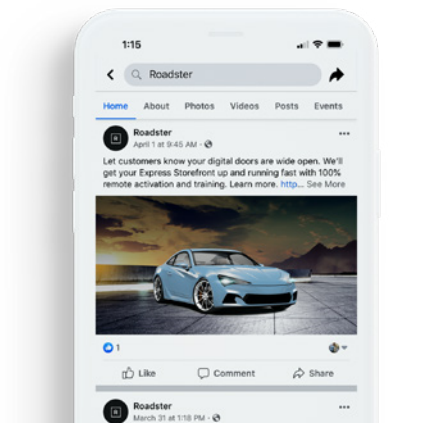
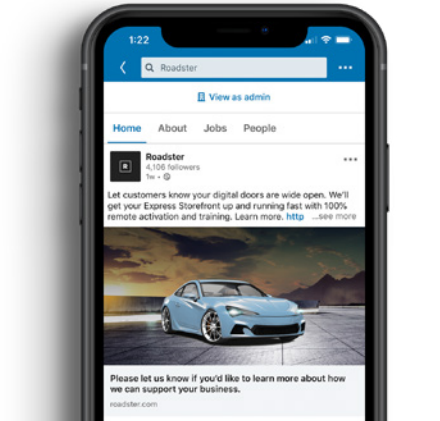


Social Media Image Guidelines

LinkedIn

We recommend formatting your LinkedIn thumbnail images to these exact pixel dimensions so the image can be a hyperlink. You can use a square or other proportions, but the image will not be clickable. The image specs will not affect the text in the post.

Recommended size: 1200x628 pixels



Facebook

Technically, any image size can work for a Facebook post. However, Facebook recommends little to no text on images for best results. If you format your images to the recommended size listed below, you can save time and use the same image for LinkedIn and Facebook.

Recommended size: 1200x628 pixels

Alternative size (square): 1400x1400 pixels

Instagram

Instagram is built using square dimensions, so we recommend cropping your images to these dimensions. Technically, you can use any height with your images but the recommended size listed below will give you best results. Unlike Facebook, a mixture of images or images with text works well on this platform.

Recommended size: 1400x1400 pixels

