

# MARKETING ARCHITECTS

## The short story.

We're an All-Inclusive TV agency that gives performance brands access to high-quality, effective TV campaigns without the traditional high entry cost and ongoing challenges of optimization, scale, and measurement.

TV remains a powerful channel for business growth, and a solution to the rising costs of online marketing. But the traditional process for launching TV campaigns is expensive, time-consuming, and complex.

So, we disrupted the traditional TV model and built All-Inclusive TV. Instead of charging you, we invest our OWN money to produce, analyze, and optimize your TV campaign. All you pay for is media.

That lets us put top-tier solutions in place for every aspect of your campaign, capturing all your customer demand and setting you up for rapid growth at an extreme cost advantage.

## The super short story— boilerplate ready.

Marketing Architects is an All-Inclusive TV agency that gives performance brands access to high-quality, effective TV campaigns without the traditional high entry cost and ongoing challenges of optimization, scale and measurement. Founded in Minneapolis, Marketing Architects has been helping companies connect with their customers in new and inspiring ways for more than 20 years. For more information, visit [www.marketingarchitects.com](http://www.marketingarchitects.com).