

VOGUE

Issue Proposal

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Maria Cuzzocrea

BA Fashion Communication
Introduction to Fashion Media

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Masthead

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Flat Plan 1/3

	Advert	Advert	Advert	Advert	Advert	Advert	Advert	Advert	Advert	Advert	Advert	Advert	Advert
Advert	Advert	Advert	Advert	Advert	Advert	Advert	Advert	Advert	Contents	Advert	Advert	Contents	Advert
Advert	Advert	Advert	Editor's Letter	Advert	Advert	Advert	Advert	Editors Letter	Advert	Advert	Notices	Advert	Advert
Tribute	Advert	Masthead	Advert	Masthead	Advert	Advert	Trends	Trends	Advert	Advert		Advert	Advert
Advert	Trends	Advert	Advert	Trends	Trends	Advert	Trends	Advert	Trends	Advert	Advert	Vogue Darling	Advert
non-fashion feature	Advert	Jewellery	Jewellery		Advert	Advert	Advert	Arts & Culture	Arts & Culture	Advert	Arts & Culture	Advert	Arts & Culture
Advert	Living	Advert	Living	Advert	Advert	Advert	Living	Living	Living	Viewpoint	Viewpoint	Advert	Mr. Vogue
Partnership	Partnership	Advert	Checklist	Checklist	Advert	Advert		Advert	Beauty	Wellness	Wellness	Advert	Advert
		Advert	Beauty	Directors Cut	Partnership								

Flat Plan 2/3

[illegible]

Flat Plan 3/3

Vogue Advertising Feature	Vogue Advertising Feature	Vogue Advertising Feature	Vogue Advertising Feature	Vogue Advertising Feature	Vogue Advertising Feature	Vogue Advertising Feature	Vogue Advertising Feature	Travel Collection	Travel Collection	Travel Feature	Travel Feature	Travel Feature	Travel Feature	Estate Agent Advert	Travel Advert	Travel Advert	Estate Agent Advert
Travel Feature	Travel Feature	Travel Feature	Travel Feature	Estate Agent Advert	Estate Agent Advert	Advert	Travel Feature	Advert	Advert	Advert	Advert	Advert	Advert				

Cover



Main Fashion Shoot



The Waiting Game
In time of uncertainty, how can designers
take back the power into climate positive
fashion and reach the turning point?

Location: Krafla, Iceland

Shoot: June, 2020

Fashion: Marine Serre, Haider Ackermann, Comme Des Garçons

Advertisers: Prada, Chanel Jewelry; Gucci, Louis Vuitton leather goods



Alek Wek

HEIGHT
5'11" - 180 cm

BUST
32" - 81 cm

WAIST
24" - 61 cm

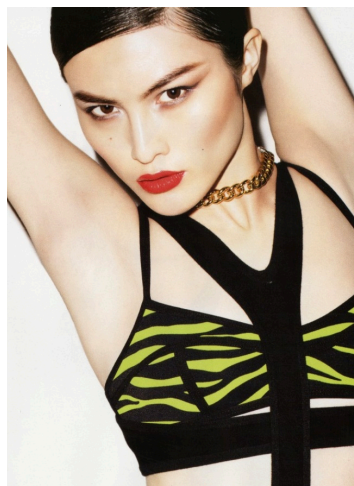
HIPS
34" - 86 cm

SHOE SIZE
6

HAIR COLOUR
Dark Brown

EYE COLOUR
Brown

10.6K 110.9K



Sui He

HEIGHT
5'10" - 178 cm

BUST
30" 1/2 - 77 cm

WAIST
23" - 59 cm

HIPS
34" 1/2 - 88 cm

SHOE SIZE
5

HAIR COLOUR
Dark Brown

EYE COLOUR
Brown

7,331 1.51M



Paula Anguera

HEIGHT
5'9" - 175 cm

BUST
33" 1/2 - 85 cm

WAIST
25" 1/2 - 65 cm

HIPS
37" - 94 cm

SHOE SIZE
6 1/2

HAIR COLOUR
Brown

EYE COLOUR
Brown

4,239

Trend Pages

Ain't Nothing But The Blues

*A tone that instills calm,
confidence, connection
and highlights the
desire to consolidate
stable foundations by
building your path to
this new era.*

TRENDS

Colour Theory



Valentino



*Above, from top: Dress,
£1,590.00, Jacket £850.00,
Trench coat, £4,500.00, Bag,
£1,160.00, Midi Dress
£1,590.00,*

*On the right side,
from top: Denim
Jumpsuit, £935.00,
Velvet Vlaysuit,
£1,425.00,
Leather
Clutch, £1,050.00.*



Trend Pages

TICKLE ME PINK...
Get rid of the fall blues
with pastel pinks and
bright reds



TRENDS



Clockwise from above: Dress, £1390 Valentino; Jacket, £895, The Mighty Company; Shirt, £65, Balenciaga.



From the left: Shirt, £1050, Gucci; Dress, £1890, Valentino; Skirt, £790, Fendi.



Still Life Shoot



A (Wo)Man's Touch

The exploration of gender fluidity through the lens of neutral timepieces.

Hand on left: Rolex silver watch (£ 8,999), Tiffany & Co. silver bracelet (£599), silver round ring (£299), Gucci horseshoe ring (£599), Cartier wire ring (£1,499)

Hand on right: Van Cleef & Arpels diamond lapis ring (£ 3,999), DeBeers round diamond band (£6,499), Rolex Oyster Perpetual (£7,999)

Fashion Feature

FEATURE



THE POWER OF DZOJCHEN

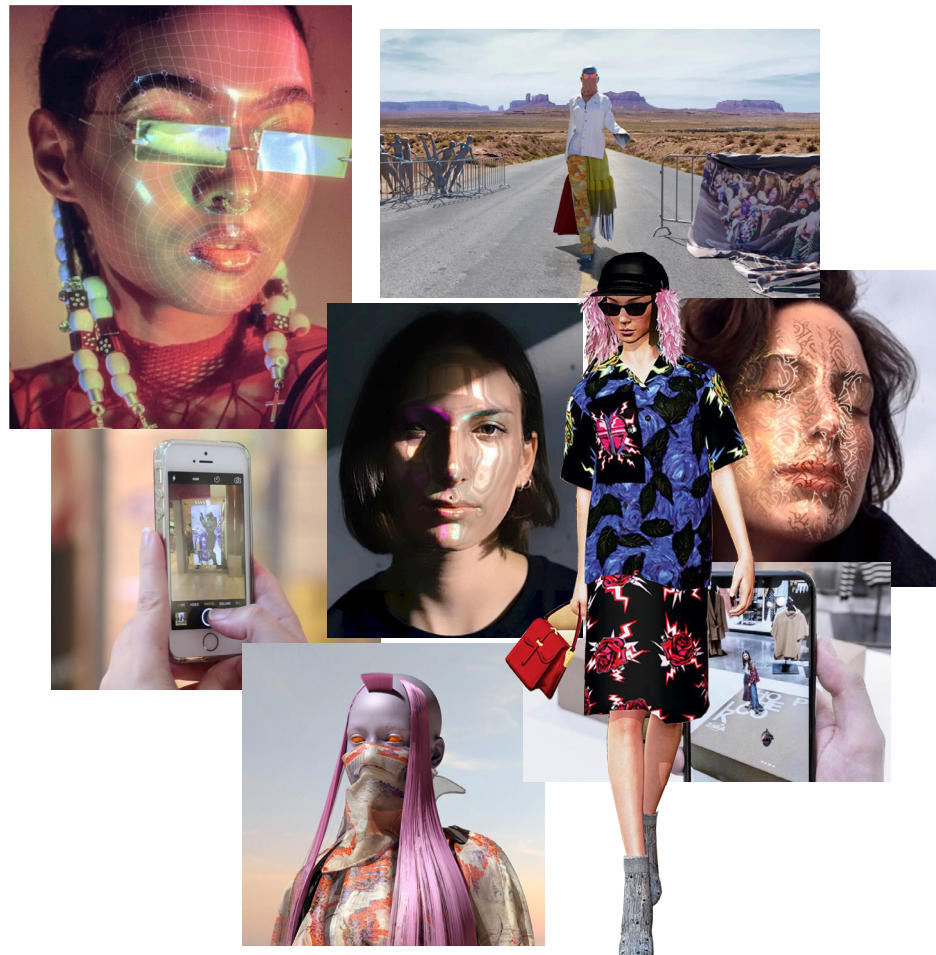
Singapore-born Chelsea Scott-Blackhall on redefining gender tailoring by taking her brand global.

Non-Fashion Feature

TECH

‘TECH’ - OVER

*The computer world is no place for play, but here is your
guide to why accepting your personal data entering
the hands of robots is a force to be reckoned with.*



Beauty Feature

BEAUTY



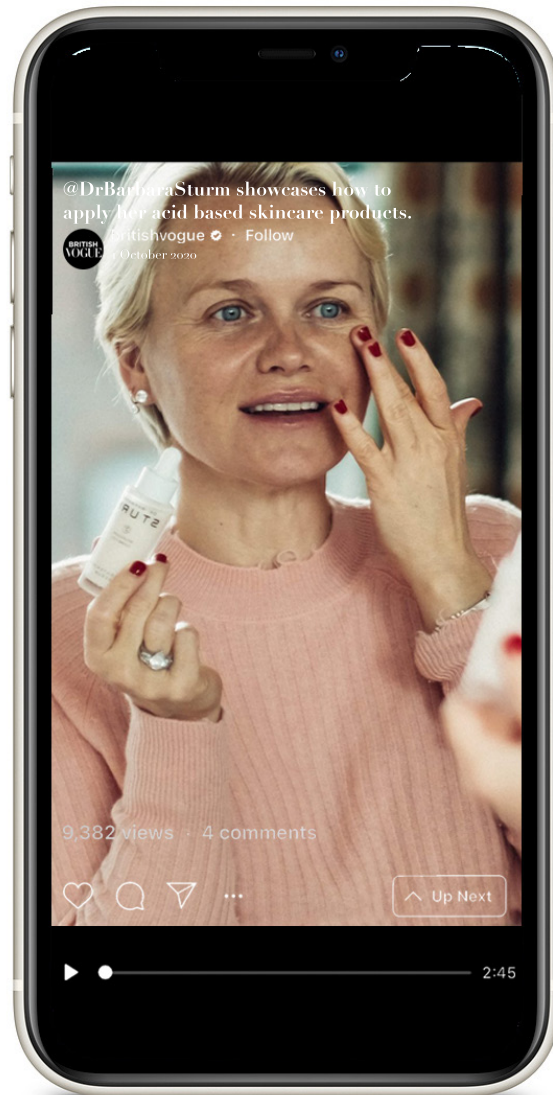
ACID WASH

An essential guide to acid based skincare. British Vogue rounds up the various products so you can make the right choice and how you can achieve the most effective results.



From top, left: 111 Skin Exfolactic Cleanser, £45. The Ordinary Salicylic Acid 2% Masque, £9.90. Dr. Barbara Sturm Hydrating Face Mist, £75. Rodial Glycolic 10% Booster Drops, £75.

Digital Content Beauty



- Dr. Barbara Sturm showcases her day-to-day routine
- She shows how she transforms her skincare routine in the morning to one at night
- From her routine on her day off to preparing for an event

Digital Content Fashion



- Rosalia takes Vogue behind the scenes of her upcoming album, showcasing the process behind her new album, while juggling between rehearsing for a tour and promoting her current album

- She shows Vogue what she carries always in her bag and how she transforms her look from day to night on the go

Behind the scenes: La Rosalia... |
British Vogue

British Vogue ✓
56K views • 1 day ago

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