



VERB Technology Company, Inc. (Nasdaq: VERB) transforms how businesses attract and engage customers. The Company's Software-as-a-Service, or SaaS, platform is based on its proprietary interactive video technology, and comprises a suite of sales enablement business software products offered on a subscription basis. Its software applications are available in over 60 countries and in more than 48 languages to large enterprise and small business sales teams that need affordable, easy-to-use, and quick-to-get-results sales tools. Available in both mobile and desktop versions, the applications are offered as a fully integrated suite, as well as on a standalone basis and include **verbCRM** (Customer Relationship Management application), **verbLIVE** (Interactive Livestream eCommerce and Video Webinar application), **verbLEARN** (Learning Management System application), and **verbTEAMS** (a Self On-boarding version of verbCRM with built-in verbLIVE and Salesforce synchronization for small businesses and solo entrepreneurs). The Company has offices in California and Utah. For more information, please visit: www.verb.tech.



*True In-Video LiveStream
eCommerce for Everyone*



verbLIVE combines the best features of popular webinar and video conference platforms such as Zoom, Facebook-Live, and WebEx, with Shopify.

KEY GROWTH DRIVERS

Market Opportunity: VERB is positioned in large and growing addressable markets: Livestream eCommerce (**\$120B** in 2020¹) ♦ Video Conferencing (**\$50B** by 2026²) ♦ CRM (**\$80B** by 2025³) ♦ Online eLearning (**\$375B** by 2026⁴). VERB believes there is significant upside potential in the post-COVID remote work economy.

Global User Base: Proprietary patent-issued and patent-pending technology is available in over **60 countries** and in more than **48 languages** with a large and growing enterprise customer base. VERB continues to add new verticals and markets and has a planned international expansion underway.

Growth: Approx. **1.65M** total user downloads – up from 1.49M at Q2 - up from 720K at same period last year ♦ **25,000** Apple App Store & Google Play Store ratings with **4.9 stars** average rating.

Proven SaaS Recurring Revenue: **6** consecutive quarters of accelerating SaaS growth ♦ approx. **\$1.5M** SaaS revs for Q3—up 16% over Q2 - up **55%** over same period last year.

1. <https://www.cmswire.com/ecommerce/is-live-streaming-ecommerce-the-next-thing> - 2. <https://www.gminsights.com/industry-analysis/video-conferencing-market> - 3. <https://www.superoffice.com/blog/crm-software-statistics> - 4. <https://www.gminsights.com/industry-analysis/elearning-market-size>

Current Partnerships & Integrations:



Market Snapshot—VERB

Price: \$1.84 (1/19/21)

52-Wk. Range: \$0.90—\$2.64

Avg. Vol.: 950K

Shares Outstanding: 46.6M

Market Cap: \$93M

Verb Technology Company, Inc. - Newport Beach, CA - American Fork, UT - www.verb.tech

Price and volume quotes from Yahoo! Finance and other sources (shares outstanding taken from latest 10-Q)

RECENT HIGHLIGHTS

- VERB ranked #1 by Social Selling News for direct selling apps with highest number of enterprise clients
- Showcased its industry-leading verblIVE platform at CES 2021, the first all-virtual Consumer Electronics Show, on January 11-14, 2021
- VERB won Salesforce's November AppExchange Demo Jam for productivity apps
- Added Shaklee and Market America | SHOP.COM to growing roster of clients
- Reported record-breaking digital revenues in 2020 Third Quarter financial results

MANAGEMENT



Rory J. Cutaia

CEO, President & Chairman

Former Founder, Chairman & CEO of Telx - sold for \$218M in 2006 then again for \$1.9B in 2015. Invested \$4M of his own capital to finance Verb



Jeff Clayborne

Chief Financial Officer

20 yrs. Fortune 100 Experience. The Walt Disney Company - Universal Music Group - McGladrey & Pullen - KPMG Peat Marwick. CPA - MBA, USC



Julie Holdren

Chief Product Officer

Proven chief product officer with extensive 25-year track record of results across consumer and enterprise SaaS software. Recognized as SmartCEO magazine's top CXO



Mitch Bledsoe

Chief Information Officer

Senior executive positions at ALLDATA, Assurant, iHeartMedia and First American Corporation, leading large-scale product and infrastructure development efforts



Kym Nelson

Chief Content Officer

Senior executive positions at Twitch, Maxim Magazine, Interplay Games, Fox Interactive, IGN Entertainment and Myspace



Chad Thomas

Chief Technology Officer

Former MySpace architect, designer, coder – built platform for rapid global growth > 100M users

Safe Harbor|Forward-Looking Statements: Certain statements contained in this fact sheet, including, without limitation, statements containing the words "believes," "plans," "expects," "anticipates," and words of similar import, constitute "forward-looking statements" within the meaning of the Securities Exchange Act of 1934, as amended, by the Private Securities Litigation Reform Act of 1995. Those statements include statements regarding the intent, belief or current expectations of Verb Technology Company, Inc. (the "Company"), members of its management, and assumptions on which such statements are based. There can be no assurance that such statements will prove to be accurate and there are a number of important factors that could cause actual results to differ materially from those expressed in any forward-looking statements made by the Company, including, but not limited to, plans and objectives of management for future operations or products, the market acceptance or future success of the Company's products, and the Company's future financial performance. The Company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the Company's Annual Report on Form 10-K/A for the fiscal year ended December 31, 2019, the Company's Quarterly Report on Form 10-Q for the quarterly period ended September 30, 2020, and other filings with the U.S. Securities and Exchange Commission (available at www.sec.gov). Prospective investors are also cautioned that any such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance, or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors include, among others, the following: general economic and business conditions in those areas in which the Company operates; current and anticipated effects of the COVID-19 pandemic; demographic changes; competition; fluctuations in market interest rates; changes in credit quality; and the Company's ability to successfully integrate any acquisition it may make. Given these uncertainties, undue reliance should not be placed on such forward-looking statements. The Company disclaims any obligation to update any such factors or to announce publicly the results of any revisions to any of the forward-looking statements contained herein to reflect future events or developments except as required by law. The fact sheet does not carry any right of publication or disclosure to any other party. No person may treat this fact sheet as constituting either an offer to sell, or a solicitation of an offer to buy, any interest in, or any investment in the Company. Any offering of securities may be made only pursuant to written offering documents, in compliance with federal and applicable state securities laws. An investment in the Company is available only to qualified individuals or entities, and potential investors should perform their own due diligence regarding any such investment and the tax treatment of any such investment. This fact sheet may not contain all the details and information necessary for you to make an investment decision or comprehensive evaluation of the Company. The Company takes no responsibility for the accuracy or the completeness of the information contained herein and makes no assurances of such. In addition, selected financial data in this fact sheet as of September 30, 2020, is based on unaudited financial statements. This fact sheet is not and does not purport to be an appraisal of the assets, stock or business referenced herein. Neither this fact sheet nor any of its contents may be used for any other purpose without the prior written consent of the Company. Certain data in this fact sheet was obtained from various external sources, and neither the Company nor its affiliates, advisers or representatives has verified such data with independent sources. Accordingly, neither the Company nor any of its affiliates, advisers or representatives makes any representation as to the accuracy or completeness of that data or undertakes any obligation to update such data after the date of this fact sheet. Such data involves risks and uncertainties and is subject to change based on various factors. The trademarks and logos included herein are the property of the owners thereof and are used for reference purposes only. Such use should not be construed as an endorsement of such products or services by the Company.