the latest i3 visualization, visit

www.cell.com/consortium/pancanceratlas

www.cell.com/i3/cell-stem-cell/organoids

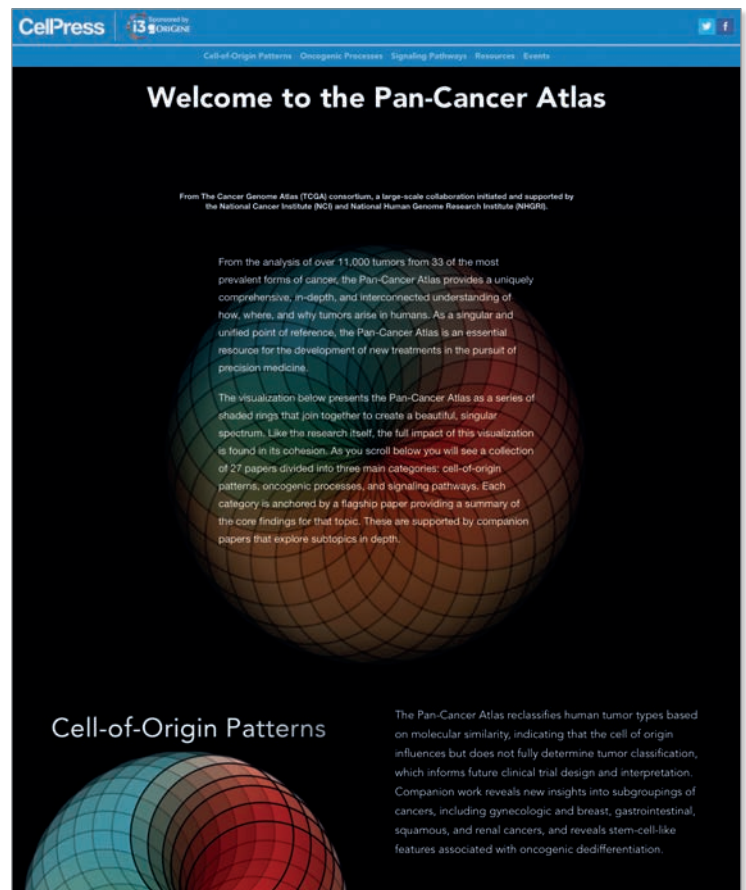
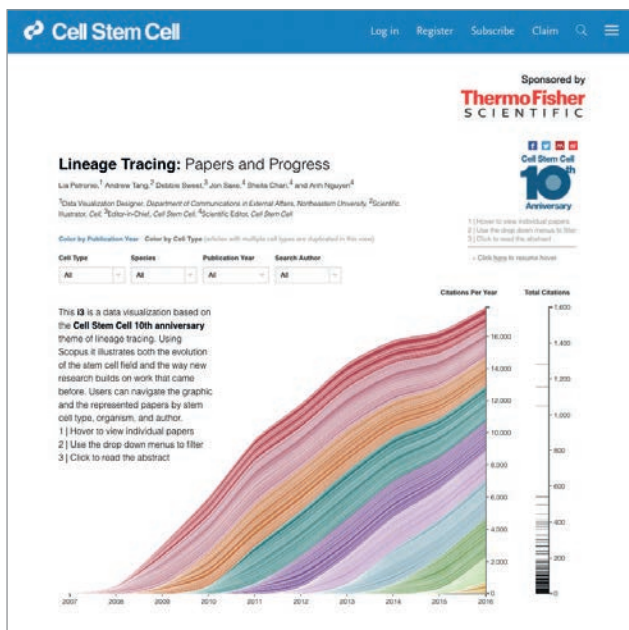
www.cell.com/i3/cell-stem-cell/lineage

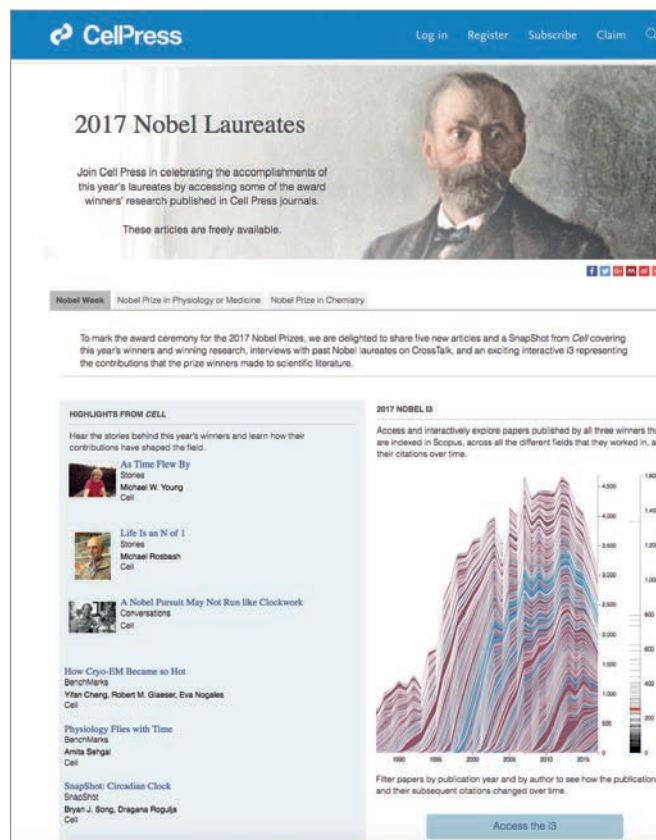
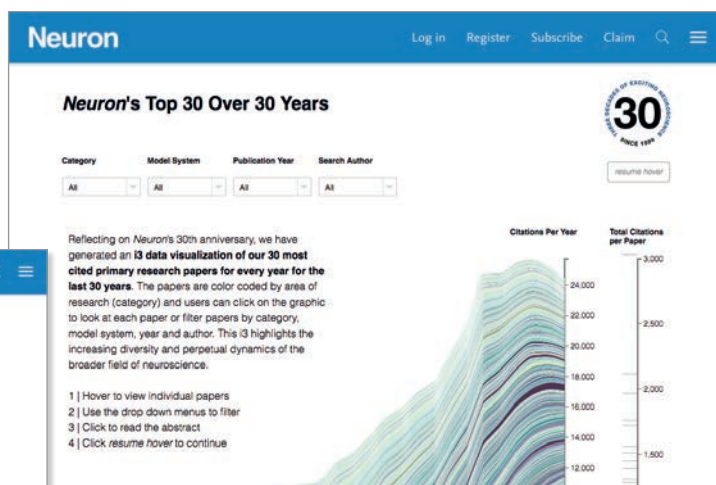
www.cell.com/i3/periodic-table-150th

www.cell.com/consortium/IHEC

Features

- Exclusive sponsorship of a data-rich portal on cell.com
- Direct association with leading Cell Press editorial content
- Lead generation through a coordinated webinar, Cell Press Selection, or Special Issue
- Sponsor-provided content promoted on page





Webinars

Our network. Your audience. Together live.

Connect with our highly qualified audience of senior scientists and researchers through educational Cell Press webinars. For the scientist, webinars are free access to the top researchers in their field. For your brand, webinars are a pipeline of qualified, active leads. We will work with you to align speakers, content, and audiences to generate maximum impact. The recorded webinar then becomes available on demand at cell.com, meaning your audience will continue to grow long after the event takes place.



Join Cell Press and leading scientists tomorrow for the latest on

CRISPR in the Age of COVID-19: From Disease Biology to Therapy

October 15, 2020 12 pm ET

Speakers:



Craig Wilen



Charles Chiu



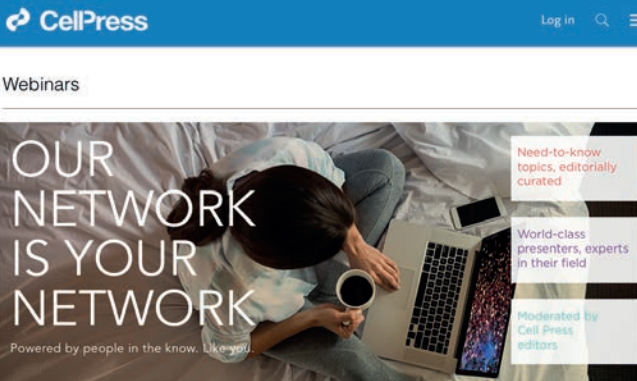
Stanley Qi

[Register Here](#)

Dear colleague,

Our latest webinar, [CRISPR in the Age of COVID-19: From Disease Biology to Therapy](#), kicks off tomorrow!

We hope you will join us for a discussion on the power of CRISPR technology to shed light on fundamental disease biology and drive diagnostic and therapeutic interventions with leading researchers **Craig Wilen** (Yale University), **Charles Chiu** (University of California, San Francisco), and **Stanley Qi**



OUR NETWORK IS YOUR NETWORK

Powered by people in the know. Like you.

Need-to-know topics, editorially curated

World-class presenters, experts in their field

Moderated by Cell Press editors

Live Streaming Webinars

The Neuroscience of Psychiatric Disease



Speakers:   

October 28, 2020 at 12 p.m. ET

[Register](#)

Neuronal Optical Imaging: From Cellular Landscape to Circuit Functionality



Speakers:   

November 2, 2020 at 12 p.m. ET

[Register](#)



CRISPR in the Age of COVID-19: From Disease Biology to Therapy

On Demand

In response to the unprecedented challenge posed by the ongoing COVID-19 pandemic, the scientific and medical research communities have employed a wide variety of cutting-edge tools to understand the fundamental biology of the SARS-CoV-2 virus and identify opportunities to develop new treatments and therapies. Among these tools are CRISPR-based methods, whose ability to edit genetic material is being exploited to map the landscape of virus-host interactions. Innovative applications based on CRISPR technology are also being used to develop rapid diagnostics for point-of-care testing for COVID-19 and to directly combat viral infections by targeting the viral genome. We hope you will join us for a discussion on the power of CRISPR technology to shed light on fundamental disease biology and drive diagnostic and therapeutic interventions with leading researchers **Craig Wilen** (Yale University), **Charles Chiu** (University of California, San Francisco), and **Stanley Qi** (Stanford University).

Registration Details:

Email *

First Name *

Last Name *

Company *

Job Title *

Country/Region *

Do you intend to purchase any of the following lab equipment in the next 6 months? (Check all that apply) *

☐ Microplate Reader

☐ Live-cell imaging solution

☐ Automated Liquid Handler

☐ Plate Washer

☐ No intent to purchase

☐ Don't Know

Would you like to hear from a Tecan application expert to discuss your needs? *

☐ Yes

☐ No

When you register for this webinar, your contact details will be passed to the sponsor who will provide you with information relevant to this topic.

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(*) devices required from field(s)



Craig Wilen
Assistant Professor
Yale University
[View Biography](#)



Charles Chiu
Professor, Laboratory Medicine;
Director, UCSF-Abbott Viral Diagnostic and
Discovery Center
Assistant Director, UCSF Clinical Microbiology Lab
[View Biography](#)

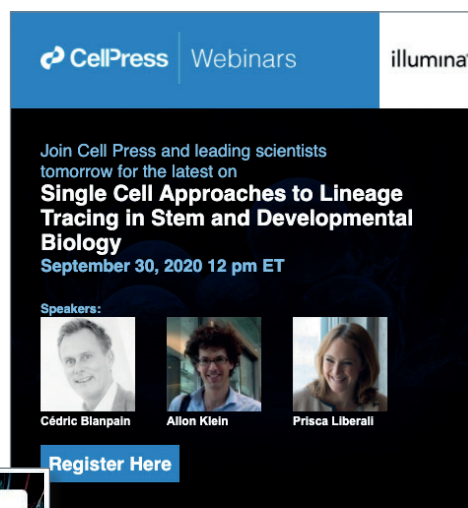


Stanley Qi
Assistant Professor
Department of Chemical and Systems Biology
Stanford CEMM
Stanford University
[View Biography](#)



Moderator: Swapsna Ramu
Scientific Editor
Med





Dear colleague,

our latest webinar, *Single Cell Approaches to Lineage Tracing in Stem and Developmental Biology*, we hope you will join us for a day of cutting-edge stem cell and developmental biology research, technologies and imaging based



Average webinar performance

Year	Registrations	On-demand registrations	Total registrations
2019	1,792	304	2,096
2018	1,572	201	1,773
2017	1,285	201	1,486
2016	1,234	348	1,582

2020 top-performing webinars

Title	Registrations	On-demand registrations	Total registrations
Unraveling Cell Function Using Single-Cell Technologies	2,701	430	3,131
Innovating CNS Disease Modeling: Tailoring Cells & Editing Genomes	1,909	379	2,288
Harnessing the Tumor Immune Microenvironment	2,152	88	2,240
Chemical Probes as Essential Tools for Biological Discovery	1,878	171	2,049
Disrupting the Solid Tumor Environment Using CAR T Therapies	1,807	59	1,866

www.cell.com/webinars

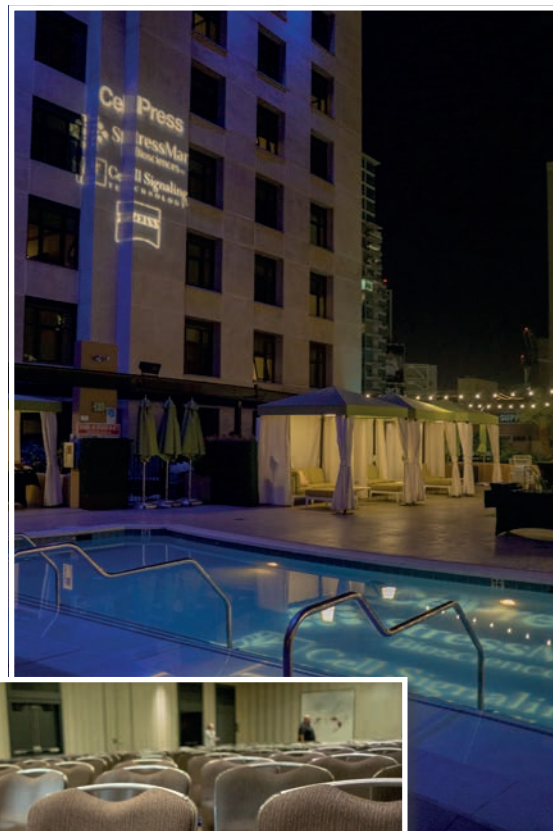
Cell Press Conversations

An unparalleled brand opportunity

Arranged to bring the top minds in a given field together, Cell Press Conversations are unique branding and partnership opportunities. At one of the major scientific events of the year, we create an evening of impactful discussion and discovery by gathering a panel of the most revered and influential key opinion leaders (KOLs) to discuss the state of science.

The entire evening is turned into a networking and social event with unrivaled access to top names in the field, leading editors, and peers in an elegant environment of celebration and learning. Cell Press Conversations started in 2012 with Hallmarks of Cancer, and since then, they have become highly anticipated evenings in the annual conference cycle.

Contact your sales representative to discuss sponsoring a Cell Press Conversation at your target meeting.



Past Cell Press Conversations

Title	Conference	Panelists	Attendees
State of the Mind 2019	SfN 2019	Viviana Gradinaru Simon Hippenmeyer Andrew Huberman Mala Murthy Rony Paz Dan Polley Daniela Schiller Inna Slutsky	400
Immunology Unplugged	AAI 2019	Andrea Ablasser Erin Adams Deeptha Bhattacharya Mariapia Degli-Esposti David deNardo Matthew Krummel Francisco Quintana Erica Saphire	300
State of the Mind 2018	SfN 2018	Anne Churchland Rui Costa Fred Gage Earl Miller Kay Tye Hongkui Zeng Steve Hyman	400
The Intersection of Oncology, Immunology, and Precision Medicine	AACR 2017	José Baselga Edison Liu Elaine Mardis Margaret Shipp Charles Swanton Jedd Wolchok	300
What's Next? Big Topics in Cancer Immunology	AACR 2016	Aviv Regev Tom Gajewski Dan Chen Pam Sharma Michel Sadelain Jerome Galon Ira Mellman Catherine Wu	290
Immunology Unplugged	AAI 2015	Rafi Ahmed Yasmine Belkaid Ronald Germain Dan Littman Gwen Randolph Shannon Turley Jedd Wolchok	250
State of the Mind 2013	SfN 2013	Tobias Bonhoeffer Holly Cline Grae Davis Nancy Ip Clay Reid David Van Essen Huda Zoghbi Eric Kandel	400



Research journals

Cell Press: Science that inspires

- 47% of our readers are the lead decision makers in their company or lab
- Consistently the highest impact factor in the biology category
- Discipline-leading journals in all life science verticals
- Increased translational content offerings
- Trends and review content provide invaluable insights

Relevance and impact factor

At Cell Press, we understand that impact factor is just one measure of journal performance, and you can find additional metrics at cell.com/impact



Impact factor
38.637

26 issues per year

- Molecular biology (transcription, RNAi splicing, RNA editing, DNA replication and repair, protein synthesis and editing, protein modification and degradation, and chromatin)
- Cell biology (cell cycle, subcellular organization, protein and membrane transport, protein folding and stability, and signal transduction)
- Systems biology
- Stem cells
- Human disease (infectious diseases including HIV and other viruses, cancer, and human disease genes)
- Developmental biology (differentiation and morphogenesis, organogenesis, sex determination, stem cell biology, apoptosis, and embryology in all model organisms including plants, mice, fish, flies, chicks, and worms)
- Genetics and genomics (bacterial regulation, fly and worm genetics, and eukaryotic genomics)

- Proteomics
- Cancer research
- Immunology (T cell selection, lymphocytes and immunoglobulins, and somatic hypermutation)
- Neuroscience (learning and memory, neuronal guidance and connections, and synaptic transmission)
- Structural biology
- Microbiology
- Virology
- Physiology (receptors, hormone action, obesity, and lifespan)
- Evolution
- Biophysics
- Computational biology



Impact factor
26.602

12 issues per year

- Genetics, epigenetics, and genomic instability
- Cell signaling and communication
- Cell cycle and DNA repair
- Diagnostics (molecular profiling and pharmacogenomics)
- Telomerase and transformation
- Apoptosis
- Angiogenesis and metastasis
- Animal models
- Cancer therapy (rational drug design and small-molecule and biological-molecule therapeutics)



Impact factor
7.739

12 issues per year

- Chemical insights into signaling, catalysis, and gene expression
- Novel chemical and biological methods for molecular design, synthesis, and analysis
- Glycomics
- Chemical genetics
- Chemistry and biology of natural and unnatural biopolymers
- The use of natural and designed molecules as probes of cellular pathways
- Drug design
- The nature of molecular recognition in biological systems
- Novel procedures for the large-scale analysis of genes and proteins
- Functional and structural genomics
- Molecular basis of evolution



NEW IN
2020

12 issues per year

- Human genetics
- Cancer genomics
- Precision medicine
- Genome technology
- Single-cell genomics
- Genome editing
- Computational genomics
- Functional genomics
- Genomes and comparative genomics
- Agricultural genetics
- Population and evolutionary genetics
- Genetics and society



Impact factor
15.923

12 issues per year

- Molecular and cell biology of microbes
- Microbial pathogenesis
- Host cellular and immune response to microbes
- Immune evasion
- Therapeutics
- Evolution, epidemiology, and natural history of microbes
- Vaccine design, development, and trials
- Emerging pathogens



Impact factor
21.567

12 issues per year

- Diabetes
- Obesity
- Energy balance
- Cardiovascular disease
- Adipocyte and lipid biology
- Aging and stress response
- Mitochondria
- Hypertension
- Bone homeostasis
- Molecular endocrinology



Impact factor
8.109

52 issues per year

- Open access, online only
- High-quality papers across life science spectrum
- Focus on shorter, single-point articles, entitled Reports, in addition to longer articles
- The primary criterion for both types of formats is new biological insight



NEW IN
2020

12 issues per year

- Open access, online only
- Translational and clinical biomedical sciences
- Genomics, biomarker discovery, and developments in technology that contribute to diagnostics, treatment, and healthcare
- Focus on impactful, single-point papers called reports, in addition to longer articles and reviews



NEW IN
2021

12 issues per year

- Innovations in sequencing
- Imaging technologies
- Genome editing
- Single-molecule approaches
- Computational methods
- Biotechnology
- Synthetic biology



NEW IN
2020

12 issues per year

- Open access, online only
- Showcases high-quality research from across the physical sciences
- Including chemistry, physics, materials science, energy science, engineering, and related interdisciplinary work
- Focus on impactful, single-point papers called reports, in addition to longer articles and reviews



Impact factor
20.860

12 issues per year

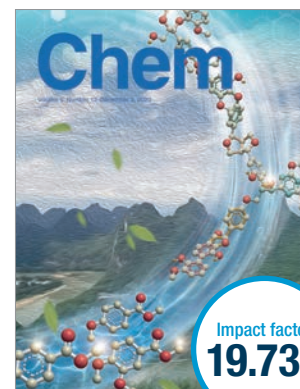
- Embryonic stem cells
- Pluripotency
- Germline stem cells
- Tissue-specific stem cells
- Stem cell differentiation
- Epigenetics
- Stem cell genomics and systems biology
- Genome reprogramming
- Cancer stem cells
- Stem cell niches
- Stem cell-based disease models
- Nuclear transfer technology
- Bioengineering
- Drug discovery
- *In vivo* imaging of stem cells
- Therapeutic applications
- Regenerative medicine
- Clinical and translational insights
- Stem cell research policies, ethical issues, and technical or resource-based innovations



Impact factor
8.673

12 issues per year

- Systems at all scales
- Microbiology
- Cancer
- Immunology
- Plant biology
- Computational biology
- Genomics
- Proteomics
- Translational medicine
- Digital healthcare
- Biological engineering
- Systems and synthetic biology



Impact factor
19.735

12 issues per year

- Chem* publishes work from across the chemical sciences and at the interfaces between chemistry and other disciplines. *Chem* showcases how fundamental studies in chemistry and its sub-disciplines may help in finding potential solutions to the global challenges of tomorrow.
- Organic chemistry
 - Inorganic chemistry
 - Physical chemistry
 - Materials science
 - Nanoscience
 - Catalysis
 - Chemical biology
 - Analytical chemistry
 - Supramolecular chemistry
 - Theoretical chemistry
 - Computational chemistry
 - Green chemistry
 - Energy and environmental chemistry
 - Atmospheric chemistry
 - Food chemistry



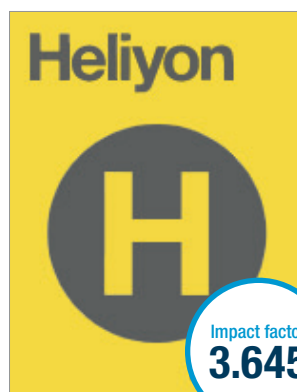
24 issues per year

- Cell biology, including cell signaling, cell-cycle regulation, and apoptosis
- Developmental biology
- Cellular and systems neuroscience
- Neurobiology and behavior
- Cancer biology
- Gene expression, including genomics and proteomics
- DNA and RNA metabolism, including transcription and translation
- Immunology
- Ecology and evolution



24 issues per year

- Cell migration
- Cell polarity
- Cell proliferation
- Developmental roles of genes or pathways
- Differentiation
- Evolutionary relationships
- Genome-wide analysis
- Intracellular targeting
- Membrane traffic
- Morphogenesis
- Signaling pathways



12 issues per year

- Open access journal publishing research across life, physical, social, and medical sciences
- Sections include applied biosciences, clinical research, engineering, food science, microbiology, pharmacology, and social science



12 issues per year

- Immune cell development and senescence
- Signal transduction
- Gene regulation
- Innate and adaptive immunity
- Cytokines and inflammatory responses
- Autoimmunity and tolerance
- Infectious disease
- Tumor immunology
- Vaccine biology
- Transplantation biology
- Allergy and asthma



12 issues per year

Life sciences

- Cancer
- Cell biology
- Development
- Immunology
- Metabolism
- Microbiology

Physical sciences

- Chemistry
- Energy
- Material science
- Physics
- Polymer science

Environmental sciences

- Climate science
- Atmospheric science
- Ecology and evolution
- Hydrology
- Solid earth science



12 issues per year

- Batteries and supercapacitors
- Biofuels and biotechnology
- Carbon capture and storage
- Energy access, security, and behavior
- Energy grids and networks
- Energy-harvesting devices
- Energy policy and economics
- Fuel cells and electrocatalysis
- Geothermal energy
- Hydrogen storage and energy
- Materials for energy systems
- Nuclear power
- Solar energy
- Techno-economic analysis and life-cycle assessment
- Transportation fuels
- Wave energy, wind energy, and hydroelectricity



12 issues per year

- Covers the general field of materials science, from nano to macro, fundamentals to application
- Transformative research related to fundamental structure, synthesis and assembly, properties, and performance of emerging material systems
- Novel characterization methods
- Materials of focus can be any state, any scale, any composition



12 issues per year

- Clinical and translational research
- Aging and health-span interventions
- Biomedical engineering
- Cancer
- Cardiovascular and metabolic disease
- Genetics and cell-based therapies
- Health economics and public policy
- Human microbiome
- Immunology
- Infectious diseases
- Neurology



Impact factor
15.584

24 issues per year

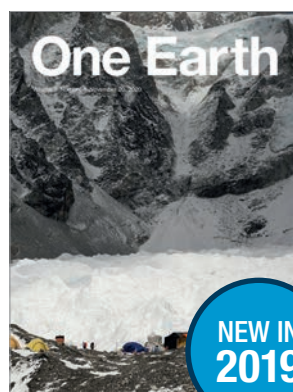
- Gene expression and transcriptional and epigenetic regulation
- DNA replication, recombination, and repair
- RNA processing
- Translation
- Protein folding, modification, and degradation
- Signal transduction
- Cell cycle
- Cell death
- Systems biology



Impact factor
14.415

24 issues per year

- Developmental neurobiology
- Cellular and molecular neuroscience
- Synaptic transmission and plasticity
- Ion channel structure and function
- Behavioral and systems neuroscience
- Cognitive neuroscience
- Neurological and psychiatric disease
- Computational neurobiology



**NEW IN
2019**

12 issues per year

- Climate change dynamics, mitigation, and adaptation
- Air, water, and soil pollution
- Global change ecology, biodiversity, and conservation
- Food and water security
- Renewable energy systems
- Land use, land use change, and forestry
- Governance, policy, and international relations
- Societal resilience, risk management, and sustainable communities
- Urban metabolism, the built environment, and societal well-being
- Sustainable production, consumption, and waste management
- Industrial and technological innovations for the Earth system



**NEW IN
2020**

12 issues per year

- Open access journal across full breadth of data science
- How to best develop and run data science infrastructures, tools, and services
- Communicate solutions and best practices for data science algorithms and methodologies
- Discuss the human and environmental impact of decisions made using data science
- Develop new cross-disciplinary methods for efficient data analysis, processing, archiving, and use



**NEW IN
2020**

12 issues per year

- Providing complete, authoritative, and consistent instructions on how to conduct experiments
- Reproducibility and transparency are the cornerstones for building on published research
- Primary criteria are usability and repeatability



Impact factor
4.862

12 issues per year

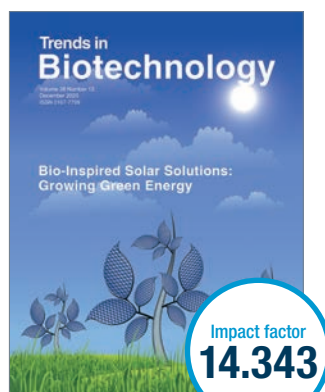
- Atomic resolution analysis
- X-ray crystallography
- Nuclear magnetic resonance spectroscopy
- Computational analyses, simulations, and predictions
- Electron microscopy
- Neutron scattering
- Hydrodynamics
- X-ray absorption spectroscopy
- Biochemical studies
- Biophysical analyses
- Fluorescence energy transfer
- Design, construction, and analysis of novel protein and RNA structures
- Catalytic activities
- Medium- to low-resolution structural analysis
- Single-molecule analysis
- Small-angle X-ray scattering
- Emerging methods in structure determination

Review journals



Trends in Biochemical Sciences

highlights recent advances in biochemistry and molecular biology through succinct articles. The goal of TIBS is to provide thought-provoking articles that stimulate new ideas.



Trends in Biotechnology

is the leading reviews journal in useful biology. The journal publishes reviews and perspectives on the applied biological sciences: technologies derived from or inspired by living systems.



Trends in Cancer

is a review journal publishing concise and engaging expert commentary articles that address key frontline research topics and cutting-edge advances in the rapidly changing field of cancer discovery and oncology.



Trends in Cell Biology

publishes review and opinion articles monitoring the breadth and depth of current research in cell biology. The journal reports on new developments, integrating methods, disciplines, and principles.



Trends in Chemistry

is the latest Trends journal and the first in the physical sciences. The journal offers thoughtfully designed review, opinion, and short articles covering the breadth of chemistry in an accessible, low barrier-to-entry manner.



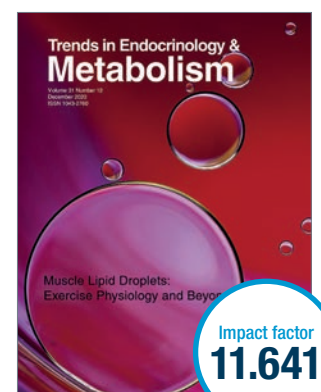
Trends in Cognitive Sciences

brings together research in psychology, artificial intelligence, linguistics, philosophy, anthropology, and neuroscience, providing a platform for the interaction of these fields and the evolution of cognitive science as an independent discipline.



Trends in Ecology and Evolution

serves as an invaluable source of information in all areas of ecology and evolutionary science – from the pure to the applied and from molecular to global.



Trends in Endocrinology and Metabolism

publishes polished, concise, and cutting-edge topics covering basic, translational, and clinical aspects of metabolism and endocrinology. The journal covers areas from state-of-the-art treatments of diseases to new developments in molecular biology, methods, disciplines, and principles.



Trends in Genetics

publishes articles that provide an overview of the latest developments in the fields of genetics and genomics, encompassing various model organisms and themes that span molecular, cellular, clinical, and systems-level hierarchies.



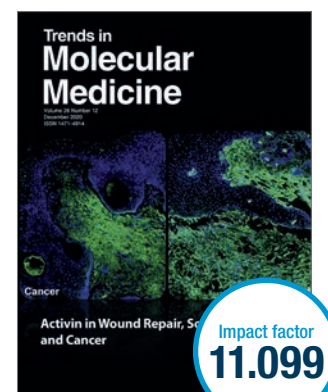
Trends in Immunology

publishes broad-perspective, succinct reviews and hypothesis-driven viewpoints, monitoring cutting-edge advances in diverse areas of basic and clinical immunology, and offering a complete overview of the field.



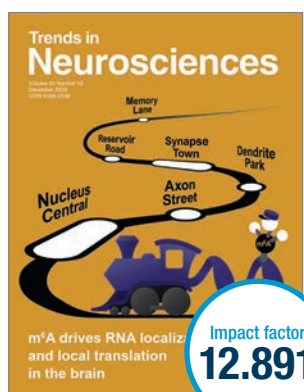
Trends in Microbiology

is a leading reviews journal that aims to publish engaging and emerging trends across bacteriology, virology, and mycology, covering areas such as molecular biology, pathogenicity, biodiversity, and broad-range societal impact.



Trends in Molecular Medicine

offers a distinguished venue for concise reviews and commentaries that contextualize recent advances across the translational and clinical research continuum. Articles have clear implications for diagnostics, therapy, and disease prevention.



Trends in Neurosciences

is a monthly journal publishing inspiring reviews and commentaries across all areas of neuroscience. It serves as a voice for the neuroscience community, and highlights contributions of neuroscience to medicine and society.



Trends in Parasitology

is a highly regarded journal publishing reviews and short surveys in all disciplines of parasitology, covering medical and veterinary parasites of global importance, as well as their transmission vectors and susceptible hosts.



Trends in Pharmacological Sciences

covers the most exciting recent developments in pharmacology and therapeutics research. The journal broadly publishes content in pharmacology, pharmaceuticals, and toxicology with keen interest in biopharma regulatory landscape, science policy, and bioethics.



Trends in Plant Science

is the original and leading monthly review journal in plant science, featuring readable, thought-provoking, and cutting-edge reviews and opinions and providing overviews of current thinking and developments across all aspects of plant biology.

Society partner journals

Cell Press is proud to publish 12 journals on behalf of learned societies, including the American Society of Human Genetics, the American Society of Gene and Cell Therapy, the Biophysical Society, and the International Society of Stem Cell Research as well as partner institutions such as the Institute of Plant Physiology and Ecology, the Shanghai Institutes for Biological Sciences, the Chinese Academy of Sciences, and the Chinese Society of Plant Biology.



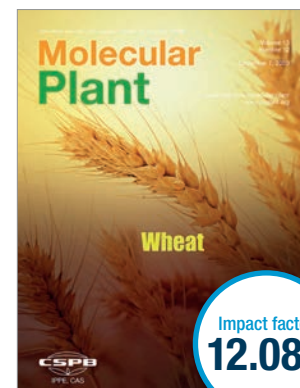
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- Polygenic traits • Mendelian phenotypes • Genomic medicine • Functional genomics • Statistical genetics • Evolution and population genetics • Cancer genomics • Bioinformatic approaches



24 issues per year

- Channels, receptors, and electrical signaling • Proteins • Biophysical theory and modeling • Cell biophysics • Photobiophysics • Membranes • Spectroscopy, imaging, and other techniques • Muscle and contractility • Supramolecular assemblies • Bioenergetics • Nucleic acids • Electrophysiology



12 issues per year

- Cellular biology • Physiology • Biochemistry • Molecular biology • Genetics • Development • Plant-microbe interaction • Genomics • Bioinformatics • Molecular evolution



4 issues per year

- Mendelian phenotypes • Polygenic traits • Evolution and population genetics • Statistical genetics • Bioinformatics • Cancer genomics • Reproductive genetics • Molecular diagnostics • ELSI • Genetic counseling



12 issues per year

- Single molecule biophysics • High resolution molecular and cellular imaging • Signaling • Assembly of higher order complexes • Cryo-EM methods and analysis • Cell and tissue mechanics • Bioengineering • Computational modeling



6 issues per year

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- Reprogramming to pluripotency and lineage conversion • Directed differentiation • Germ cells
- Genetic and epigenetic mechanisms
- Stem cells in development • Stem cell niche
- Cancer stem cells • Disease modeling and drug screening • Stem cell therapy • Clinical studies in regenerative medicine • Tissue engineering and biomaterials • Imaging and diagnostics • Stem cell products, manufacturing, and quality control
- Ethical, legal, and social issues

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12 issues per year

Molecular Therapy is the leading international journal for research on the development of molecular and cellular therapeutics to correct genetic and acquired diseases, including but not limited to research on gene transfer and editing, vector development and design, stem cell manipulation, vaccine development, preclinical target validation, safety/efficacy studies, and clinical trials.

AMERICAN SOCIETY of
**GENE & CELL
THERAPY**



4 issues per year

Molecular Therapy – Methods & Clinical Development is an open access journal publishing top-quality, novel methods, as well as significant improvements to established research techniques in basic, translational, and clinical cell and gene therapy. Topics of interest include gene vector engineering and production, methods for targeted genome editing and engineering, technology development for cell reprogramming, and directed differentiation of pluripotent cells.

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A JOURNAL OF THE AMERICAN SOCIETY OF
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- Nanotechnology • Biology • Translational medicine • Geoscience • Engineering

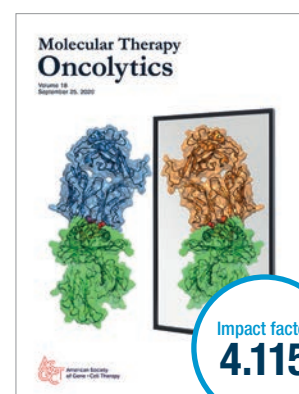
AMERICAN SOCIETY of
**GENE & CELL
THERAPY**



4 issues per year

Molecular Therapy – Nucleic Acids publishes research targeted to the advances in nucleic acid-based therapeutics to treat and/or correct genetic and acquired disease. Subject areas include development of therapeutics based on nucleic acids and their derivatives, vector development and design for the delivery of RNA-based therapeutics, and applications of gene-modifying agents.

AMERICAN SOCIETY of
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THERAPY**



4 issues per year

Molecular Therapy – Oncolytics is an international, open access journal focusing on the development and clinical testing of viral, cellular, and other biological therapies targeting cancer. While providing a unique forum for work in the burgeoning fields of oncolytic virotherapy, as well as T cell- and stem cell-based therapies, the journal will consider all top-quality research that employs innovative molecular and cellular approaches that target cancer cells for destruction.

Cell Symposia

The global network of scientists in academia, business, and government is targeted to generate a highly qualified audience from the Cell Press community. Our sponsors and exhibitors have the opportunity to network with some of the leading names in the field and to build brand awareness and partnerships with international delegates.



These are challenging times, and it is our hope the pandemic will recede and international travel will be safe again. Therefore, we are proceeding with plans to hold as many of our Cell Symposia as allowed under current WHO and CDC guidelines. We are also identifying virtual exhibit and networking opportunities to allow continued engagement with our highly qualified readership.

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- Enhance relationships with existing customers and meet new ones
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Detailed demographics

Journal	Average unique visitors/month	Average visits/month	Average pageviews/month
<i>American Journal of Human Genetics</i>	29,502	38,096	62,780
<i>Biophysical Journal</i>	35,435	44,768	77,273
<i>Cancer Cell</i>	50,484	74,698	156,221
<i>Cell</i>	462,245	663,778	1,083,984
<i>Cell Chemical Biology</i>	15,538	21,229	43,376
<i>Cell Host & Microbe</i>	41,460	56,870	107,382
<i>Cell Metabolism</i>	71,717	101,225	186,940
<i>Cell Reports</i>	106,567	150,601	260,616
<i>Cell Reports Medicine</i>	10,899	13,517	25,019
<i>Cell Reports Physical Science</i>	4,652	6,747	14,691
<i>Cell Stem Cell</i>	41,927	64,066	118,018
<i>Cell Systems</i>	23,606	29,409	46,542
<i>Chem</i>	18,598	26,640	61,711
<i>Current Biology</i>	136,413	175,040	272,879
<i>Developmental Cell</i>	34,953	50,801	90,903
<i>Heliyon</i>	28,190	38,232	87,860
<i>Immunity</i>	71,333	107,688	199,070
<i>iScience</i>	37,976	49,386	105,386
<i>Joule</i>	20,976	28,594	59,679
<i>Matter</i>	24,325	31,329	53,523
<i>Med</i>	7,091	8,420	13,227
<i>Molecular Cell</i>	73,479	114,015	205,182
<i>Molecular Plant</i>	14,042	20,986	44,247
<i>Molecular Therapy</i>	35,953	45,782	63,541
<i>Molecular Therapy – Methods & Clinical Development</i>	11,936	14,965	19,966
<i>Molecular Therapy – Nucleic Acids</i>	10,480	12,709	17,189
<i>Molecular Therapy – Oncolytics</i>	4,551	5,532	7,879
<i>Neuron</i>	98,704	151,824	267,034
<i>One Earth</i>	13,433	16,586	30,761
<i>Patterns</i>	11,465	13,132	21,947
<i>Stem Cell Reports</i>	14,682	20,002	34,878
<i>Structure</i>	15,858	20,298	32,021
<i>Trends in Biochemical Sciences</i>	28,674	33,556	48,783
<i>Trends in Biotechnology</i>	32,012	38,143	59,600
<i>Trends in Cancer</i>	17,781	22,754	38,073
<i>Trends in Cell Biology</i>	28,575	34,314	50,663
<i>Trends in Chemistry</i>	9,575	11,665	20,144
<i>Trends in Cognitive Sciences</i>	32,727	40,461	63,778
<i>Trends in Ecology & Evolution</i>	32,976	40,006	64,091
<i>Trends in Endocrinology & Metabolism</i>	18,954	22,253	33,388
<i>Trends in Genetics</i>	30,918	36,239	52,066
<i>Trends in Immunology</i>	32,699	40,034	60,113
<i>Trends in Microbiology</i>	31,096	37,034	58,019
<i>Trends in Molecular Medicine</i>	21,604	25,360	37,724
<i>Trends in Neurosciences</i>	28,677	34,813	53,901
<i>Trends in Parasitology</i>	12,971	15,979	26,031
<i>Trends in Pharmacological Sciences</i>	24,676	28,600	42,867
<i>Trends in Plant Science</i>	29,747	37,087	59,445
Grand total	1,992,132	2,715,263	4,640,411

Print and online rates

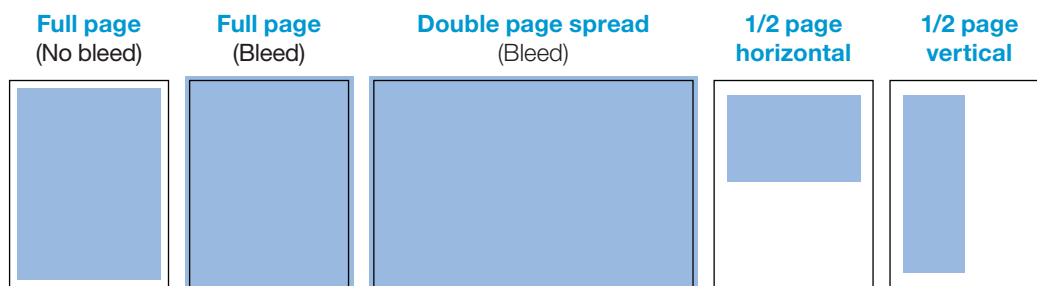
Journal	Full page	Full page	Half page	Half page	IFC	OBC	IBC	TOC
	B/W	4 color	B/W	4 color	4 color	4 color	4 color	4 color
<i>Cell</i>	\$4,585	\$6,374	\$2,391	\$4,181	\$6,772	\$7,171	\$6,175	\$6,772
<i>Neuron</i>	\$1,914	\$3,556	\$1,004	\$2,647	\$3,727	\$3,888	\$3,500	\$3,727
<i>Cancer Cell</i>	\$1,914	\$3,556	\$1,004	\$2,647	\$3,727	\$3,888	\$3,500	\$3,727
<i>Molecular Cell</i>	\$1,914	\$3,556	\$1,004	\$2,647	\$3,727	\$3,888	\$3,500	\$3,727
<i>Molecular Therapy</i>	\$1,914	\$3,556	\$1,004	\$2,647	\$3,727	\$3,888	\$3,500	\$3,727
<i>Immunity</i>	\$1,914	\$3,556	\$1,004	\$2,647	\$3,727	\$3,888	\$3,500	\$3,727
<i>AJHG</i>	\$1,914	\$3,556	\$1,004	\$2,647	\$3,727	\$3,888	\$3,500	\$3,727
<i>Current Biology</i>	\$1,198	\$2,744	\$714	\$2,262	\$3,045	\$3,167	\$2,822	\$3,045
<i>Developmental Cell</i>	\$1,198	\$2,744	\$714	\$2,262	\$3,045	\$3,167	\$2,822	\$3,045
<i>Cell Chemical Biology</i>	\$1,198	\$2,744	\$714	\$2,262	\$3,045	\$3,167	\$2,822	\$3,045
<i>Structure</i>	\$1,198	\$2,744	\$714	\$2,262	\$3,045	\$3,167	\$2,822	\$3,045
<i>Cell Metabolism</i>	\$1,198	\$2,744	\$714	\$2,262	\$3,045	\$3,167	\$2,822	\$3,045
<i>Cell Host & Microbe</i>	\$1,198	\$2,744	\$714	\$2,262	\$3,045	\$3,167	\$2,822	\$3,045
<i>Cell Stem Cell</i>	\$1,198	\$2,744	\$714	\$2,262	\$3,045	\$3,167	\$2,822	\$3,045
<i>Biophysical Journal</i>	\$1,198	\$2,744	\$714	\$2,262	\$3,045	\$3,167	\$2,822	\$3,045
<i>Trends</i>	\$1,914	\$3,556	\$1,004	\$2,647	\$3,727	\$3,888	\$3,500	\$3,727

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Cell Press (cell.com) All titles, run of site, or targeted per journal	728 x 90, 336 x 280, 300 x 250, 300 x 50	All pages	\$50	CPM
Cell Press eTOC	728 x 90, 300 x 250, 336 x 280	Email	\$2,000	Sponsorship
PubGrade contextual targeting (on cell.com)	336 x 280, 300 x 250	Article	\$50	CPM
ScienceDirect	728 x 90	Homepage, ToC	\$50	CPM

Print advertisement sizes

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	Trim size	Live/"safe" area	Bleed
Full page	8.375" x 10.875" (212 mm x 276 mm)	7.5" x 10" (190 mm x 254 mm)	8.625" x 11.125" (219 mm x 282 mm)
Double page spread	16.75" x 10.875" (425 mm x 276 mm)	15" x 10" (381 mm x 254 mm)	17.25" x 11.125" (438 mm x 282 mm)
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1/2 page vertical	–	3.25" x 9.25" (82 mm x 235 mm)	–

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Dates and deadlines: research journals

American Journal of Human Genetics (AJHG)

Volume(issue)	108(1)	108(2)	108(3)	108(4)	108(5)	108(6)	108(7)	108(8)	108(9)	108(10)	108(11)	108(12)
Issue date	07-Jan-21	04-Feb-21	04-Mar-21	01-Apr-21	06-May-21	03-Jun-21	01-Jul-21	05-Aug-21	02-Sep-21	07-Oct-21	04-Nov-21	02-Dec-21
Ad close	09-Dec-20	08-Jan-21	05-Feb-21	08-Mar-21	12-Apr-21	07-May-21	07-Jun-21	12-Jul-21	09-Aug-21	13-Sep-21	11-Oct-21	04-Nov-21
Materials due	16-Dec-20	15-Jan-21	12-Feb-21	15-Mar-21	19-Apr-21	14-May-21	14-Jun-21	19-Jul-21	16-Aug-21	20-Sep-21	18-Oct-21	11-Nov-21

Biophysical Journal (BPJ)

Volume(issue)	120(1)	120(2)	120(3)	120(4)	120(5)	120(6)	120(7)	120(8)	120(9)	120(10)	120(11)	120(12)
Issue date	05-Jan-21	19-Jan-21	02-Feb-21	16-Feb-21	02-Mar-21	16-Mar-21	06-Apr-21	20-Apr-21	04-May-21	18-May-21	01-Jun-21	15-Jun-21
Ad close	07-Dec-20	18-Dec-20	06-Jan-21	20-Jan-21	03-Feb-21	18-Feb-21	11-Mar-21	25-Mar-21	08-Apr-21	22-Apr-21	05-May-21	19-May-21
Materials due	14-Dec-20	29-Dec-20	13-Jan-21	27-Jan-21	10-Feb-21	25-Feb-21	18-Mar-21	01-Apr-21	15-Apr-21	29-Apr-21	12-May-21	26-May-21
Volume(issue)	120(13)	120(14)	120(15)	120(16)	120(17)	120(18)	120(19)	120(20)	120(21)	120(22)	120(23)	120(24)
Issue date	06-Jul-21	20-Jul-21	03-Aug-21	17-Aug-21	07-Sep-21	21-Sep-21	05-Oct-21	19-Oct-21	02-Nov-21	16-Nov-21	07-Dec-21	21-Dec-21
Ad close	09-Jun-21	23-Jun-21	08-Jul-21	22-Jul-21	11-Aug-21	25-Aug-21	09-Sep-21	23-Sep-21	07-Oct-21	21-Oct-21	09-Nov-21	23-Nov-21
Materials due	16-Jun-21	30-Jun-21	15-Jul-21	29-Jul-21	18-Aug-21	01-Sep-21	16-Sep-21	30-Sep-21	14-Oct-21	28-Oct-21	16-Nov-21	02-Dec-21

Cancer Cell (CELL)

Volume(issue)	39(1)	39(2)	39(3)	39(4)	39(5)	39(6)	39(7)	39(8)	39(9)	39(10)	39(11)	39(12)
Issue date	11-Jan-21	08-Feb-21	08-Mar-21	12-Apr-21	10-May-21	14-Jun-21	12-Jul-21	09-Aug-21	13-Sep-21	11-Oct-21	08-Nov-21	13-Dec-21
Ad close	11-Dec-20	12-Jan-21	09-Feb-21	16-Mar-21	14-Apr-21	18-May-21	15-Jun-21	14-Jul-21	16-Aug-21	15-Sep-21	13-Oct-21	15-Nov-21
Materials due	18-Dec-20	20-Jan-21	17-Feb-21	23-Mar-21	21-Apr-21	25-May-21	22-Jun-21	21-Jul-21	23-Aug-21	22-Sep-21	20-Oct-21	22-Nov-21

Cell (CELL)

Volume(issue)	184(1)	184(2)	184(3)	184(4)	184(5)	184(6)	184(7)	184(8)	184(9)	184(10)	184(11)	184(12)	184(13)
Issue date	07-Jan-21	21-Jan-21	04-Feb-21	18-Feb-21	04-Mar-21	18-Mar-21	01-Apr-21	15-Apr-21	29-Apr-21	13-May-21	27-May-21	10-Jun-21	24-Jun-21
Ad close	08-Dec-20	21-Dec-20	07-Jan-21	21-Jan-21	04-Feb-21	19-Feb-21	05-Mar-21	19-Mar-21	02-Apr-21	16-Apr-21	30-Apr-21	13-May-21	27-May-21
Materials due	15-Dec-20	30-Dec-20	14-Jan-21	28-Jan-21	11-Feb-21	26-Feb-21	12-Mar-21	26-Mar-21	09-Apr-21	23-Apr-21	07-May-21	20-May-21	04-Jun-21
Volume(issue)	184(14)	184(15)	184(16)	184(17)	184(18)	184(19)	184(20)	184(21)	184(22)	184(23)	184(24)	184(25)	184(26)
Issue date	08-Jul-21	22-Jul-21	05-Aug-21	19-Aug-21	02-Sep-21	16-Sep-21	30-Sep-21	14-Oct-21	28-Oct-21	11-Nov-21	24-Nov-21	09-Dec-21	22-Dec-21
Ad close	10-Jun-21	24-Jun-21	09-Jul-21	23-Jul-21	06-Aug-21	19-Aug-21	02-Sep-21	17-Sep-21	01-Oct-21	15-Oct-21	28-Oct-21	10-Nov-21	23-Nov-21
Materials due	17-Jun-21	01-Jul-21	16-Jul-21	30-Jul-21	13-Aug-21	26-Aug-21	10-Sep-21	24-Sep-21	08-Oct-21	22-Oct-21	04-Nov-21	17-Nov-21	02-Dec-21

Cell Chemical Biology (CCBIO)

Volume(issue)	28(1)	28(2)	28(3)	28(4)	28(5)	28(6)	28(7)	28(8)	28(9)	28(10)	28(11)	28(12)
Issue date	21-Jan-21	18-Feb-21	18-Mar-21	15-Apr-21	20-May-21	17-Jun-21	15-Jul-21	19-Aug-21	16-Sep-21	21-Oct-21	18-Nov-21	16-Dec-21
Ad close	21-Dec-20	22-Jan-21	22-Feb-21	22-Mar-21	23-Apr-21	21-May-21	18-Jun-21	26-Jul-21	19-Aug-21	27-Sep-21	25-Oct-21	18-Nov-21
Materials due	30-Dec-20	29-Jan-21	01-Mar-21	29-Mar-21	30-Apr-21	28-May-21	25-Jun-21	02-Aug-21	26-Aug-21	04-Oct-21	01-Nov-21	29-Nov-21

Cell Host & Microbe (CHOM)

Volume(issue)	29(1)	29(2)	29(3)	29(4)	29(5)	29(6)	29(7)	29(8)	29(9)	29(10)	29(11)	29(12)
Issue date	13-Jan-21	10-Feb-21	10-Mar-21	14-Apr-21	12-May-21	09-Jun-21	14-Jul-21	11-Aug-21	08-Sep-21	13-Oct-21	10-Nov-21	08-Dec-21
Ad close	15-Dec-20	14-Jan-21	11-Feb-21	19-Mar-21	16-Apr-21	13-May-21	17-Jun-21	16-Jul-21	12-Aug-21	17-Sep-21	15-Oct-21	10-Nov-21
Materials due	22-Dec-20	22-Jan-21	19-Feb-21	26-Mar-21	23-Apr-21	20-May-21	24-Jun-21	23-Jul-21	19-Aug-21	24-Sep-21	22-Oct-21	17-Nov-21

Cell Metabolism (CMET)

Volume(issue)	33(1)	33(2)	33(3)	33(4)	33(5)	33(6)	33(7)	33(8)	33(9)	33(10)	33(11)	33(12)
Issue date	05-Jan-21	02-Feb-21	02-Mar-21	06-Apr-21	04-May-21	01-Jun-21	06-Jul-21	03-Aug-21	07-Sep-21	05-Oct-21	02-Nov-21	07-Dec-21
Ad close	07-Dec-20	05-Jan-21	03-Feb-21	10-Mar-21	08-Apr-21	05-May-21	09-Jun-21	08-Jul-21	11-Aug-21	09-Sep-21	07-Oct-21	09-Nov-21
Materials due	14-Dec-20	12-Jan-21	10-Feb-21	17-Mar-21	15-Apr-21	12-May-21	16-Jun-21	15-Jul-21	18-Aug-21	16-Sep-21	14-Oct-21	16-Nov-21

Cell Stem Cell (STEM)

Volume(issue)	28(1)	28(2)	28(3)	28(4)	28(5)	28(6)	28(7)	28(8)	28(9)	28(10)	28(11)	28(12)
Issue date	07-Jan-21	04-Feb-21	04-Mar-21	01-Apr-21	06-May-21	03-Jun-21	01-Jul-21	05-Aug-21	02-Sep-21	07-Oct-21	04-Nov-21	02-Dec-21
Ad close	09-Dec-20	08-Jan-21	05-Feb-21	08-Mar-21	12-Apr-21	07-May-21	07-Jun-21	12-Jul-21	09-Aug-21	13-Sep-21	11-Oct-21	04-Nov-21
Materials due	16-Dec-20	15-Jan-21	12-Feb-21	15-Mar-21	19-Apr-21	14-May-21	14-Jun-21	19-Jul-21	16-Aug-21	20-Sep-21	18-Oct-21	11-Nov-21

Chem (CHEM)

Volume(issue)	7(1)	7(2)	7(3)	7(4)	7(5)	7(6)	7(7)	7(8)	7(9)	7(10)	7(11)	7(12)
Issue date	14-Jan-21	11-Feb-21	11-Mar-21	08-Apr-21	13-May-21	10-Jun-21	08-Jul-21	12-Aug-21	09-Sep-21	14-Oct-21	11-Nov-21	09-Dec-21
Ad close	16-Dec-20	15-Jan-21	12-Feb-21	12-Mar-21	19-Apr-21	14-May-21	11-Jun-21	19-Jul-21	13-Aug-21	20-Sep-21	18-Oct-21	11-Nov-21
Materials due	23-Dec-20	25-Jan-21	22-Feb-21	19-Mar-21	26-Apr-21	21-May-21	18-Jun-21	26-Jul-21	20-Aug-21	27-Sep-21	25-Oct-21	18-Nov-21

Current Biology (CURBIO)

Volume(issue)	31(1)	31(2)	31(3)	31(4)	31(5)	31(6)	31(7)	31(8)	31(9)	31(10)	31(11)	31(12)
Issue date	11-Jan-21	25-Jan-21	08-Feb-21	22-Feb-21	08-Mar-21	22-Mar-21	12-Apr-21	26-Apr-21	10-May-21	24-May-21	07-Jun-21	21-Jun-21
Ad close	11-Dec-20	28-Dec-20	12-Jan-21	26-Jan-21	09-Feb-21	24-Feb-21	17-Mar-21	31-Mar-21	14-Apr-21	28-Apr-21	11-May-21	25-May-21
Materials due	18-Dec-20	05-Jan-21	20-Jan-21	02-Feb-21	17-Feb-21	03-Mar-21	24-Mar-21	07-Apr-21	21-Apr-21	05-May-21	18-May-21	02-Jun-21
Volume(issue)	31(13)	31(14)	31(15)	31(16)	31(17)	31(18)	31(19)	31(20)	31(21)	31(22)	31(23)	31(24)
Issue date	12-Jul-21	26-Jul-21	09-Aug-21	23-Aug-21	13-Sep-21	27-Sep-21	11-Oct-21	25-Oct-21	08-Nov-21	22-Nov-21	06-Dec-21	20-Dec-21
Ad close	15-Jun-21	29-Jun-21	14-Jul-21	28-Jul-21	17-Aug-21	31-Aug-21	15-Sep-21	29-Sep-21	13-Oct-21	27-Oct-21	08-Nov-21	22-Nov-21
Materials due	22-Jun-21	07-Jul-21	21-Jul-21	04-Aug-21	24-Aug-21	08-Sep-21	22-Sep-21	06-Oct-21	20-Oct-21	03-Nov-21	15-Nov-21	01-Dec-21

Developmental Cell (DEVCEL)

Volume(issue)	56(1)	56(2)	56(3)	56(4)	56(5)	56(6)	56(7)	56(8)	56(9)	56(10)	56(11)	56(12)
Issue date	11-Jan-21	25-Jan-21	08-Feb-21	22-Feb-21	08-Mar-21	22-Mar-21	05-Apr-21	19-Apr-21	03-May-21	17-May-21	07-Jun-21	21-Jun-21
Ad close	11-Dec-20	23-Dec-20	12-Jan-21	26-Jan-21	09-Feb-21	24-Feb-21	09-Mar-21	24-Mar-21	07-Apr-21	20-Apr-21	11-May-21	25-May-21
Materials due	18-Dec-20	04-Jan-21	20-Jan-21	02-Feb-21	17-Feb-21	03-Mar-21	16-Mar-21	31-Mar-21	14-Apr-21	27-Apr-21	18-May-21	02-Jun-21
Volume(issue)	56(13)	56(14)	56(15)	56(16)	56(17)	56(18)	56(19)	56(20)	56(21)	56(22)	56(23)	56(24)
Issue date	12-Jul-21	26-Jul-21	09-Aug-21	23-Aug-21	13-Sep-21	27-Sep-21	11-Oct-21	25-Oct-21	08-Nov-21	22-Nov-21	06-Dec-21	20-Dec-21
Ad close	15-Jun-21	28-Jun-21	14-Jul-21	28-Jul-21	16-Aug-21	31-Aug-21	15-Sep-21	29-Sep-21	13-Oct-21	27-Oct-21	08-Nov-21	22-Nov-21
Materials due	22-Jun-21	06-Jul-21	21-Jul-21	04-Aug-21	23-Aug-21	08-Sep-21	22-Sep-21	06-Oct-21	20-Oct-21	03-Nov-21	15-Nov-21	01-Dec-21

Immunity (IMMUNI)

Volume(issue)	54(1)	54(2)	54(3)	54(4)	54(5)	54(6)	54(7)	54(8)	54(9)	54(10)	54(11)	54(12)
Issue date	12-Jan-21	09-Feb-21	09-Mar-21	13-Apr-21	11-May-21	08-Jun-21	13-Jul-21	10-Aug-21	14-Sep-21	12-Oct-21	09-Nov-21	14-Dec-21
Ad close	14-Dec-20	13-Jan-21	10-Feb-21	18-Mar-21	15-Apr-21	12-May-21	16-Jun-21	15-Jul-21	18-Aug-21	16-Sep-21	14-Oct-21	16-Nov-21
Materials due	21-Dec-20	21-Jan-21	18-Feb-21	25-Mar-21	22-Apr-21	19-May-21	23-Jun-21	22-Jul-21	25-Aug-21	23-Sep-21	21-Oct-21	23-Nov-21

Joule (JOUL)

Volume(issue)	5(1)	5(2)	5(3)	5(4)	5(5)	5(6)	5(7)	5(8)	5(9)	5(10)	5(11)	5(12)
Issue date	20-Jan-21	17-Feb-21	17-Mar-21	21-Apr-21	19-May-21	16-Jun-21	21-Jul-21	18-Aug-21	15-Sep-21	20-Oct-21	17-Nov-21	15-Dec-21
Ad close	18-Dec-20	21-Jan-21	19-Feb-21	26-Mar-21	22-Apr-21	20-May-21	23-Jun-21	23-Jul-21	18-Aug-21	24-Sep-21	22-Oct-21	17-Nov-21
Materials due	29-Dec-20	28-Jan-21	26-Feb-21	02-Apr-21	29-Apr-21	27-May-21	30-Jun-21	30-Jul-21	25-Aug-21	01-Oct-21	29-Oct-21	24-Nov-21

Matter (MATT)

Volume(issue)	4(1)	4(2)	4(3)	4(4)	4(5)	4(6)	4(7)	4(8)	4(9)	4(10)	4(11)	4(12)
Issue date	06-Jan-21	03-Feb-21	03-Mar-21	07-Apr-21	05-May-21	02-Jun-21	07-Jul-21	04-Aug-21	01-Sep-21	06-Oct-21	03-Nov-21	01-Dec-21
Ad close	08-Dec-20	06-Jan-21	04-Feb-21	11-Mar-21	09-Apr-21	06-May-21	10-Jun-21	09-Jul-21	06-Aug-21	10-Sep-21	08-Oct-21	03-Nov-21
Materials due	15-Dec-20	13-Jan-21	11-Feb-21	18-Mar-21	16-Apr-21	13-May-21	17-Jun-21	16-Jul-21	13-Aug-21	17-Sep-21	15-Oct-21	10-Nov-21

Med (MEDJ)

Volume(issue)	2(1)	2(2)	2(3)	2(4)	2(5)	2(6)	2(7)	2(8)	2(9)	2(10)	2(11)	2(12)
Issue date	15-Jan-21	12-Feb-21	12-Mar-21	09-Apr-21	14-May-21	11-Jun-21	09-Jul-21	13-Aug-21	10-Sep-21	08-Oct-21	12-Nov-21	10-Dec-21
Ad close	17-Dec-20	19-Jan-21	16-Feb-21	16-Mar-21	20-Apr-21	17-May-21	14-Jun-21	20-Jul-21	16-Aug-21	14-Sep-21	19-Oct-21	12-Nov-21
Materials due	28-Dec-20	26-Jan-21	23-Feb-21	23-Mar-21	27-Apr-21	24-May-21	21-Jun-21	27-Jul-21	23-Aug-21	21-Sep-21	26-Oct-21	19-Nov-21

Molecular Cell (MOLCEL)

Volume(issue)	81(1)	81(2)	81(3)	81(4)	81(5)	81(6)	81(7)	81(8)	81(9)	81(10)	81(11)	81(12)
Issue date	07-Jan-21	21-Jan-21	04-Feb-21	18-Feb-21	04-Mar-21	18-Mar-21	01-Apr-21	15-Apr-21	06-May-21	20-May-21	03-Jun-21	17-Jun-21
Ad close	09-Dec-20	22-Dec-20	08-Jan-21	22-Jan-21	05-Feb-21	22-Feb-21	08-Mar-21	22-Mar-21	12-Apr-21	26-Apr-21	07-May-21	21-May-21
Materials due	16-Dec-20	31-Dec-20	15-Jan-21	29-Jan-21	12-Feb-21	01-Mar-21	15-Mar-21	29-Mar-21	19-Apr-21	03-May-21	14-May-21	28-May-21
Volume(issue)	81(13)	81(14)	81(15)	81(16)	81(17)	81(18)	81(19)	81(20)	81(21)	81(22)	81(23)	81(24)
Issue date	01-Jul-21	15-Jul-21	05-Aug-21	19-Aug-21	02-Sep-21	16-Sep-21	07-Oct-21	21-Oct-21	04-Nov-21	18-Nov-21	02-Dec-21	16-Dec-21
Ad close	07-Jun-21	18-Jun-21	12-Jul-21	26-Jul-21	09-Aug-21	20-Aug-21	13-Sep-21	27-Sep-21	11-Oct-21	25-Oct-21	04-Nov-21	18-Nov-21
Materials due	14-Jun-21	25-Jun-21	19-Jul-21	02-Aug-21	16-Aug-21	27-Aug-21	20-Sep-21	04-Oct-21	18-Oct-21	01-Nov-21	11-Nov-21	29-Nov-21

Molecular Therapy (MT)

Volume(issue)	29(1)	29(2)	29(3)	29(4)	29(5)	29(6)	29(7)	29(8)	29(9)	29(10)	29(11)	29(12)
Issue date	06-Jan-21	03-Feb-21	03-Mar-21	07-Apr-21	05-May-21	02-Jun-21	07-Jul-21	04-Aug-21	01-Sep-21	06-Oct-21	03-Nov-21	01-Dec-21
Ad close	09-Dec-20	08-Jan-21	05-Feb-21	15-Mar-21	12-Apr-21	07-May-21	11-Jun-21	12-Jul-21	09-Aug-21	13-Sep-21	11-Oct-21	04-Nov-21
Materials due	16-Dec-20	15-Jan-21	12-Feb-21	22-Mar-21	19-Apr-21	14-May-21	18-Jun-21	19-Jul-21	16-Aug-21	20-Sep-21	18-Oct-21	11-Nov-21

Neuron (NEURON)

Volume(issue)	109(1)	109(2)	109(3)	109(4)	109(5)	109(6)	109(7)	109(8)	109(9)	109(10)	109(11)	109(12)
Issue date	06-Jan-21	20-Jan-21	03-Feb-21	17-Feb-21	03-Mar-21	17-Mar-21	07-Apr-21	21-Apr-21	05-May-21	19-May-21	02-Jun-21	16-Jun-21
Ad close	08-Dec-20	21-Dec-20	07-Jan-21	21-Jan-21	04-Feb-21	19-Feb-21	12-Mar-21	26-Mar-21	09-Apr-21	23-Apr-21	06-May-21	20-May-21
Materials due	15-Dec-20	30-Dec-20	14-Jan-21	28-Jan-21	11-Feb-21	26-Feb-21	19-Mar-21	02-Apr-21	16-Apr-21	30-Apr-21	13-May-21	27-May-21
Volume(issue)	109(13)	109(14)	109(15)	109(16)	109(17)	109(18)	109(19)	109(20)	109(21)	109(22)	109(23)	109(24)
Issue date	07-Jul-21	21-Jul-21	04-Aug-21	18-Aug-21	01-Sep-21	15-Sep-21	06-Oct-21	20-Oct-21	03-Nov-21	17-Nov-21	01-Dec-21	15-Dec-21
Ad close	10-Jun-21	24-Jun-21	09-Jul-21	23-Jul-21	06-Aug-21	19-Aug-21	10-Sep-21	24-Sep-21	08-Oct-21	22-Oct-21	03-Nov-21	17-Nov-21
Materials due	17-Jun-21	01-Jul-21	16-Jul-21	30-Jul-21	13-Aug-21	26-Aug-21	17-Sep-21	01-Oct-21	15-Oct-21	29-Oct-21	10-Nov-21	24-Nov-21

One Earth (ONEEAR)

Volume(issue)	4(1)	4(2)	4(3)	4(4)	4(5)	4(6)	4(7)	4(8)	4(9)	4(10)	4(11)	4(12)
Issue date	22-Jan-21	19-Feb-21	19-Mar-21	23-Apr-21	21-May-21	18-Jun-21	23-Jul-21	20-Aug-21	17-Sep-21	22-Oct-21	19-Nov-21	17-Dec-21
Ad close	22-Dec-20	25-Jan-21	23-Feb-21	30-Mar-21	26-Apr-21	24-May-21	25-Jun-21	27-Jul-21	20-Aug-21	28-Sep-21	26-Oct-21	19-Nov-21
Materials due	31-Dec-20	01-Feb-21	02-Mar-21	06-Apr-21	03-May-21	01-Jun-21	02-Jul-21	03-Aug-21	27-Aug-21	05-Oct-21	02-Nov-21	30-Nov-21

Structure (STFODE)

Volume(issue)	29(1)	29(2)	29(3)	29(4)	29(5)	29(6)	29(7)	29(8)	29(9)	29(10)	29(11)	29(12)
Issue date	07-Jan-21	04-Feb-21	04-Mar-21	01-Apr-21	06-May-21	03-Jun-21	01-Jul-21	05-Aug-21	02-Sep-21	07-Oct-21	04-Nov-21	02-Dec-21
Ad close	09-Dec-20	07-Jan-21	05-Feb-21	08-Mar-21	12-Apr-21	07-May-21	07-Jun-21	12-Jul-21	09-Aug-21	13-Sep-21	11-Oct-21	04-Nov-21
Materials due	16-Dec-20	14-Jan-21	12-Feb-21	15-Mar-21	19-Apr-21	14-May-21	14-Jun-21	19-Jul-21	16-Aug-21	20-Sep-21	18-Oct-21	11-Nov-21

Dates and deadlines: review journals

Trends in Biochemical Sciences (TIBS)

Volume(issue)	46(1)	46(2)	46(3)	46(4)	46(5)	46(6)	46(7)	46(8)	46(9)	46(10)	46(11)	46(12)
Issue mail date	05-Jan-21	28-Jan-21	25-Feb-21	24-Mar-21	29-Apr-21	27-May-21	23-Jun-21	28-Jul-21	25-Aug-21	29-Sep-21	27-Oct-21	24-Nov-21
Ad close	16-Nov-20	10-Dec-20	12-Jan-21	09-Feb-21	15-Mar-21	09-Apr-21	07-May-21	15-Jun-21	14-Jul-21	17-Aug-21	15-Sep-21	13-Oct-21
Materials due	23-Nov-20	17-Dec-20	20-Jan-21	17-Feb-21	22-Mar-21	16-Apr-21	17-May-21	22-Jun-21	21-Jul-21	24-Aug-21	22-Sep-21	20-Oct-21

Trends in Biotechnology (TIBTEC)

Volume(issue)	39(1)	39(2)	39(3)	39(4)	39(5)	39(6)	39(7)	39(8)	39(9)	39(10)	39(11)	39(12)
Issue mail date	04-Jan-21	27-Jan-21	24-Feb-21	23-Mar-21	28-Apr-21	27-May-21	22-Jun-21	27-Jul-21	24-Aug-21	28-Sep-21	26-Oct-21	23-Nov-21
Ad close	13-Nov-20	09-Dec-20	11-Jan-21	08-Feb-21	12-Mar-21	09-Apr-21	06-May-21	14-Jun-21	13-Jul-21	16-Aug-21	14-Sep-21	12-Oct-21
Materials due	20-Nov-20	16-Dec-20	19-Jan-21	16-Feb-21	19-Mar-21	16-Apr-21	14-May-21	21-Jun-21	20-Jul-21	23-Aug-21	21-Sep-21	19-Oct-21

Trends in Cancer (TRECAN)

Volume(issue)	7(1)	7(2)	7(3)	7(4)	7(5)	7(6)	7(7)	7(8)	7(9)	7(10)	7(11)	7(12)
Issue mail date	08-Jan-21	01-Feb-21	01-Mar-21	29-Mar-21	04-May-21	02-Jun-21	28-Jun-21	02-Aug-21	30-Aug-21	04-Oct-21	01-Nov-21	01-Dec-21
Ad close	19-Nov-20	14-Dec-20	14-Jan-21	12-Feb-21	18-Mar-21	14-Apr-21	12-May-21	18-Jun-21	19-Jul-21	20-Aug-21	20-Sep-21	18-Oct-21
Materials due	30-Nov-20	21-Dec-20	22-Jan-21	22-Feb-21	25-Mar-21	21-Apr-21	20-May-21	25-Jun-21	26-Jul-21	27-Aug-21	27-Sep-21	25-Oct-21

Trends in Cell Biology (TICB)

Volume(issue)	31(1)	31(2)	31(3)	31(4)	31(5)	31(6)	31(7)	31(8)	31(9)	31(10)	31(11)	31(12)
Issue mail date	05-Jan-21	28-Jan-21	25-Feb-21	24-Mar-21	29-Apr-21	27-May-21	23-Jun-21	28-Jul-21	25-Aug-21	29-Sep-21	27-Oct-21	24-Nov-21
Ad close	16-Nov-20	10-Dec-20	12-Jan-21	09-Feb-21	15-Mar-21	09-Apr-21	07-May-21	15-Jun-21	14-Jul-21	17-Aug-21	15-Sep-21	13-Oct-21
Materials due	23-Nov-20	17-Dec-20	20-Jan-21	17-Feb-21	22-Mar-21	16-Apr-21	17-May-21	22-Jun-21	21-Jul-21	24-Aug-21	22-Sep-21	20-Oct-21

Trends in Chemistry (TRCHM)

Volume(issue)	3(1)	3(2)	3(3)	3(4)	3(5)	3(6)	3(7)	3(8)	3(9)	3(10)	3(11)	3(12)
Issue mail date	11-Jan-21	09-Feb-21	09-Mar-21	08-Apr-21	28-Apr-21	26-May-21	22-Jun-21	27-Jul-21	31-Aug-21	05-Oct-21	02-Nov-21	02-Dec-21
Ad close	20-Nov-20	22-Dec-20	25-Jan-21	23-Feb-21	12-Mar-21	08-Apr-21	06-May-21	14-Jun-21	20-Jul-21	23-Aug-21	21-Sep-21	19-Oct-21
Materials due	01-Dec-20	04-Jan-21	01-Feb-21	02-Mar-21	19-Mar-21	15-Apr-21	14-May-21	21-Jun-21	27-Jul-21	30-Aug-21	28-Sep-21	26-Oct-21

Trends in Cognitive Sciences (TICS)

Volume(issue)	25(1)	25(2)	25(3)	25(4)	25(5)	25(6)	25(7)	25(8)	25(9)	25(10)	25(11)	25(12)
Issue mail date	04-Jan-21	26-Jan-21	23-Feb-21	22-Mar-21	19-Apr-21	19-May-21	21-Jun-21	26-Jul-21	23-Aug-21	27-Sep-21	25-Oct-21	22-Nov-21
Ad close	13-Nov-20	08-Dec-20	08-Jan-21	05-Feb-21	04-Mar-21	31-Mar-21	04-May-21	11-Jun-21	12-Jul-21	13-Aug-21	13-Sep-21	11-Oct-21
Materials due	20-Nov-20	15-Dec-20	15-Jan-21	12-Feb-21	11-Mar-21	09-Apr-21	12-May-21	18-Jun-21	19-Jul-21	20-Aug-21	20-Sep-21	18-Oct-21

Trends in Ecology and Evolution (TREE)

Volume(issue)	36(1)	36(2)	36(3)	36(4)	36(5)	36(6)	36(7)	36(8)	36(9)	36(10)	36(11)	36(12)
Issue mail date	04-Jan-21	26-Jan-21	23-Feb-21	22-Mar-21	26-Apr-21	26-May-21	21-Jun-21	26-Jul-21	23-Aug-21	27-Sep-21	25-Oct-21	22-Nov-21
Ad close	13-Nov-20	08-Dec-20	08-Jan-21	05-Feb-21	11-Mar-21	08-Apr-21	04-May-21	11-Jun-21	12-Jul-21	13-Aug-21	13-Sep-21	11-Oct-21
Materials due	20-Nov-20	15-Dec-20	15-Jan-21	12-Feb-21	18-Mar-21	15-Apr-21	12-May-21	18-Jun-21	19-Jul-21	20-Aug-21	20-Sep-21	18-Oct-21

Trends in Genetics (TIGS)

Volume(issue)	37(1)	37(2)	37(3)	37(4)	37(5)	37(6)	37(7)	37(8)	37(9)	37(10)	37(11)	37(12)
Issue mail date	07-Jan-21	01-Feb-21	01-Mar-21	26-Mar-21	23-Apr-21	25-May-21	18-Jun-21	23-Jul-21	20-Aug-21	24-Sep-21	22-Oct-21	19-Nov-21
Ad close	18-Nov-20	14-Dec-20	14-Jan-21	11-Feb-21	10-Mar-21	07-Apr-21	03-May-21	10-Jun-21	09-Jul-21	12-Aug-21	10-Sep-21	08-Oct-21
Materials due	25-Nov-20	21-Dec-20	22-Jan-21	19-Feb-21	17-Mar-21	14-Apr-21	11-May-21	17-Jun-21	16-Jul-21	19-Aug-21	17-Sep-21	15-Oct-21

Trends in Endocrinology & Metabolism (TEM)

Volume(issue)	32(1)	32(2)	32(3)	32(4)	32(5)	32(6)	32(7)	32(8)	32(9)	32(10)	32(11)	32(12)
Issue mail date	04-Jan-21	26-Jan-21	23-Feb-21	22-Mar-21	19-Apr-21	19-May-21	21-Jun-21	26-Jul-21	23-Aug-21	27-Sep-21	25-Oct-21	22-Nov-21
Ad close	13-Nov-20	08-Dec-20	08-Jan-21	05-Feb-21	04-Mar-21	31-Mar-21	04-May-21	11-Jun-21	12-Jul-21	13-Aug-21	13-Sep-21	11-Oct-21
Materials due	20-Nov-20	15-Dec-20	15-Jan-21	12-Feb-21	11-Mar-21	09-Apr-21	12-May-21	18-Jun-21	19-Jul-21	20-Aug-21	20-Sep-21	18-Oct-21

Trends in Immunology (TREIMM)

Volume(issue)	42(1)	42(2)	42(3)	42(4)	42(5)	42(6)	42(7)	42(8)	42(9)	42(10)	42(11)	42(12)
Issue mail date	14-Jan-21	10-Feb-21	10-Mar-21	09-Apr-21	14-May-21	10-Jun-21	08-Jul-21	11-Aug-21	09-Sep-21	13-Oct-21	10-Nov-21	09-Dec-21
Ad close	25-Nov-20	23-Dec-20	26-Jan-21	24-Feb-21	26-Mar-21	22-Apr-21	25-May-21	29-Jun-21	28-Jul-21	31-Aug-21	29-Sep-21	26-Oct-21
Materials due	04-Dec-20	05-Jan-21	02-Feb-21	03-Mar-21	06-Apr-21	30-Apr-21	02-Jun-21	07-Jul-21	04-Aug-21	08-Sep-21	06-Oct-21	02-Nov-21

Trends in Microbiology (TIMI)

Volume(issue)	29(1)	29(2)	29(3)	29(4)	29(5)	29(6)	29(7)	29(8)	29(9)	29(10)	29(11)	29(12)
Issue mail date	07-Jan-21	01-Feb-21	01-Mar-21	26-Mar-21	23-Apr-21	25-May-21	18-Jun-21	23-Jul-21	20-Aug-21	24-Sep-21	22-Oct-21	19-Nov-21
Ad close	18-Nov-20	14-Dec-20	14-Jan-21	11-Feb-21	10-Mar-21	07-Apr-21	03-May-21	10-Jun-21	09-Jul-21	12-Aug-21	10-Sep-21	08-Oct-21
Materials due	25-Nov-20	21-Dec-20	22-Jan-21	19-Feb-21	17-Mar-21	14-Apr-21	11-May-21	17-Jun-21	16-Jul-21	19-Aug-21	17-Sep-21	15-Oct-21

Trends in Molecular Medicine (TRMOME)

Volume(issue)	27(1)	27(2)	27(3)	27(4)	27(5)	27(6)	27(7)	27(8)	27(9)	27(10)	27(11)	27(12)
Issue mail date	14-Jan-21	10-Feb-21	10-Mar-21	09-Apr-21	14-May-21	10-Jun-21	08-Jul-21	11-Aug-21	09-Sep-21	13-Oct-21	10-Nov-21	09-Dec-21
Ad close	25-Nov-20	23-Dec-20	26-Jan-21	24-Feb-21	26-Mar-21	22-Apr-21	25-May-21	29-Jun-21	28-Jul-21	31-Aug-21	29-Sep-21	26-Oct-21
Materials due	04-Dec-20	05-Jan-21	02-Feb-21	03-Mar-21	06-Apr-21	30-Apr-21	02-Jun-21	07-Jul-21	04-Aug-21	08-Sep-21	06-Oct-21	02-Nov-21

Trends in Neurosciences (TINS)

Volume(issue)	44(1)	44(2)	44(3)	44(4)	44(5)	44(6)	44(7)	44(8)	44(9)	44(10)	44(11)	44(12)
Issue mail date	13-Jan-21	08-Feb-21	08-Mar-21	07-Apr-21	11-May-21	08-Jun-21	06-Jul-21	09-Aug-21	07-Sep-21	11-Oct-21	08-Nov-21	08-Dec-21
Ad close	24-Nov-20	21-Dec-20	22-Jan-21	22-Feb-21	24-Mar-21	20-Apr-21	20-May-21	25-Jun-21	26-Jul-21	27-Aug-21	27-Sep-21	25-Oct-21
Materials due	03-Dec-20	30-Dec-20	29-Jan-21	01-Mar-21	31-Mar-21	28-Apr-21	28-May-21	02-Jul-21	02-Aug-21	03-Sep-21	04-Oct-21	01-Nov-21

Trends in Parasitology (TREPAP)

Volume(issue)	37(1)	37(2)	37(3)	37(4)	37(5)	37(6)	37(7)	37(8)	37(9)	37(10)	37(11)	37(12)
Issue mail date	04-Jan-21	27-Jan-21	24-Feb-21	23-Mar-21	28-Apr-21	27-May-21	22-Jun-21	27-Jul-21	24-Aug-21	28-Sep-21	26-Oct-21	23-Nov-21
Ad close	13-Nov-20	09-Dec-20	11-Jan-21	08-Feb-21	12-Mar-21	09-Apr-21	06-May-21	14-Jun-21	13-Jul-21	16-Aug-21	14-Sep-21	12-Oct-21
Materials due	20-Nov-20	16-Dec-20	19-Jan-21	16-Feb-21	19-Mar-21	16-Apr-21	14-May-21	21-Jun-21	20-Jul-21	23-Aug-21	21-Sep-21	19-Oct-21

Trends in Pharmacological Sciences (TIPS)

Volume(issue)	42(1)	42(2)	42(3)	42(4)	42(5)	42(6)	42(7)	42(8)	42(9)	42(10)	42(11)	42(12)
Issue mail date	05-Jan-21	28-Jan-21	25-Feb-21	24-Mar-21	29-Apr-21	26-May-21	23-Jun-21	28-Jul-21	25-Aug-21	29-Sep-21	27-Oct-21	24-Nov-21
Ad close	16-Nov-20	10-Dec-20	12-Jan-21	09-Feb-21	15-Mar-21	08-Apr-21	07-May-21	15-Jun-21	14-Jul-21	17-Aug-21	15-Sep-21	13-Oct-21
Materials due	23-Nov-20	17-Dec-20	20-Jan-21	17-Feb-21	22-Mar-21	15-Apr-21	17-May-21	22-Jun-21	21-Jul-21	24-Aug-21	22-Sep-21	20-Oct-21

Trends in Plant Science (TRPLSC)

Volume(issue)	26(1)	26(2)	26(3)	26(4)	26(5)	26(6)	26(7)	26(8)	26(9)	26(10)	26(11)	26(12)
Issue mail date	04-Jan-21	27-Jan-21	24-Feb-21	23-Mar-21	28-Apr-21	27-May-21	22-Jun-21	27-Jul-21	24-Aug-21	28-Sep-21	26-Oct-21	23-Nov-21
Ad close	13-Nov-20	09-Dec-20	11-Jan-21	08-Feb-21	12-Mar-21	09-Apr-21	06-May-21	14-Jun-21	13-Jul-21	16-Aug-21	14-Sep-21	12-Oct-21
Materials due	20-Nov-20	16-Dec-20	19-Jan-21	16-Feb-21	19-Mar-21	16-Apr-21	14-May-21	21-Jun-21	20-Jul-21	23-Aug-21	21-Sep-21	19-Oct-21

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